



Topic : OTT Service Impaction in Cambodia

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Content

- ▶ OTT Application & Services in Cambodia
- ▶ OTT Service impact on Telco
- ▶ OTT service impact on nation security
- ▶ Regulation on OTT Service

**Over The Top Stand for the delivery
of multimedia without operator
involved.**

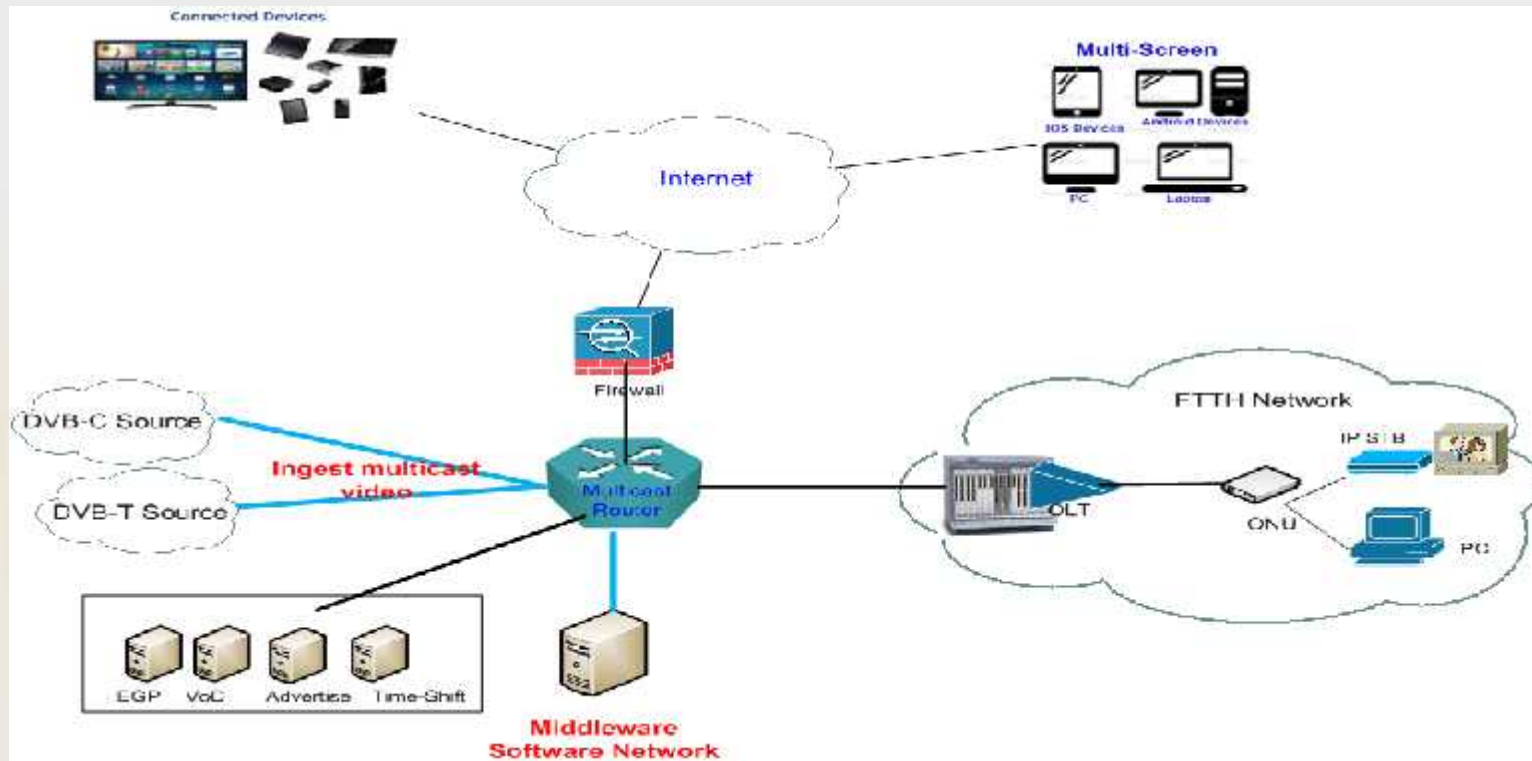
OTT Application & Service in Cambodia 4

- ▶ OTT Application (Messaging) :

Viber, Line, Line@ for business , Telegram , WhatsApp, Tango and WeChat

- ▶ OTT Video Service : SuperNet – Provide OTT Service like OTT STB and Mobile App to allow customer to watch TV service over STB and Internet Service.

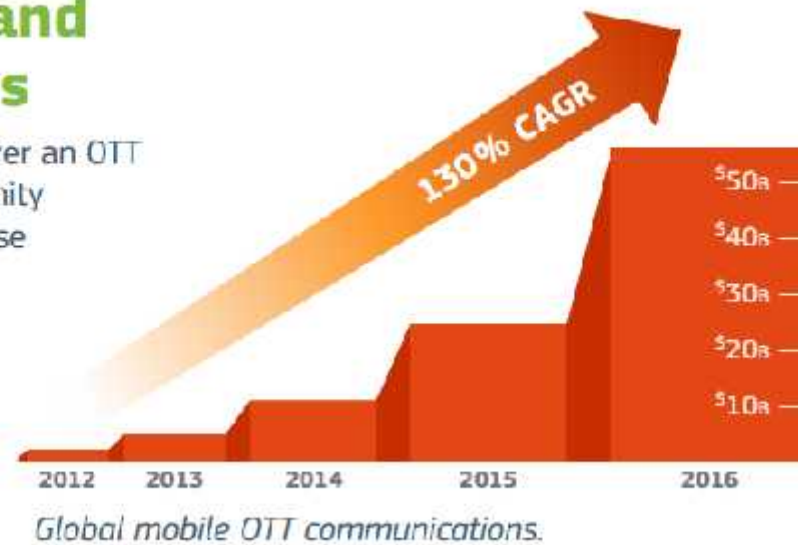
OTT Video Service in Cambodia



OTT Application impact Telco

➤ Reduction in Voice and Messaging Revenues

Messages and voice minutes carried over an OTT service represent lost revenue opportunity and, as importantly, lost margin as these services are generally profitable. For example, Ovum predicts that by 2016, OTT social messaging alone will cost the global mobile business **\$54bn** in lost income.



- ▶ Cambodia does not have figure how much OTT communication Application impacts on Local Telco/Mobile Operator

OTT impact on National Security

- ▶ Customer is happy to use OTT service with free of charge but only data service charging
- ▶ Suspect/Criminal Person use GSM Network for their communication t , it is easily to track, however if Suspect/Criminal Person use OTT communication app for their activities and it is hard to track their activities.
- ▶ Drug Selling/Trafficking
- ▶ Without border, terrorist group use OTT (Telegram) communication to do their activities like France Terrorist Attack.

Regulation for OTT Service

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REGIS Workshop: E-Governance 12.0

- Not only Cambodia but ASEAN countries should has regulation to manage this services.
- We should have one voice to talk with All OTT communication Service provider to allow us to access data when we need

Thank you!