



Mr. William Tse

Strategic Engagement Director, GSMA

William Tse is the Strategic Engagement Director focusing on Personal Data, Connected Living and Network2020 initiatives in GSMA. He is leading the market development with MNOs and ecosystem players in these areas.

Prior to joining GSMA, William had more than 15 years experience in Ericsson, Nokia and Nokia Siemens Networks, as Head of Strategy Sales and Head of Solution, etc, working in strategy & sales development in networks, services, business and multimedia domains. He and his team had achieved the market & customer breakthrough in Japan, Australia, Philippines, Thailand, and Indonesia markets in numbers of deals. William has MSc and MBA academy qualification from HKUST ranked top 10 in world.