



SMART CITY INITIATIVE

Asia-Pacific Regional Forum on e-Government, Smart Cities
and Digital Societies for Sustainable Development
August 20, 2015 • Bangkok, Thailand



City Classification: Component City

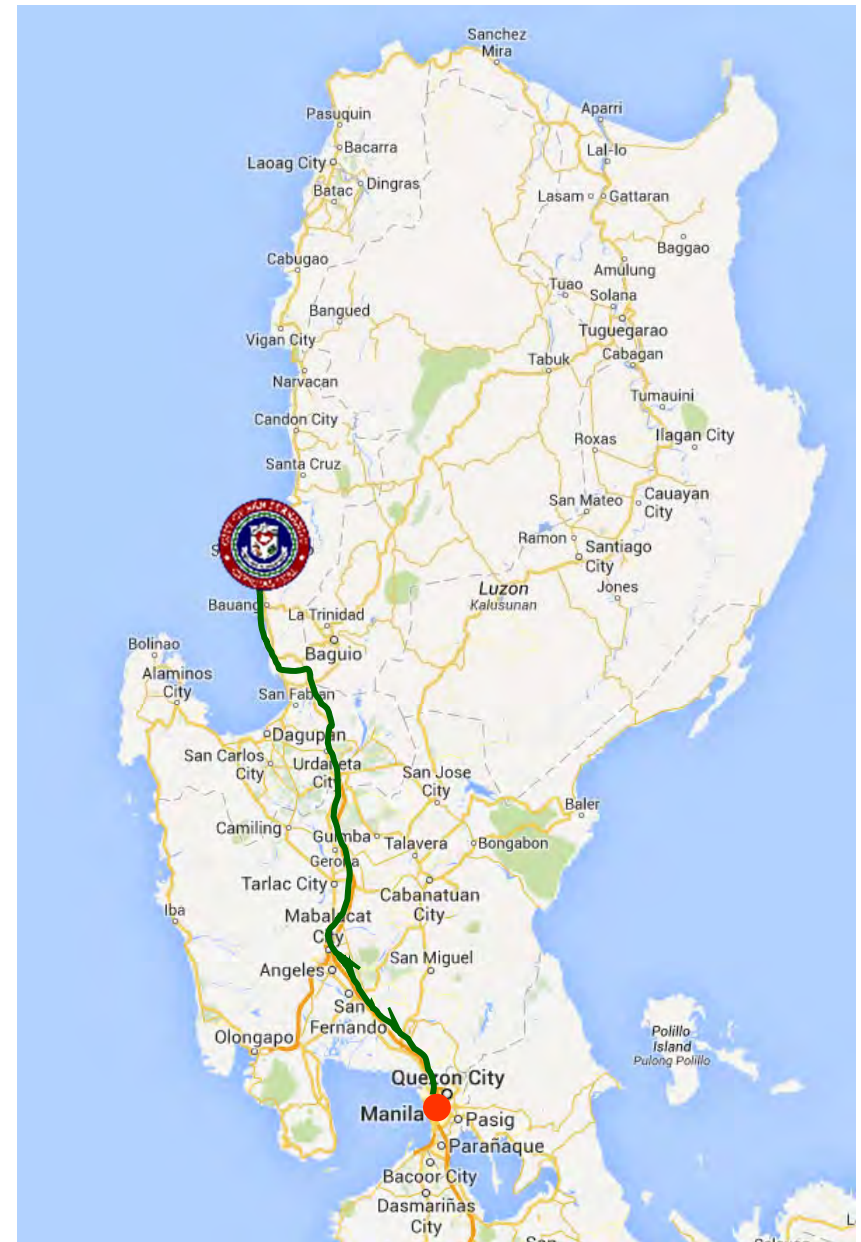
Income Classification: Third Class

Income: \$10,213,936.00

Land Area: 10,526 hectares

No. of Villages: 59 (24 Urban/35 Rural)

Population: 120,819 (2013 Projection)



Courtesy of Google Maps

A large graphic featuring a white water tower on the left. In the center is a logo consisting of a green map outline of San Fernando, a red and orange hand holding a white arrow pointing up, and a green leaf. Below the logo is the text:

LET'S GO! CITY OF **SAN FERNANDO**
NORTHERN LUZON'S CENTER FOR HEALTH & WELLNESS **BY 2020**





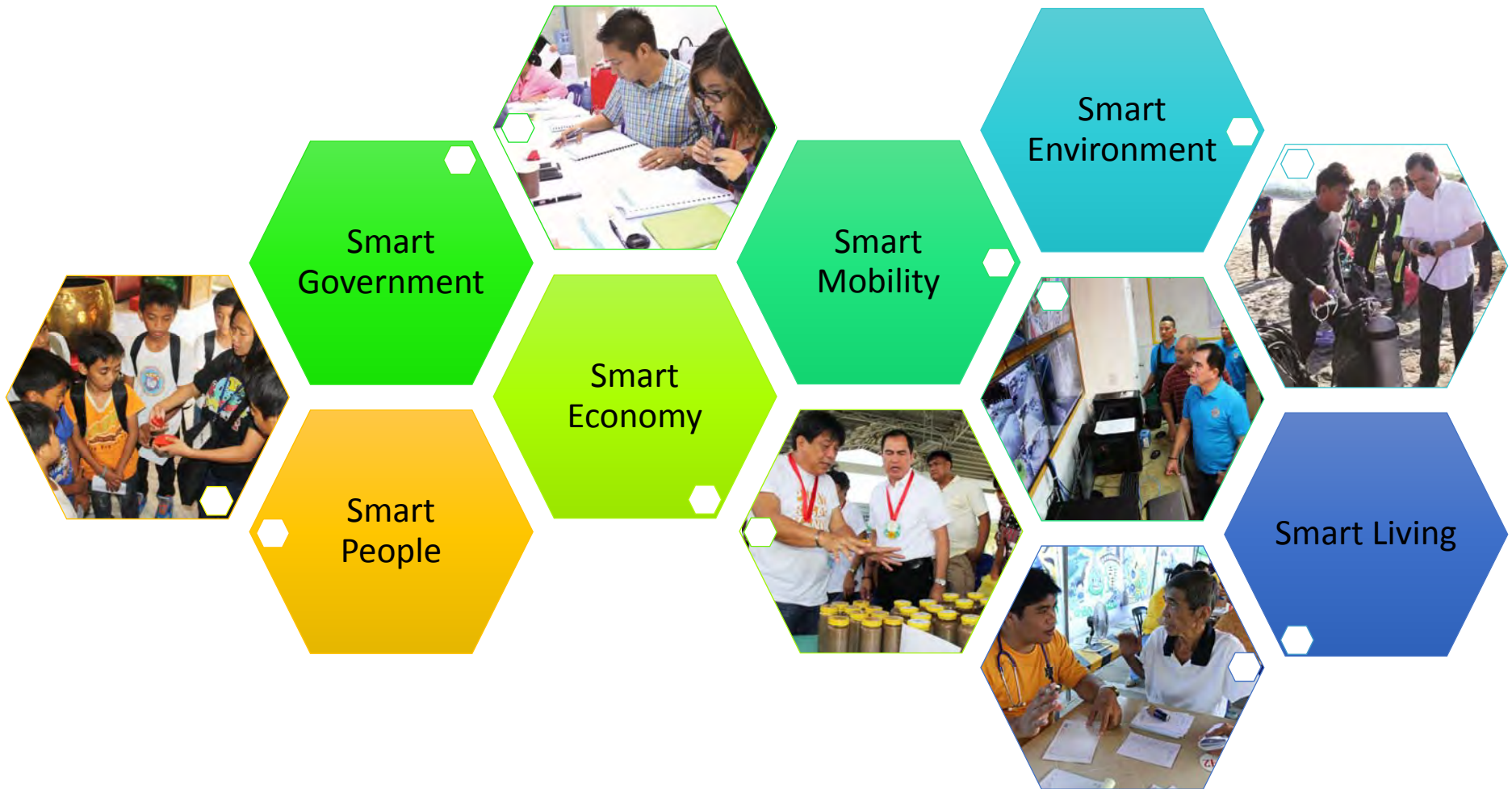
Smarter Philippines framework is focused on **developing 6 dimensions** to enable inclusive growth and sustainable development

ICT Development is seen to propel its realization



OVERVIEW OF SMARTER PHILIPPINES FRAMEWORK



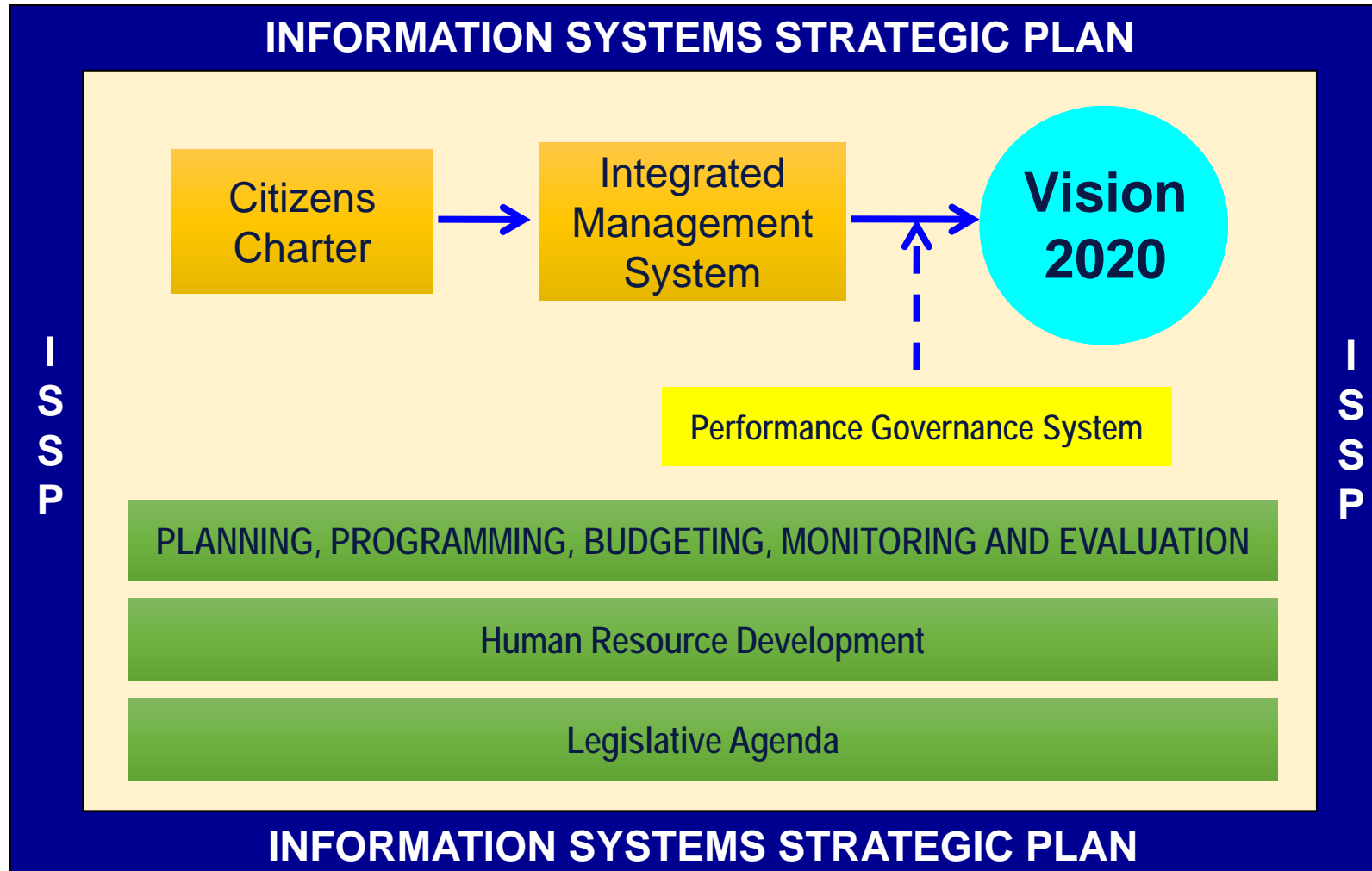


THE GLOBAL GOALS

For Sustainable Development



GOVERNANCE FRAMEWORK





PERFORMANCE GOVERNANCE SYSTEM

Based on the framework of the Balanced Scorecard by Norton and Kaplan

Integrated Management System

ISO 9001:2008 Quality Management System



International
Organization for
Standardization



SMARTER GOVERNMENT

**City of San Fernando, La Union:
Northern Luzon's Center for Health and Wellness by 2020**

Breakthrough 1: Institutionalize a culture of health and wellness among City of San Fernando, La Union Residents

Breakthrough 2: Position the City of San Fernando, La Union as the ideal business location for health and wellness enterprises

ENABLING ENVIRONMENT	LEARNING AND GROWTH	DEVELOPMENT PROCESS
Revitalize the CSF Central Business District	Ensure all City Work Units complete Business Process Improvement	Guarantee E-HSAS Certification of Barangays
Upgrade existing health facilities to Health & Wellness facilities	Upgrade skills of Barangay Health & Wellness Volunteers	Ensure profitability of barangay Income Generating Projects
	Expand personnel to provide Health & Wellness standard of service	Intensify Investment Incentives Promotion for Health and Wellness MSMLEs

FINANCE

Mobilize Resource for Health and Wellness Programs

MISSION: "We, the City of San Fernando, La Union, with our partners and linkages, deliver inclusive social, health and economic services with utmost professionalism and excellence that will spur the City as the Center of Health and Wellness in Northern Luzon."

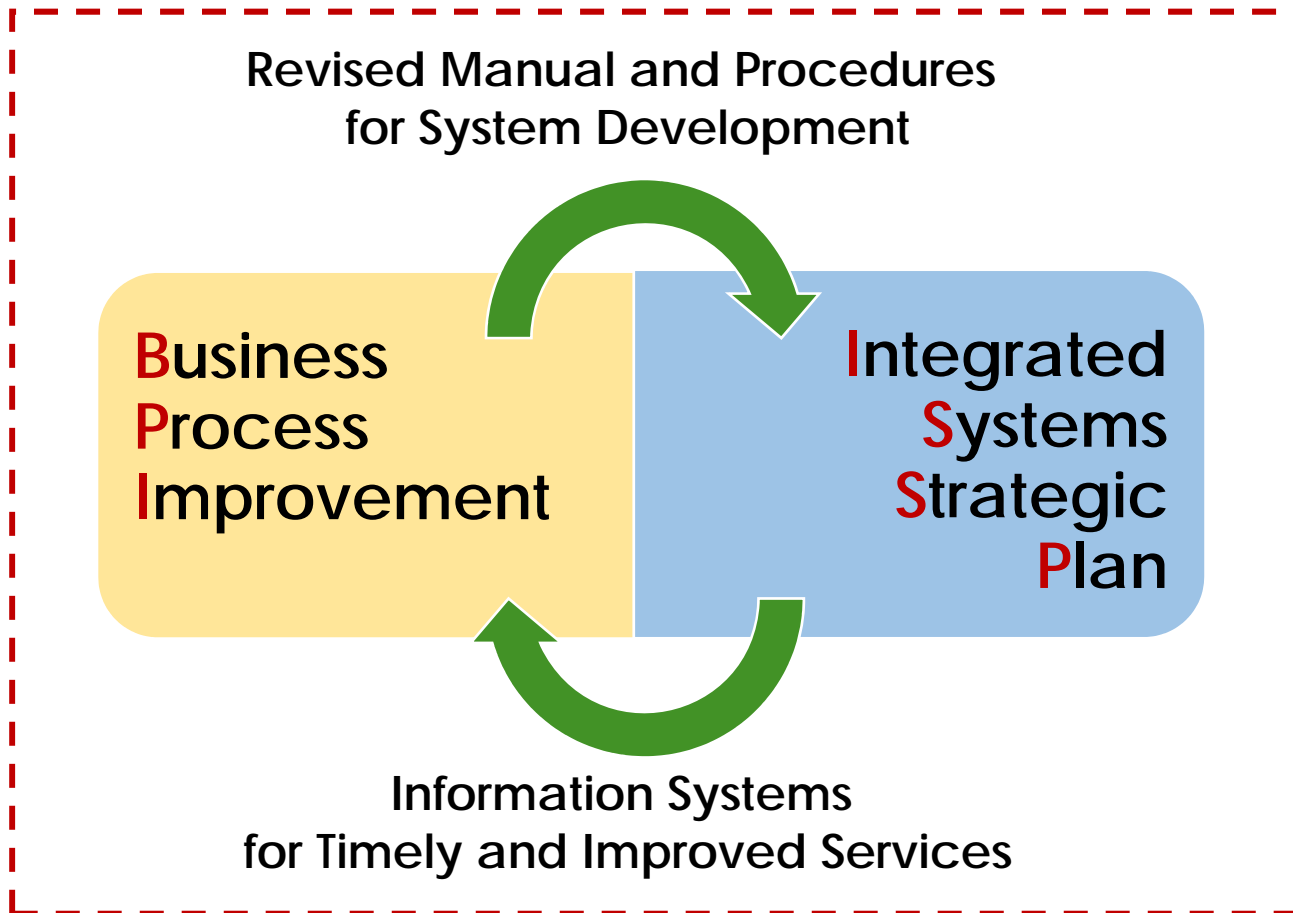
VALUES

TRANSPARENCY

EXCELLENCE

ACCOUNTABILITY

SMARTER ECONOMY



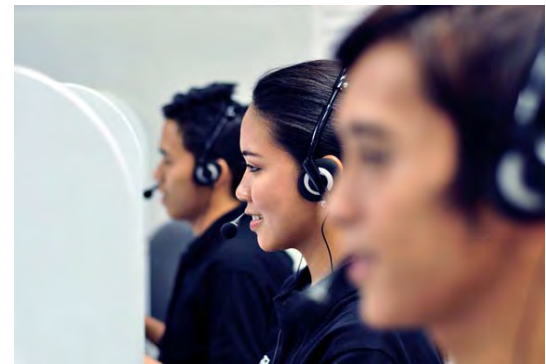
BPI-ISSP Framework

GUARANTEE FAST DELIVERY OF SERVICES AND WARRANT CUSTOMER SATISFACTION THROUGH THE REVIEW OF CITY'S BUSINESS PROCESSES FOR EFFECTIVE AND CONTINUAL SYSTEMS IMPROVEMENT AND FOR THE INSTITUTIONALIZATION OF BEST PRACTICES.

SMARTER ECONOMY



CITY INFORMATION SYSTEMS
for investments and business permit processing





HEALTH CARE

City Health
Information
System

DOST RxBox
(Telehealth
Services)

SMARTER LIVING

WALKABLE CITY

Establishment of a
Command Center





Integrated Management System

**ISO 14001:2014
Environmental Management
System**

**ISO 18001:2007
Occupational Health and Safety
Management System**



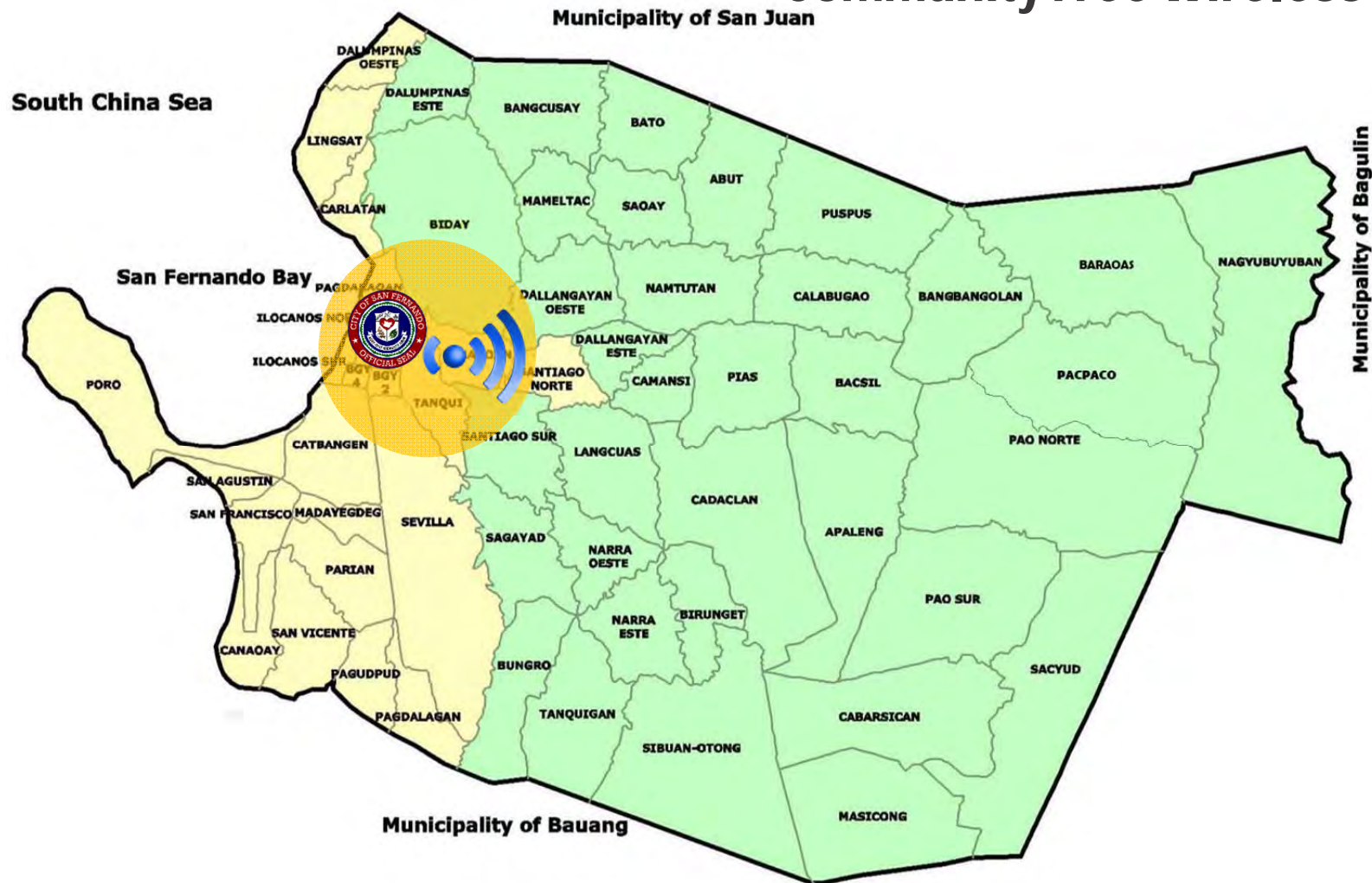
International
Organization for
Standardization

Smarter Telecommunications and ICT Infrastructure

Partnership between the City
Government and Philippine
Long Distance Telephone
Company for the
deployment of iGate Fiber
Optic Technology in the City



Revitalize the CSF Central Business District: Expansion of the Community Free Wireless Project





eBarangay Program

Provision of ICT
Equipment to the
59 Villages

Deployment of
Barangay
Information
System

SMARTER MOBILITY

Feasibility Study on Open Government Management System: WeServe



**World e-Governments
Organization**
of Cities and
Local Governments



SMARTER MOBILITY



CITY OF SAN FERNANDO, LA UNION: Northern Luzon's Center for Health and Wellness by 2020



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REPUBLIC OF THE PHILIPPINES
CITY GOVERNMENT OF SAN FERNANDO, LA UNION
REGION I



2 of 2

CITIES AND MUNICIPALITIES COMPETITIVENESS INDEX

NATIONAL COMPETITIVENESS COUNCIL



OVER-ALL RANK NO. 9 OUT OF 108 COMPONENT CITIES IN THE PHILIPPINES



NO. 1 IN REGION 1 2015 OVER-ALL COMPONENT CITIES

- | | | | |
|--------------------------------|---------------------|--------------------|---------------|
| 1. City of San Fernando | : Rank No. 9 | 5. Candon City | : Rank No. 29 |
| 2. Dagupan City | : Rank No. 19 | 6. Urdaneta City | : Rank No. 31 |
| 3. Vigan City | : Rank No. 20 | 7. Batac City | : Rank No. 39 |
| 4. Laoag City | : Rank No. 23 | 8. San Carlos City | : Rank No. 96 |

Sitemap Accessibility Features Skip to Content

Online Services

Official Website: www.sanfernandocity.gov.ph

Official email: csflu_98@yahoo.com.ph

Official Facebook Account: City Government of San Fernando, La Union

SMARTER PEOPLE



ICT CAPABILITY BUILDING PROGRAMS

ICT Trainings for City Government Employees

SMARTER PEOPLE

Computer Training for 180 Leaders from the 59 Villages

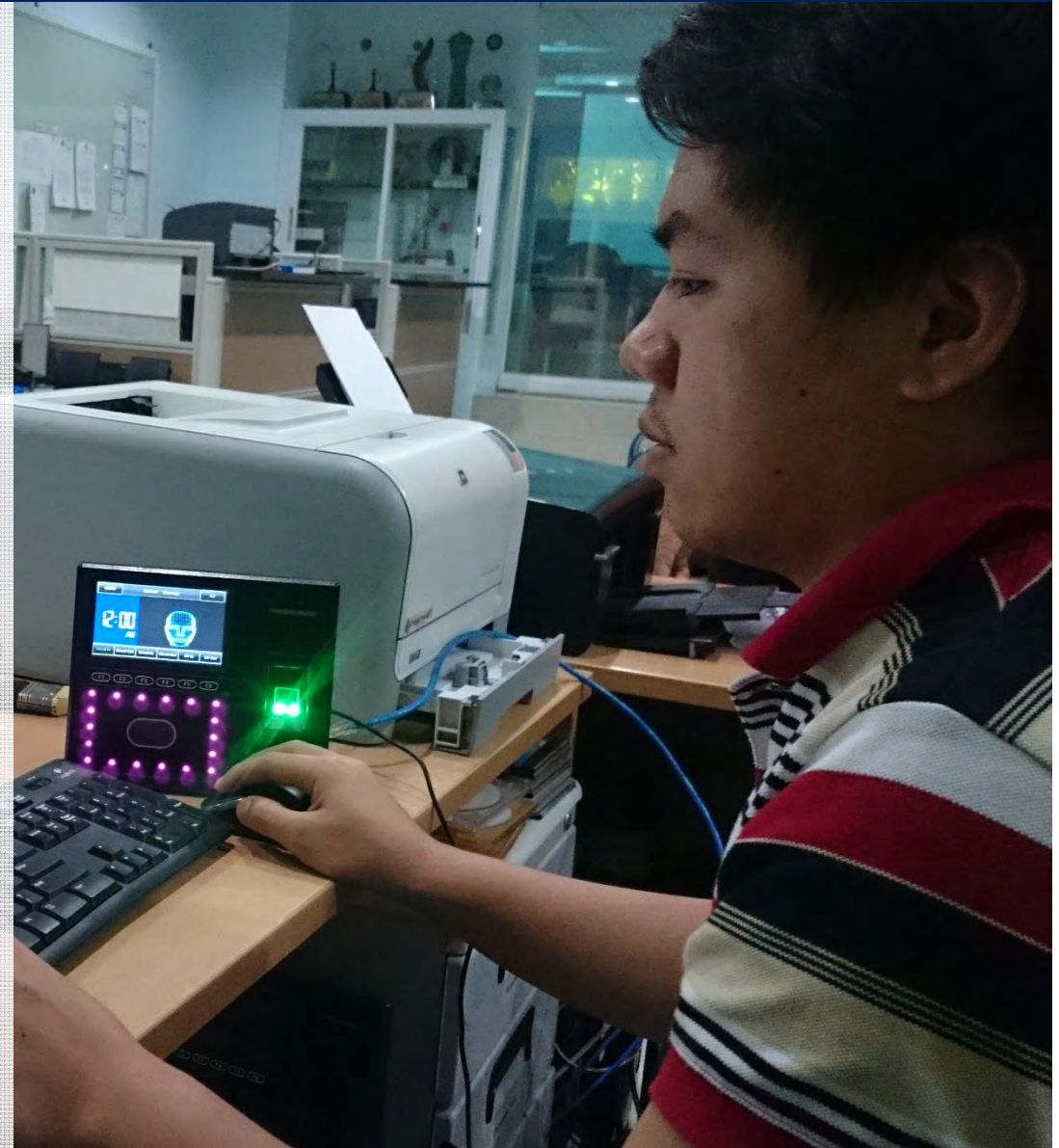
ICT CAPABILITY BUILDING PROGRAMS



SMARTER PEOPLE

On-the-Job Training ICT Program

Nine (9) City
Integrated
Information Systems
Developed



CSF ICT Council

Vision:

City of San Fernando, La Union
to be recognized as a Premier
IT-BPO Center in Ilocandia

- Active member of the NICP Northern-Luzon Group
- Participation in Regional ICT Fora
- Investment Negotiations with the IT-BPO Companies like Genpact and Zug Software Engineering
- Redesigning of ICT programs and curriculum in the Academe based on the need of the ICT industry

SMARTER COLLABORATION

PERFORMANCE GOVERNANCE SYSTEM

2005
INITIATION

2006
COMPLIANCE

2013
PROFICIENCY

2015
INSTITUTIONALIZATION

Recipient of the **SILVER TRAILBLAZER AWARD** for 3 Performance Governance Forums (March, October 2014 and May 2015).

CHOSEN AS ONE OF THE PILOT DREAM CITIES TO UNDERGO THE PERFORMANCE GOVERNANCE SYSTEM



SMARTER COLLABORATION

PERFORMANCE GOVERNANCE SYSTEM

ISLANDS OF GOOD GOVERNANCE

The CSF commits to deliver 12 Health and Wellness Model Barangays by 2015



Asia Pacific Economic Council 2015

SMARTER COLLABORATION

BARANGAY (Villages) DEVELOPMENT STRATEGY



SMARTER COLLABORATION

MEMBERSHIP TO ICT ORGANIZATIONS

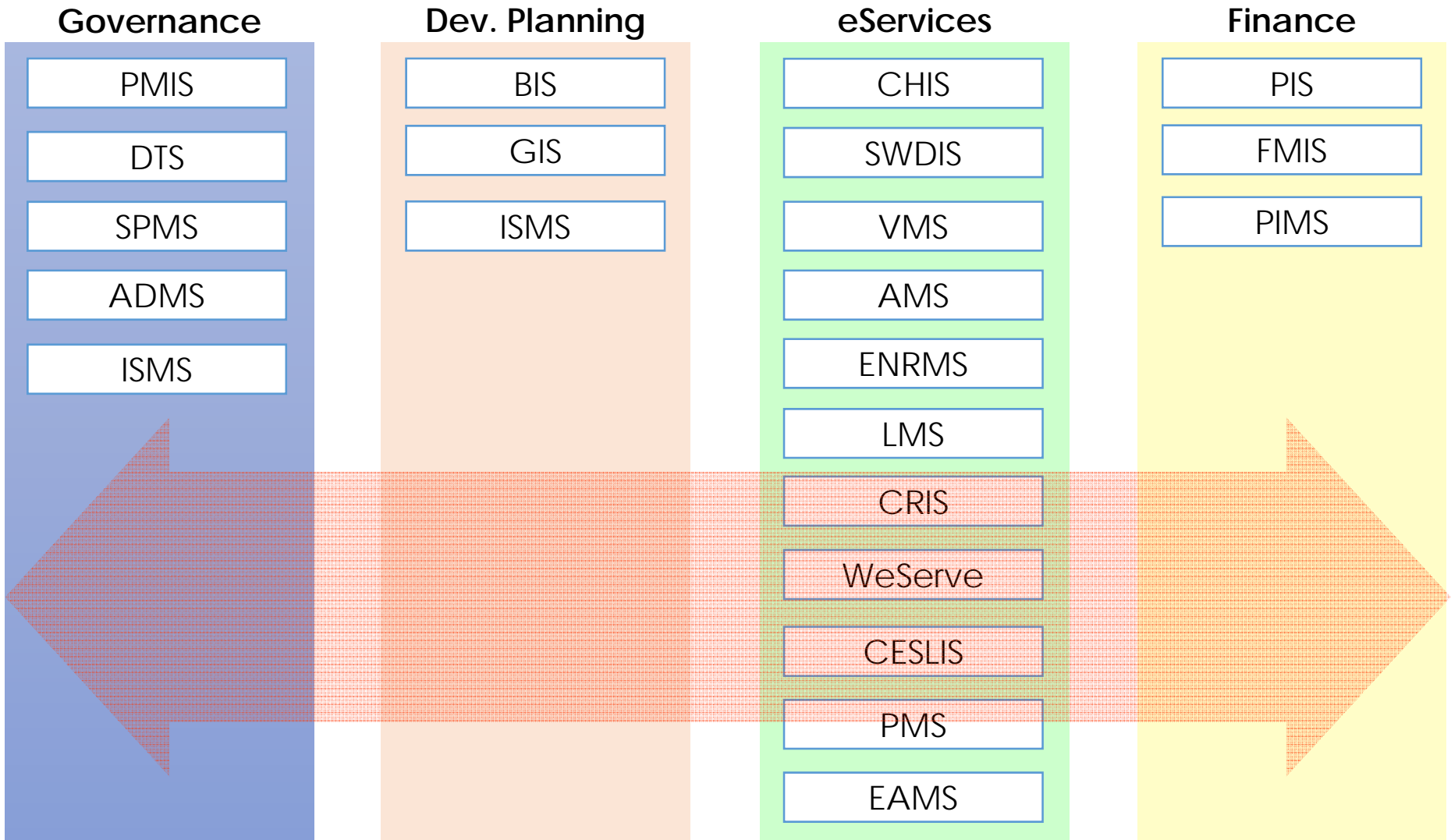


SMARTER COLLABORATION



smart and sustainable city







2014 2nd WeGO Awards

Most Promising Award for Efficiency Category
Awarded in Chengdu, China

2013 2nd eGov Awards for Local Government Units in the Philippines

- Best in Government to Customer Category

2012 Most Business Friendly City in the Philippines

- Special Citation in instituting innovative and best practices in good governance particularly in the use of information technology to facilitate business transactions and attract investments and provision of human resource development services



Governance Systems

ISO Certification



ISO 9001:2008 Quality Management System

ISO 14001:2004 Environmental Management System

ISO 18001:2007 Occupational Health and Safety Management System

THE FIRST CITY AND FIRST LOCAL GOVERNMENT UNIT IN THE PHILIPPINES TO BE QUALIFIED WITH THREE CERTIFICATIONS



International Organization for Standardization



Thank
you!



www.sanfernandocity.gov.ph