



**ITU/NBTC Regional Forum and Training Workshop on Telecommunication/ICT Indicators:  
Measuring the Information Society &  
ITU-ASEAN Meeting on Establishing National ICT Statistics Portals and  
Measuring ASEAN ICT Targets  
13-16 October 2014, M23 Room, 23<sup>rd</sup> Fl., Centara World at Central World, Bangkok, Thailand**

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Department of Communications

In partnership with



## Draft Agenda

**Day 1 : Monday, 13 October 2014  
-- Regional Forum --**

08:00 – 09:00	Registration
09:00 – 10:00	<p><b>Opening Session</b></p> <ul style="list-style-type: none"> <li>• Welcome Remarks by <b>Mr. Ioane Koroivuki</b>, Regional Director, ITU Regional Office for Asia and the Pacific</li> <li>• Welcome Remarks by <b>Mr. Nicolas D. Ojeda Jr.</b>, Assistant Secretary, Department of Science and Technology- Information and Communication Technology Office, Philippines on behalf of ASEAN</li> <li>• Forum Address by <b>Mr. Jae-Hong Lim</b>, Head, United Nations Project Office on Governance (UNPOG)</li> <li>• Welcome Remarks by <b>Mrs. Songporn Komolsuradej</b>, Deputy Permanent Secretary, Ministry of Information and Communication Technology of Thailand (MICT)</li> <li>• Opening Remarks by <b>Air Chief Marshal Thares Punsri</b>, Chairman, the National Broadcasting and Telecommunications Commission of Thailand (NBTC)</li> </ul>

10:00 – 10:30	Group Photo & Coffee Break
10:30 – 11:00	<p><b>Introduction</b></p> <p>Overview, Objectives and Expected Outcomes by <b>Ms. Aurora Rubio</b>, Head, ITU Area Office for South East Asia, ITU; and <b>Mr. Wisit Atipayakoon</b>, Programme Officer, ITU Regional Office for Asia and the Pacific</p>
11:00 – 12:30	<p><b>Session 1: Global and Regional ICT Statistics, Targets, and Partnership on Measuring ICT for Development</b></p> <ul style="list-style-type: none"> <li>• Overview of global ICT statistics and ITU's work on measuring the information society by <b>Dr. Susan Teltscher</b>, Head, ICT Data and Statistics Division, ITU</li> <li>• Regional perspectives in ICT measurement by <b>Mr. Remi Lang</b>, Economic Affairs Officer, ICT and Development Section, ICT and Disaster Risk Reduction Division, ESCAP</li> <li>• Measuring ICT in Education in Asia and the Pacific: The UIS role and its approach to data collection by <b>Ms. Aurélie Acoca</b>, Assistant Programme Specialist, UIS Bangkok, UNESCO</li> </ul>
12:30 – 14:00	Lunch Break
14:00 – 15:30	<p><b>Session 2: International and Regional Measurement work</b></p> <ul style="list-style-type: none"> <li>• ITU Data Collection: Methodology, Questionnaires, Role of National Focal Points by <b>Ms. Esperanza Magpantay</b>, Senior Statistician, ICT Data and Statistics Division, ITU</li> <li>• Work on ICT Statistics and Indicators in the Pacific – Telecom Sector Challenges by <b>Mr. Fred Christopher</b>, Manager, Pacific Islands Telecommunications Association (PITA)</li> </ul>
15:30 – 16:00	Coffee Break
16:00 – 17:30	<p><b>Session 3: Regional Coordination and Knowledge and Information Sharing Platform</b></p> <ul style="list-style-type: none"> <li>• ICTD-ASP framework by <b>Mr. Seok-Yong Yoon</b>, Senior Public Management Specialist (e-Governance), ADB, and <b>Mr. Wisit Atipayakoon</b>, Programme Officer, ITU Regional Office for Asia and the Pacific</li> <li>• Key findings of 2014 UN E-Government Survey, E-Government Indicators, and UN E-Government Development Database by <b>Mr. Keping Yao</b>, Governance and Public Administration Expert, UNPOG</li> </ul>

## Day 2 : Tuesday 14 October 2014

### -- Training Workshop --

09:00 – 10:30	<p><b>Session 4A: Definitions &amp; Standards – Telecom Indicators (1)</b></p> <ul style="list-style-type: none"> <li>• Telecom Indicators</li> </ul> <p><u>Speaker:</u> Dr. Susan Teltscher, Head, ICT Data and Statistics Division, and Ms. Esperanza Magpantay, Senior Statistician, ICT Data and Statistics Division ITU</p>
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	<ul style="list-style-type: none"> <li>• Interactive discussion</li> </ul>
10:30 – 11:00	Coffee Break
11:00 – 12:30	<p><b>Session 4B: Definitions &amp; Standards – Telecom Indicators (2)</b></p> <ul style="list-style-type: none"> <li>• Telecom Indicators</li> </ul> <p><u>Speaker:</u> Dr. Susan Teltscher, Head, ICT Data and Statistics Division, and Ms. Esperanza Magpantay, Senior Statistician, ICT Data and Statistics Division ITU</p> <ul style="list-style-type: none"> <li>• Interactive discussion</li> </ul>
12:30 – 14:00	Lunch Break
14:00 – 14:30	<p><b>Session 5: Definitions &amp; Standards – Telecom Indicators (3)</b></p> <p><u>Facilitators:</u> ITU</p> <ul style="list-style-type: none"> <li>• Interactive discussion</li> </ul>
14:30 – 15:30	<p><b>Session 6A: Definitions &amp; Standards – ICT Household Indicators (1)</b></p> <ul style="list-style-type: none"> <li>• ICT Household Indicators</li> </ul> <p><u>Speaker:</u> Dr. Susan Teltscher, Head, ICT Data and Statistics Division, and Ms. Esperanza Magpantay, Senior Statistician, ICT Data and Statistics Division ITU</p> <ul style="list-style-type: none"> <li>• Interactive discussion</li> </ul>
15:30 – 16:00	Coffee Break
16:00 – 17:30	<p><b>Session 6B: Definitions &amp; Standards – ICT Household Indicators (2)</b></p> <ul style="list-style-type: none"> <li>• ICT Household Indicators</li> </ul> <p><u>Speaker:</u> Dr. Susan Teltscher, Head, ICT Data and Statistics Division, and Ms. Esperanza Magpantay, Senior Statistician, ICT Data and Statistics Division ITU</p> <ul style="list-style-type: none"> <li>• Interactive discussion</li> </ul>

<b>Day 3 : Wednesday 15 October 2014</b> <b>-- Training Workshop --</b>	
09:00 – 10:30	<p><b>Session 7: Definitions &amp; Standards – ICT Household Indicators (3)</b></p> <p><u>Facilitators:</u> ITU</p> <ul style="list-style-type: none"> <li>• Interactive discussion</li> </ul>
10:30 – 11:00	Coffee Break
11:00 – 12:30	<p><b>Session 8: Definitions &amp; Standards – Broadcasting and price indicators</b></p> <ul style="list-style-type: none"> <li>• Broadcasting and price Indicators</li> </ul> <p><u>Speaker:</u> Ms. Esperanza Magpantay, Senior Statistician, ICT Data and Statistics</p>

	Division ITU <ul style="list-style-type: none"> <li>• Interactive discussion</li> </ul>
12:30 – 14:00	Lunch Break
14:00 – 15:30	<b>Session 9: Definitions &amp; Standards – ICT Development Index and ICT Price Basket</b> <ul style="list-style-type: none"> <li>• ICT Development Index Methodology by <i>Dr. Susan Teltscher</i>, Head, ICT Data and Statistics Division, ITU</li> </ul>
15:30 – 16:00	Coffee Break
16:00 – 17:30	<b>Session 10: Future work</b> <ul style="list-style-type: none"> <li>• Data quality</li> <li>• Big Data</li> <li>• Topics of EGTI and EGH</li> </ul>

<b>Day 4 : Thursday 16 October 2014</b> <b>-- National &amp; Subregional Focus --</b>			
09:00 – 10:30	<b>Session 11: National Practices and Coordination on ICT measurement</b> <ul style="list-style-type: none"> <li>• Role of Different Stakeholders by <i>Ms. Esperanza Magpantay</i>, Senior Statistician, ICT Data and Statistics Division, ITU</li> <li>• Australian practices and challenges by <i>Dr. Judith Winternitz</i></li> </ul> Panel Discussion by country representatives		
10:30 – 10:45	Coffee Break		
10:45 – 12:15	<b>Session 12: National ICT Statistics &amp; Indicators Portal</b> <ul style="list-style-type: none"> <li>• Philippine ICT Portal: From Concept to Reality by <i>Mr. Philip Varilla</i>, Director, Department of Science and Technology, Information and Communication Technology Office, Philippines and <i>Mr. JR Flores Respino</i>, University of the Philippines</li> <li>• Effective and Trustworthy Cloud for ICT Statistics and Indicators Portal by <i>Mr. John Cann</i>, Director, International Organizations Asia Public Sector, Microsoft</li> </ul>		
12:15 – 13:15	Lunch Break		
13:15 – 16:30	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Closed Meeting : ASEAN ICT Masterplan 2015 Targets</b> <ul style="list-style-type: none"> <li>• ASEAN Project on Establishing National ICT Portals by <i>Mr. Philip Varilla</i>, Director, Department of Science and Technology, Information and Communication Technology Office, Philippines</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <b>Closed Meeting : Pacific ICT Benchmarking</b> <ul style="list-style-type: none"> <li>• Recap on discussions at the Fiji training workshop (for those who did not attend)</li> <li>• Discuss further steps including gaining the involvement of industry in better</li> </ul> </td> </tr> </table>	<b>Closed Meeting : ASEAN ICT Masterplan 2015 Targets</b> <ul style="list-style-type: none"> <li>• ASEAN Project on Establishing National ICT Portals by <i>Mr. Philip Varilla</i>, Director, Department of Science and Technology, Information and Communication Technology Office, Philippines</li> </ul>	<b>Closed Meeting : Pacific ICT Benchmarking</b> <ul style="list-style-type: none"> <li>• Recap on discussions at the Fiji training workshop (for those who did not attend)</li> <li>• Discuss further steps including gaining the involvement of industry in better</li> </ul>
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	<ul style="list-style-type: none"> <li>• Discussions: An ASEAN ICT Statistics Portal?</li> </ul> <p><b>BREAK</b></p> <ul style="list-style-type: none"> <li>• Translating Key Goals into Measurable Targets</li> </ul> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Dr. Peter Lovelock</b>, Director &amp; Founder   Technology Research Project Corporate (TRPC)</li> <li>➤ <b>Thailand, VietNam (TBC)</b></li> </ul> <ul style="list-style-type: none"> <li>• Identifying and Defining Areas to be Measured by <b>Mr. Budi Yuwono</b>, Senior Officer, Infrastructure Division, ASEAN Secretariat</li> </ul>	<p>data provision in the Pacific</p> <ul style="list-style-type: none"> <li>• Discuss methods and further needs to move forward with improved data from the Pacific for the ITU Development Index indicators</li> <li>• The idea of a Pacific data portal</li> <li>• Interactive discussion and further proposals</li> </ul>
16:30 – 17:00	<b>Conclusions and recommendations</b> by Susan Teltscher, Head, ICT Data and Statistics Division, ITU	
17:00 – 17:30	<b>Closing Session</b>	