



Global Kids Online: developing the research agenda

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EU Kids Online

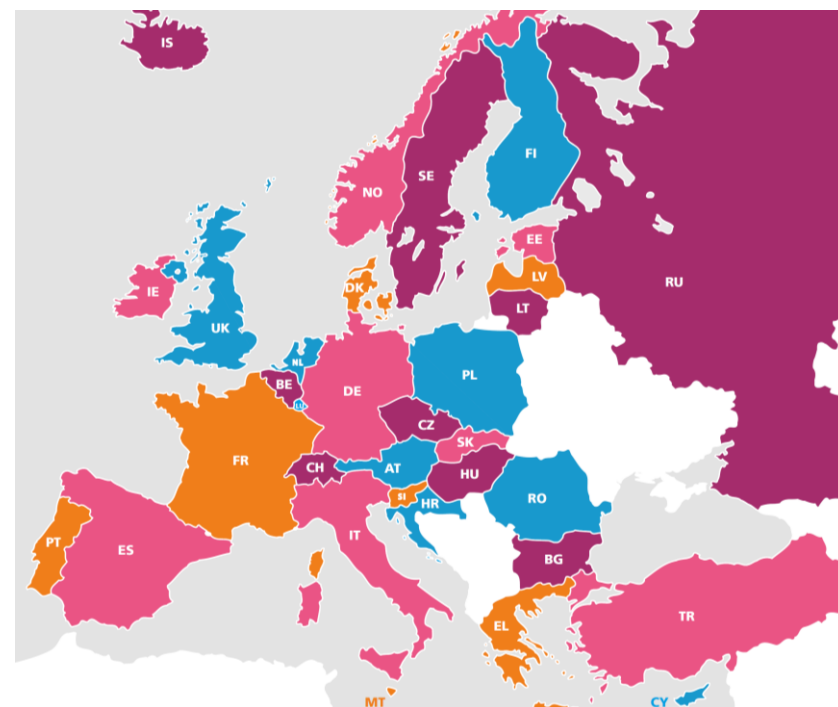


From 2006 to 2014, the EU Kids Online network grew from 21 to 33 countries (150+ researchers), funded by Safer / Better Internet for Kids <http://ec.europa.eu/digital-agenda/en/creating-better-internet-kids>

We conducted qualitative and quantitative research to inform evidence-based policy over the key decade of internet appropriation in Europe www.eukidsonline.net

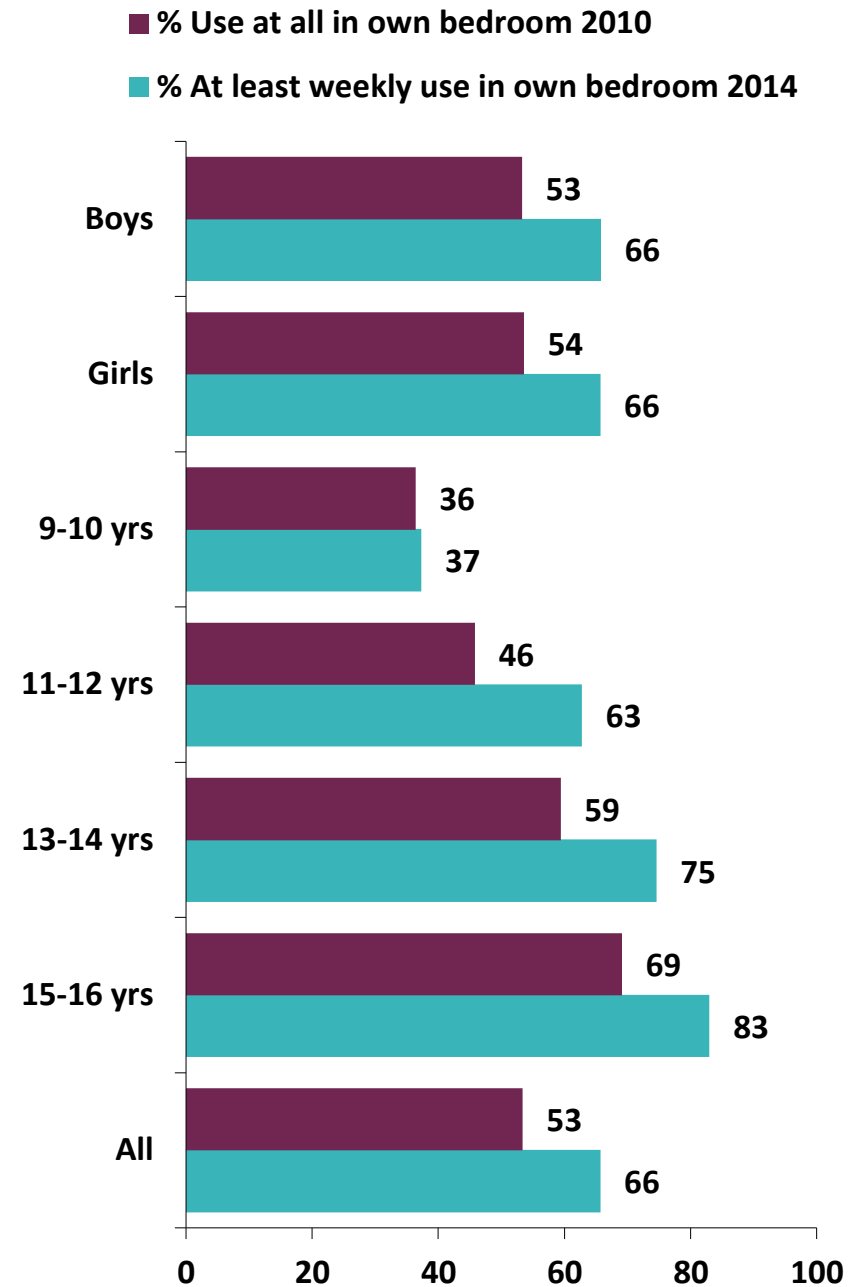
From 2011-14, Net Children Go Mobile replicated parts of our research in 7 countries www.netchildrengomobile.eu

In 2015, network coordination passed from Media@LSE to the Hans Bredow Institute for Media Research, University of Hamburg www.netchildren2020.eu

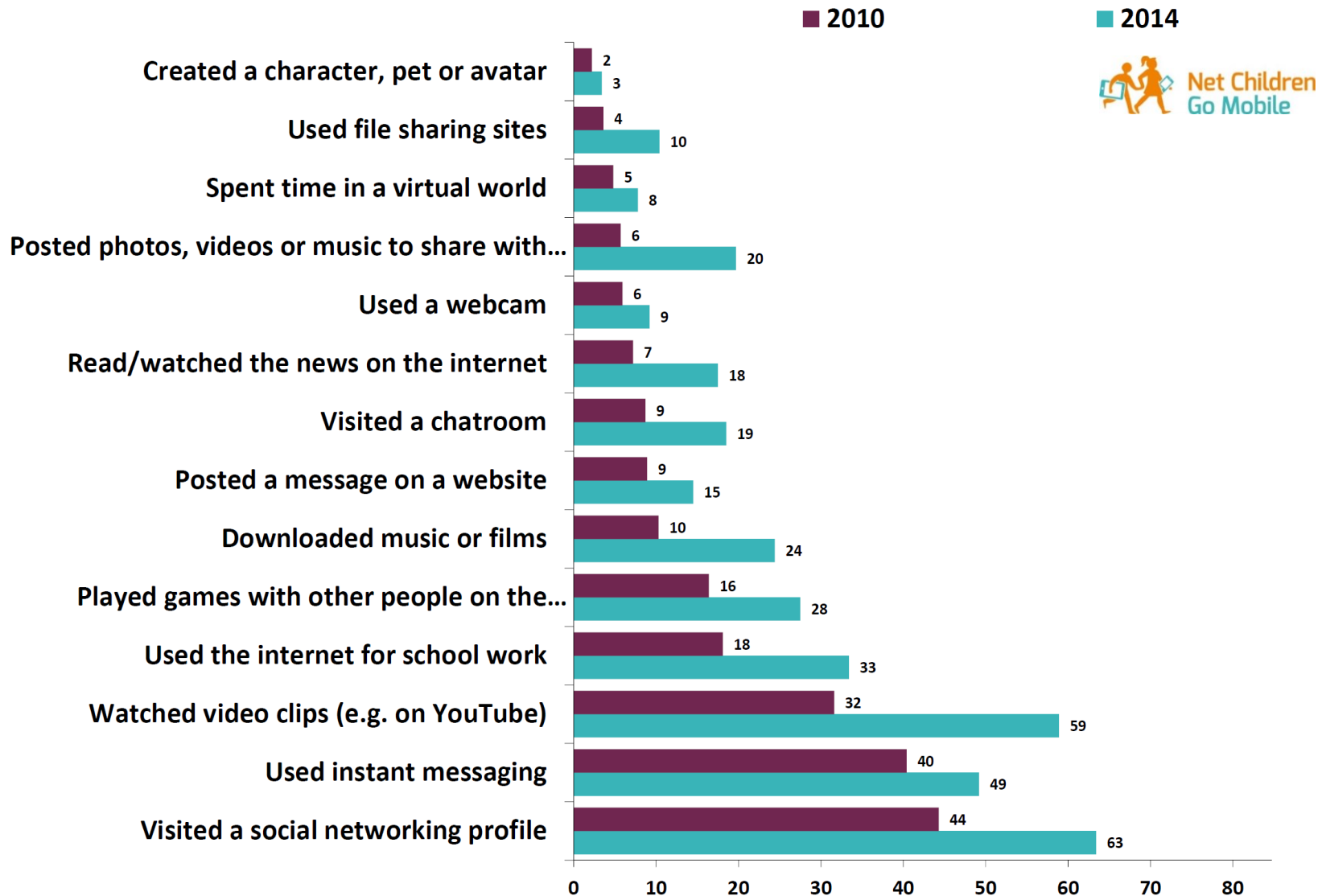


Also in 2015, we began an LSE-based collaboration with UNICEF on Global Kids Online www.globalkidsonline.net

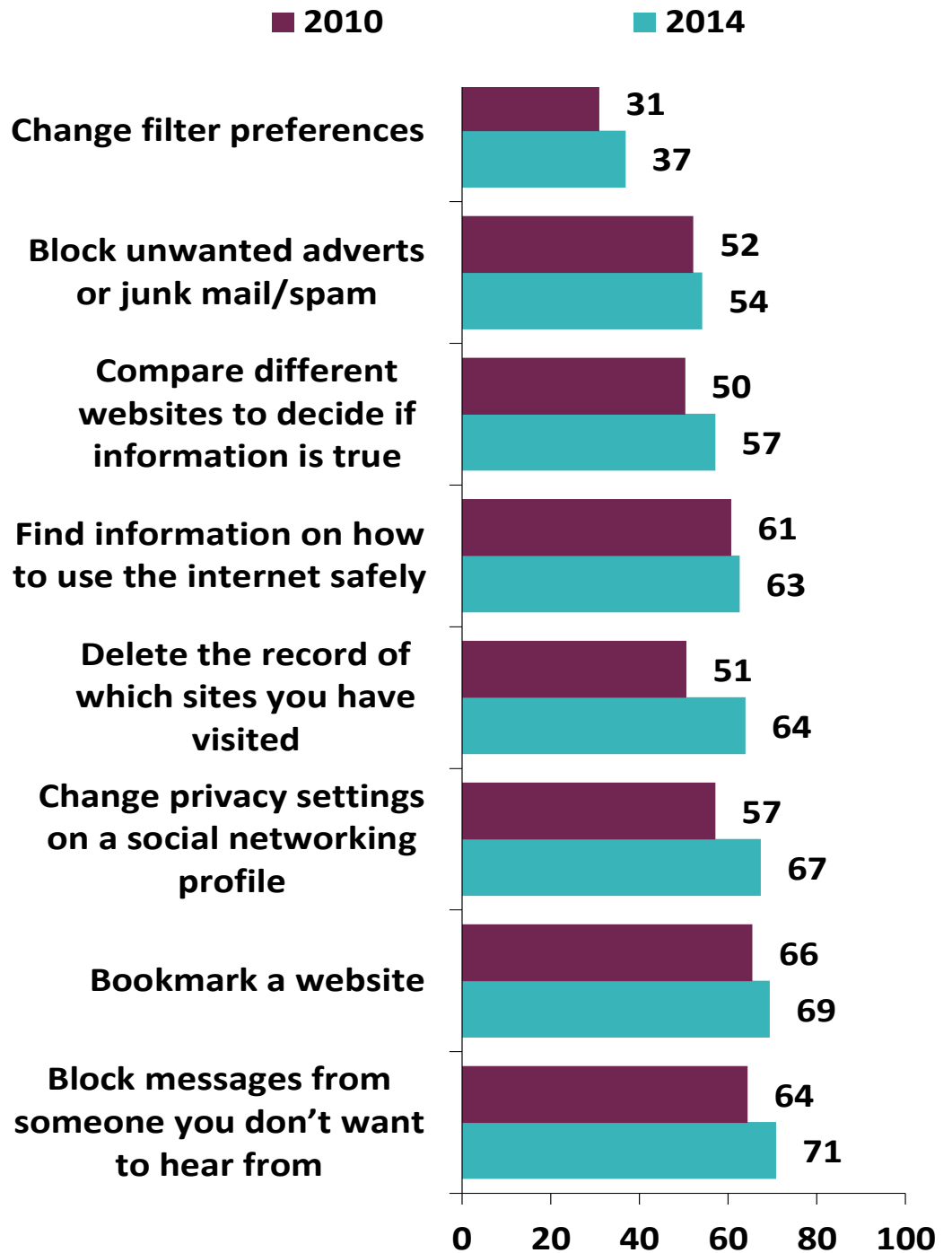
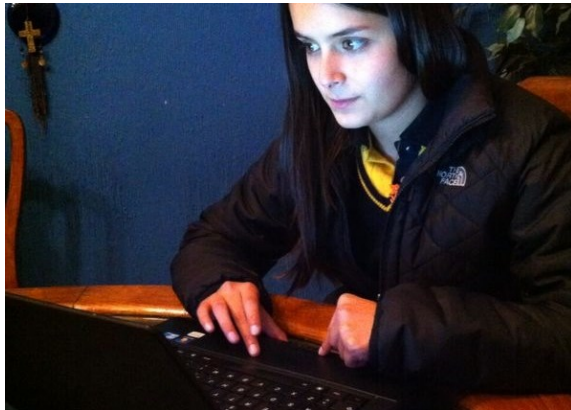
Access is changing



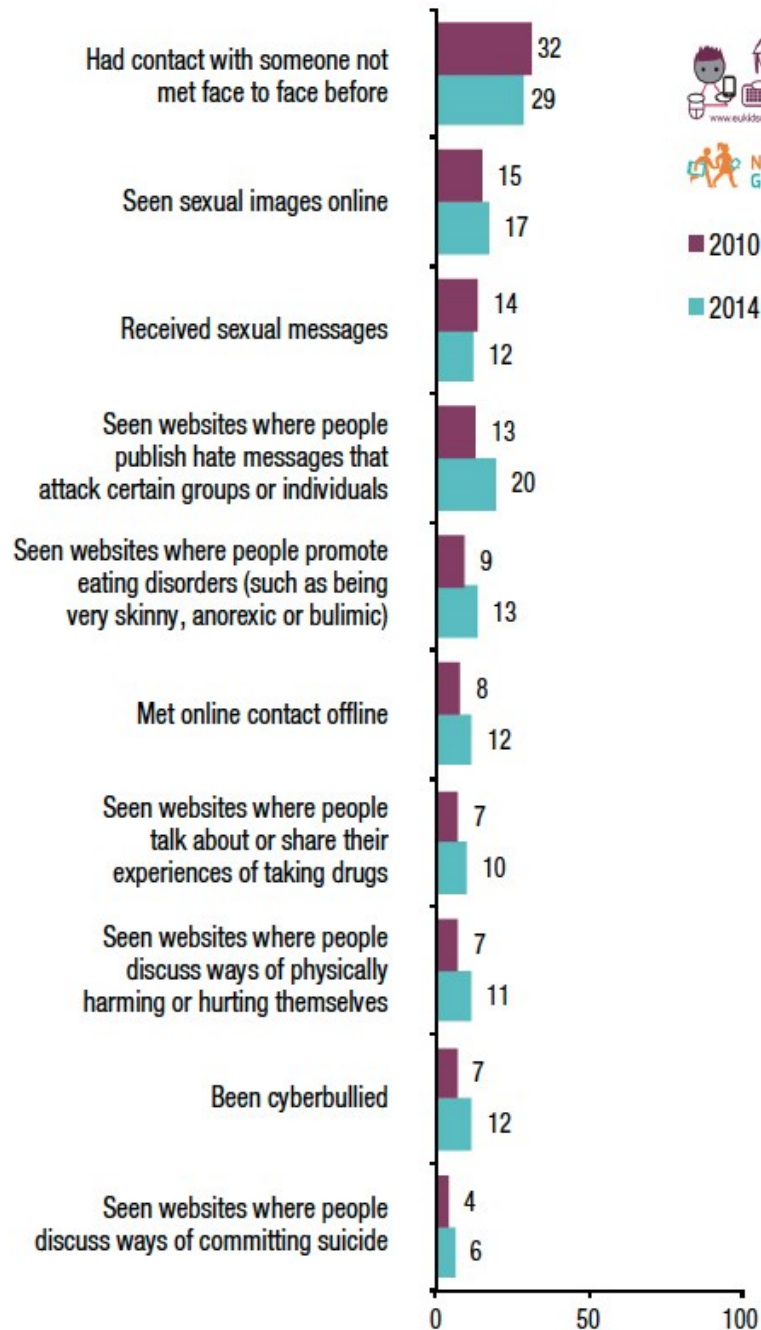
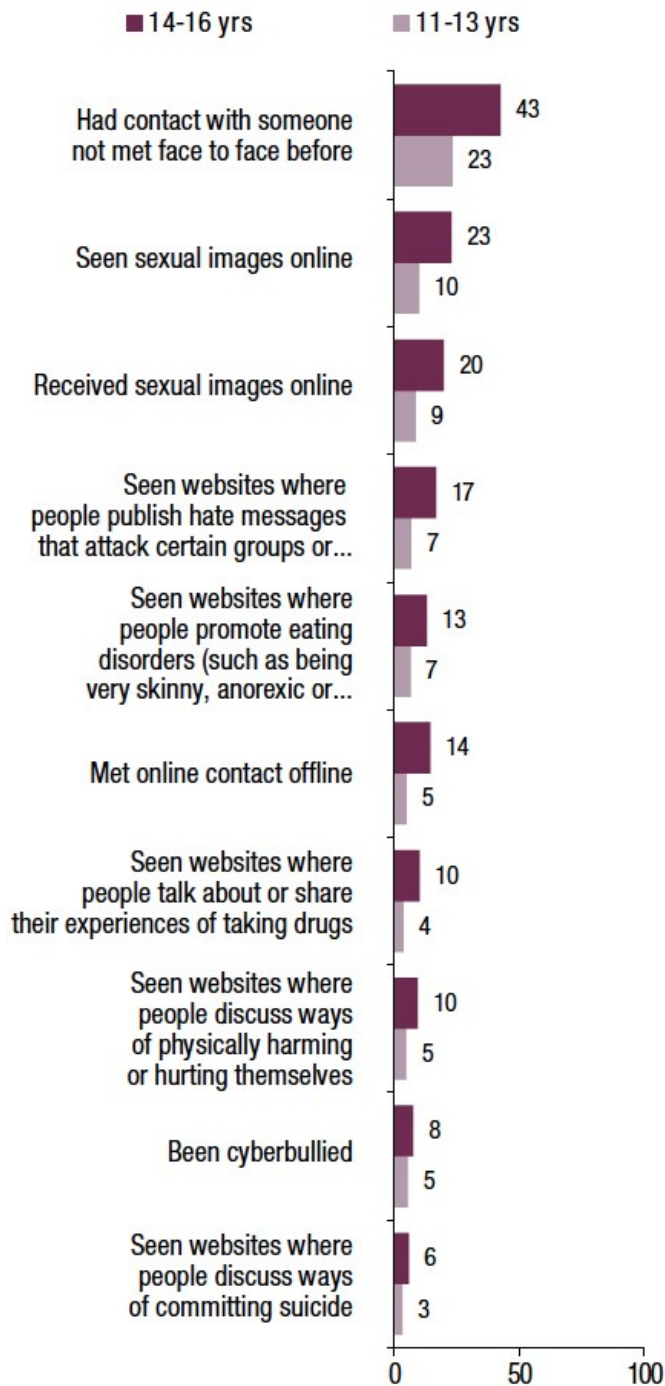
Ladder of opportunities



Digital skills



Risks



■ 2010

■ 2014

Listening to children's concerns



www.eukidsonline.net

When strangers message me on the internet, sex sites that open without me clicking on them. (boy, 10, Austria)

Violence against women and children and perverted humiliations and cruelty. (girl, 14, Germany)

To take a photo of me without my knowledge and upload it to an inappropriate website. (girl, 10, Bulgaria)

Showing images of physical violence, torture and suicide images. (girl, 12, Slovenia)

See people having sex or naked people. (boy, 10, Portugal)

Facebook shows scary things even if you click on something that does not look or sound scary. (girl, 9, UK)

Propositions to meet from people whom I do not know. (boy, 12, Poland)

Animal cruelty, adults hitting kids. (girl, 9, Denmark)

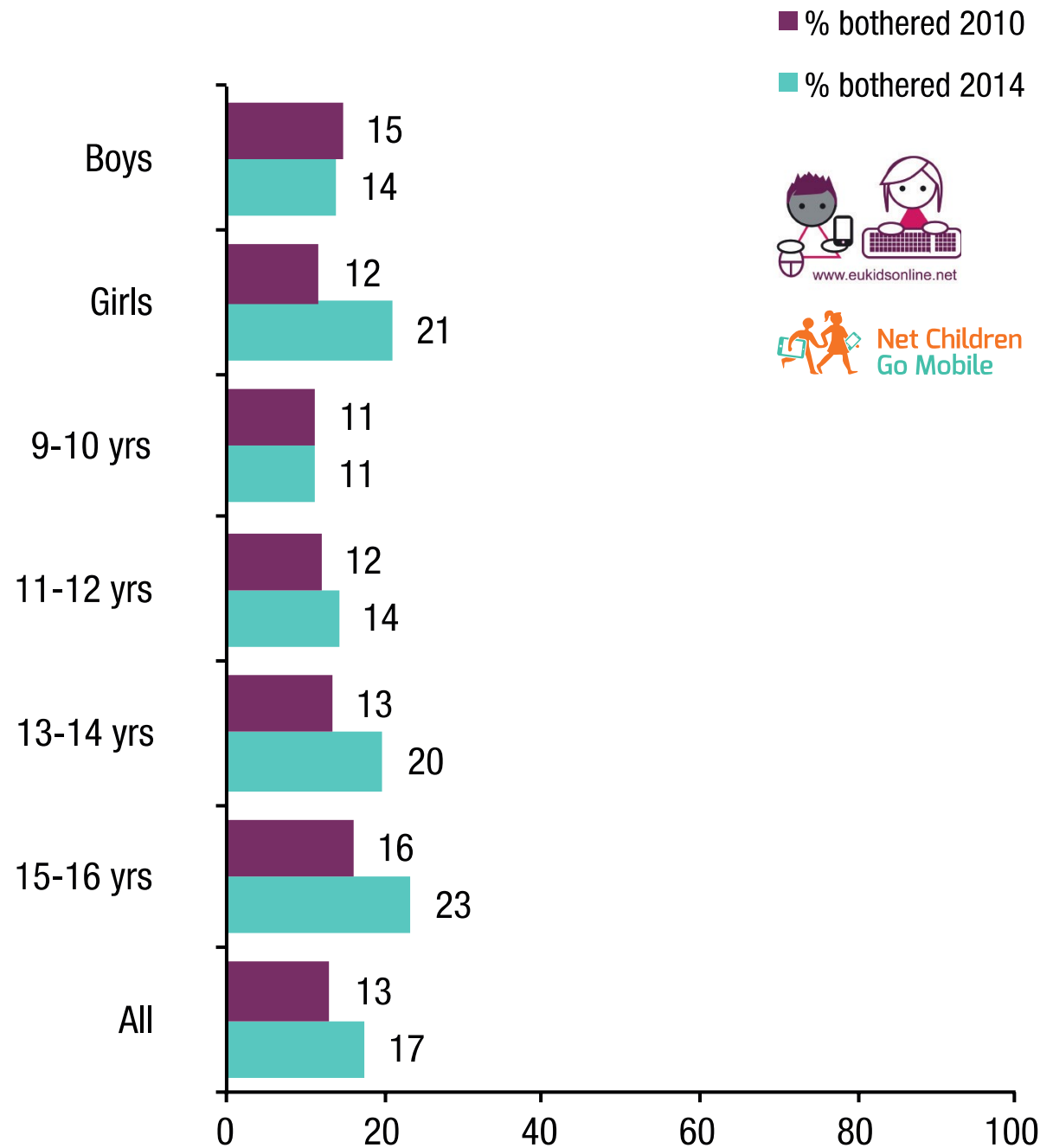
A mate showed me once a video about an execution. It was not fun, but insane. I get scared. (boy, 15, Sweden)

Scary things - I saw something at my friend's house and I can't get it out of my head. (boy, 11, Ireland)

Those things that show other people's suffering or torment as a funny thing. (boy, 14, Hungary)

I was shocked seeing a starving African child who was going to die and a condor waiting to eat him. (girl, 13, Turkey)

From risk to harm



Ever younger children



Co-funded by the European Union

LSE THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

Zero to Eight

Young children and their internet use

August 2013

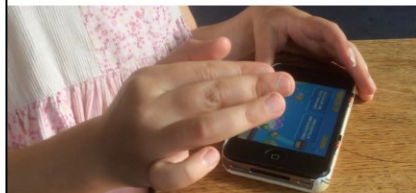
Donell Holloway, Lella Green and Sonia Livingstone with members of the EU Kids Online network

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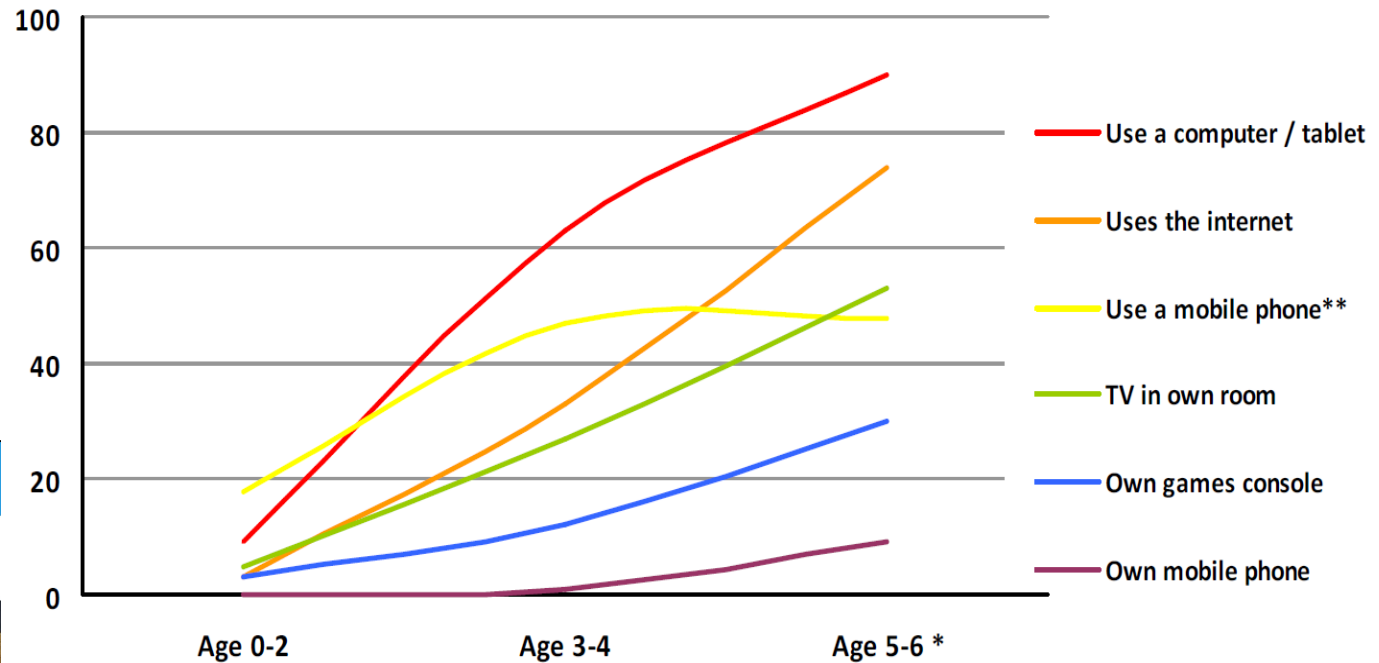


Young Children (0-8) and Digital Technology

A qualitative exploratory study across seven countries

Stéphane Chaudron
2015

Report EUR 2015-181



Base: All age 0-4 (200) * Data for 5-6 year olds from CHILDWISE Monitor 2013-14
 ** Mobile phone use, data for 5-6 year olds from CHILDWISE Monitor 2012-13

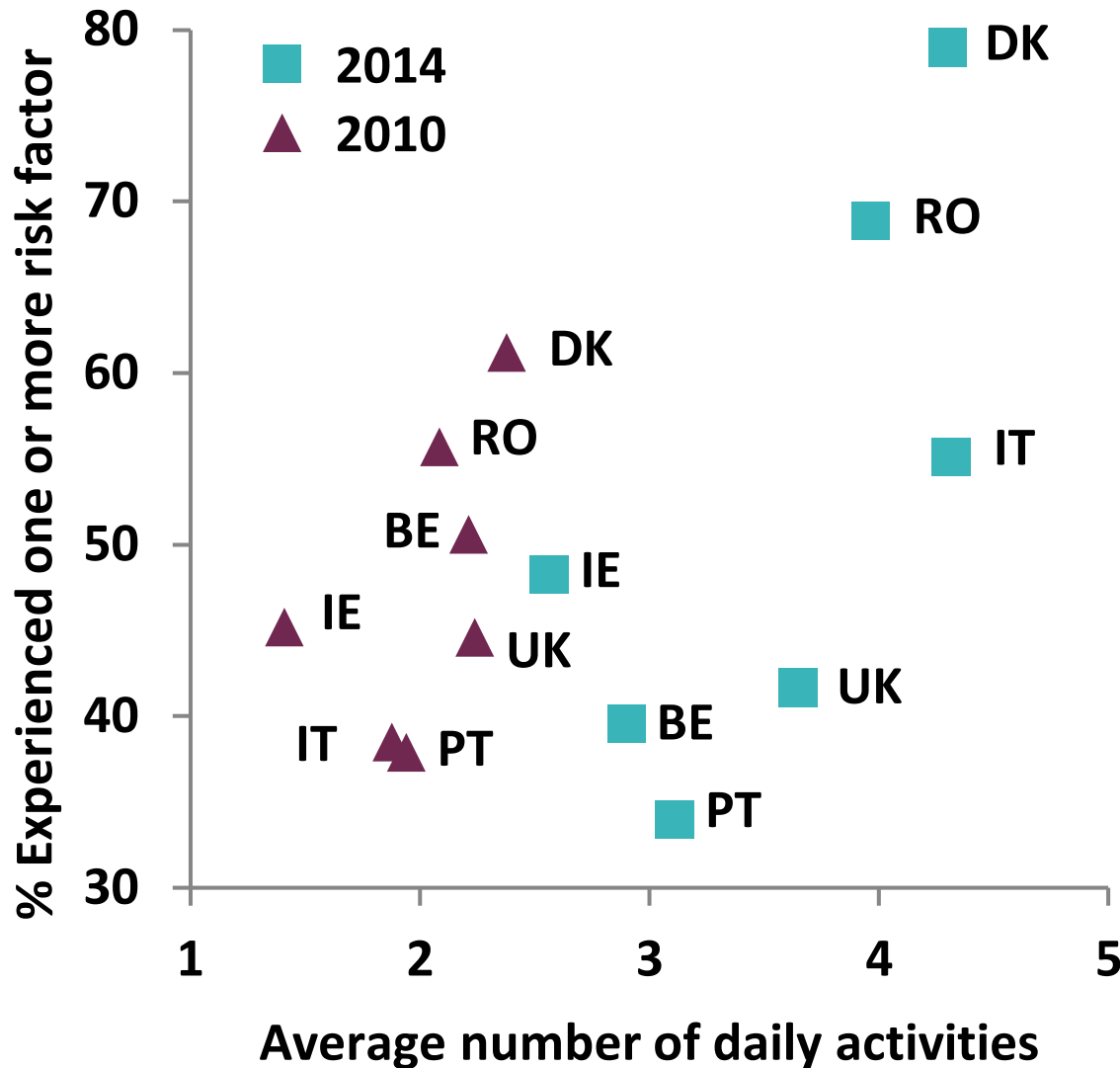
From observing 70 families

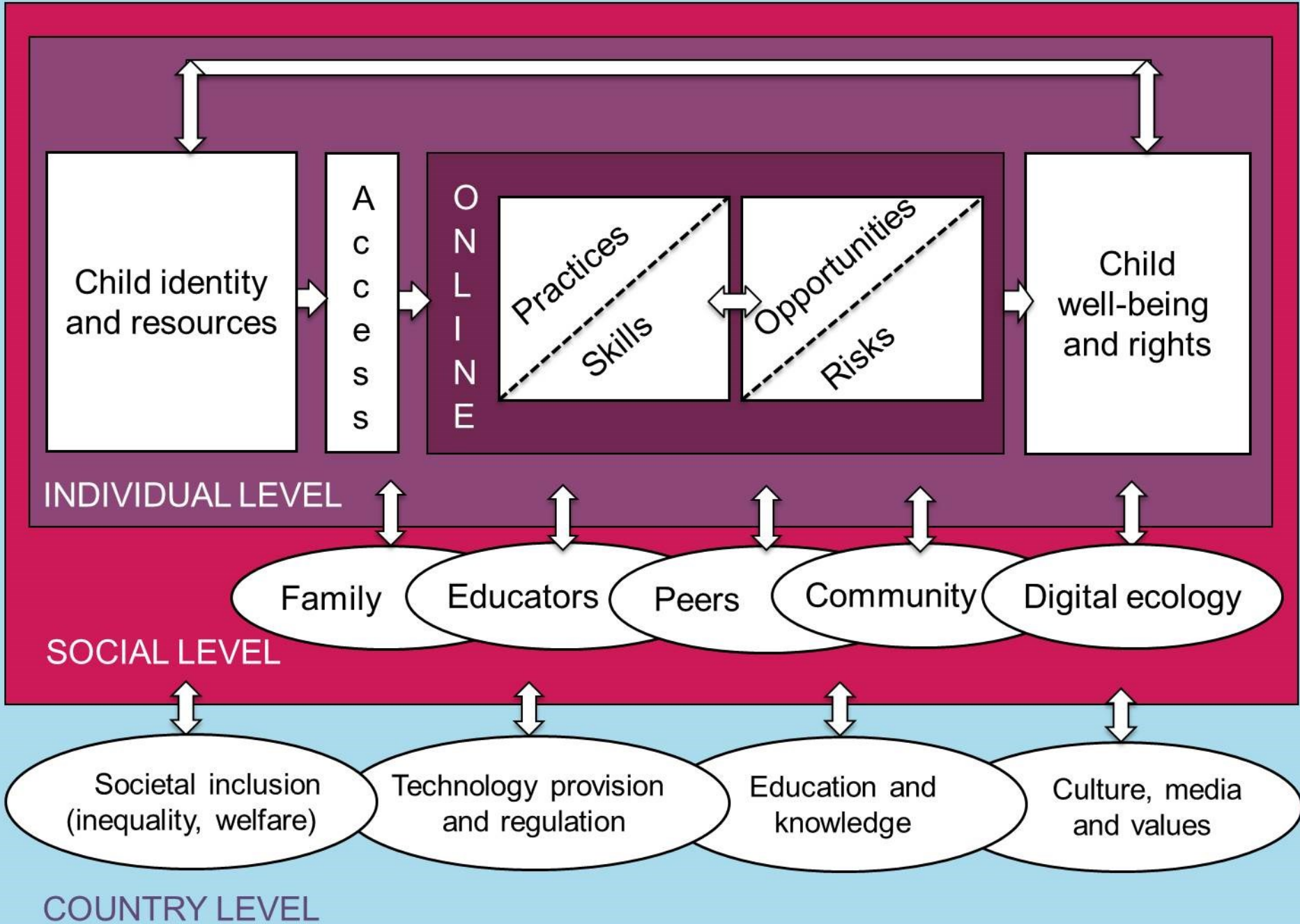


- Children use a limited range of websites, often assisted by parents/siblings
- Children can be relatively skilled in navigating some devices or apps but not in others
- Children's skills and their limitations are often unrecognised by parents
- Children have little understanding of the online world; parents think this doesn't matter
- We saw more diversified skills in families where parents/siblings spend time with them
- The relation between user and interface is crucial for children who can't read or write



The more, the more (unless . . .)





Global Kids Online: Children's rights in the digital age



Global Kids Online aims to advance understanding of whether and how the internet amplifies the risks of harm to children and how to optimize digital opportunities that contribute to children's well-being. It will do this by stimulating and guiding rigorous multi-method investigations of how children around the globe use new digital, networked and mobile technologies.

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About

News

Steering group

Experts

Advisors

An international research project has been launched by the London School of Economics (LSE), [UNICEF Office of Research](#) and [EU Kids Online](#) to develop a global research toolkit, building on [the one developed](#) by EU Kids Online, as a flexible new resource for researchers around the world in gathering evidence on children's online risks, opportunities and rights.

[Sonia Livingstone](#), Principal Investigator, notes that:

"Children are going online in ever greater numbers, especially in the global South, so that means policy and practice is evolving rapidly. To ensure this meets children's needs and ensures their rights online as offline, we need good evidence to inform the lively dialogue already underway."

As [Jasmina Byrne](#), UNICEF Office of Research [points out](#):

"With this kind of advance in technology comes growing concern by child rights organizations, regulators, the private sector and other stakeholders that children's rights need to be realised online as well as offline."

In order to employ the expertise of the research network and consider the challenges associated with [researching children's rights globally in the digital age](#) EU Kids Online and UNICEF organized a seminar in February 2015 at LSE. Drawing on the participants' expertise, the meeting sought to identify good practice in addition to tangible elements that could apply to the development of a global research toolkit.

Originally, EU Kids Online focused on member countries of the European Union – although it also included [Russia](#) and Turkey. Recently it has expanded to include

Framing the challenges



Global research agenda



Experts: what are the key issues



EU Kids Online



Unicef Office of Research



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