



Child online protection & participation



Children's rights in the "virtual world"

The response needs to strike a balance between the right to protection and the right to participation.

Freedom of expression

Privacy

Education

Access to Information

Non-discrimination

Play & leisure

Protection from violence

Culture

Protection from sexual exploitation

Recreation



ITU/UNICEF CHILD ONLINE PROTECTION GUIDELINES

The Guidelines outline five key areas for protecting and promoting children's rights in the online environment

Policies and management processes

Integrate children's rights in **policies and management processes**

Child sexual abuse material

Develop processes for handling child sexual abuse material

Safer and age appropriate environment

Develop **safer and age appropriate** online environments

Educate children, parents and teachers

Educate children, parents and teachers on children's safety

Promote positive use of ICTS

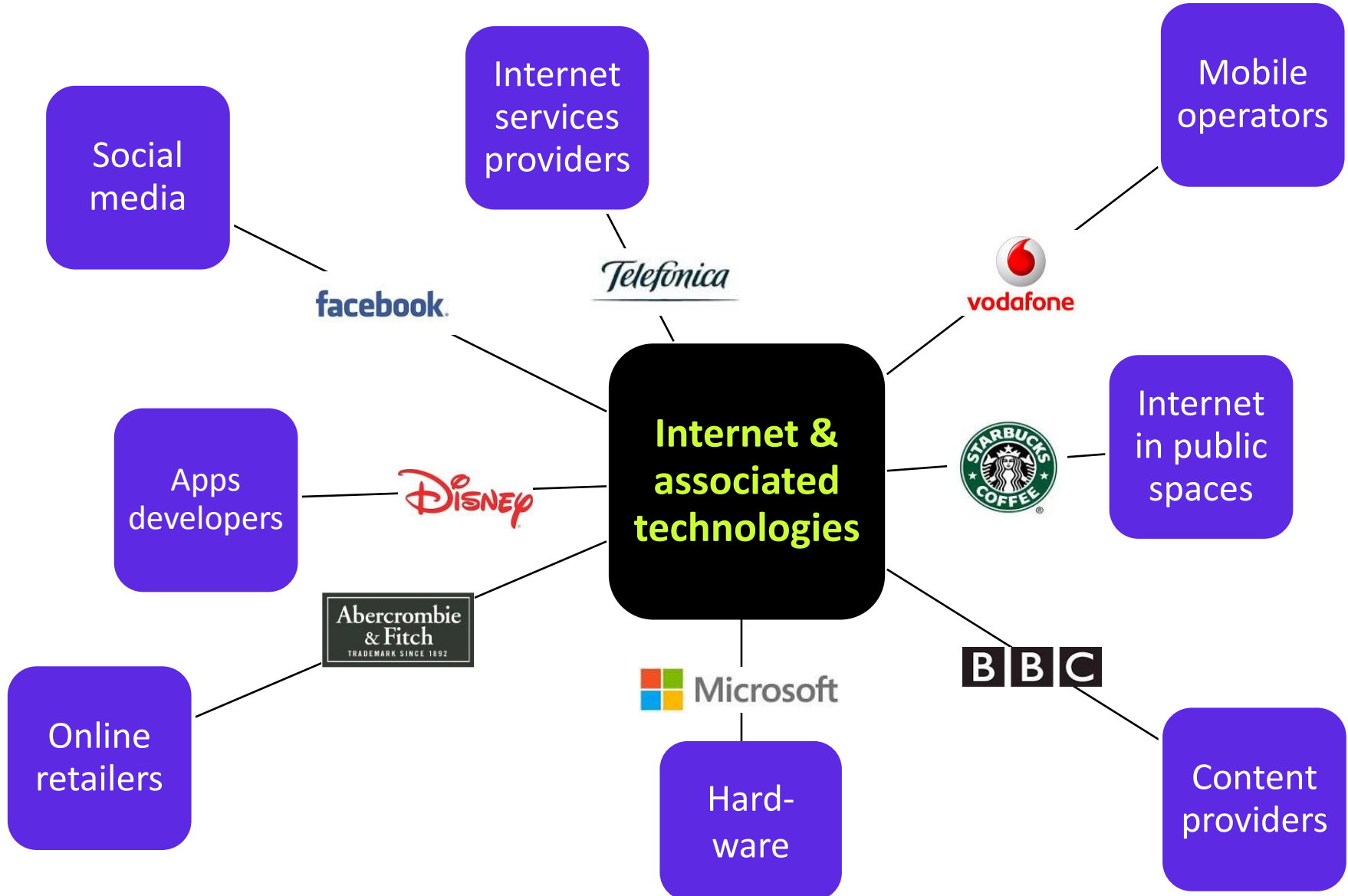
Promote digital technology as a mode to further **civic engagement**

Purpose of document is to provide:

- ✓ A blueprint that can be adapted locally for various industry players
- ✓ Establish a benchmark for recommended actions
- ✓ Guidance on identifying, prevent and mitigating risks
- ✓ Guidance on supporting children's rights

Which companies have responsibility?

Companies that offer Internet and associated technologies



Sector-specific checklists

The Guidelines offer sector-specific checklists for the following sectors:

Sector-specific checklists

- ✓ Mobile operators
- ✓ Internet service providers
- ✓ Content providers, online retailers and applications developers
- ✓ User-generated content, interactive and social media service providers
- ✓ National and public service broadcasting
- ✓ Hardware manufacturers



**Policies and
management
processes**



**Child sexual
abuse material**



**Safer and age
appropriate
environment**



**Educate
children, parents
and teachers**



**Promote
positive use of
ICTS**

COP roll-out: Bilateral engagements

Millicom, impact assessments and convening partner

What

- Mapping of risks and opportunities related to child rights impacts by the mobile operators sub sector
- Pilot the impact assessment protocol in 10 markets through Latin America and Africa

With Who

- Co-convene multi-stakeholder dialogue to tackle national challenges with respect to child online protection

Outcomes and Actions

- Develop and promote industry specific guidance for the mobile operators sub sector



COP roll-out: Multi-stakeholder national platforms

What

Convening relevant stakeholders to develop a National Coalition for child online protection

Who

GSMA
Mobile Operators
Law Enforcement
International Experts
Government
NGOs

Outcomes and Actions

Commitments:
Hotlines
Helplines
Digital Literacy

UNICEF

INTERNATIONAL ASSOCIATION OF INTERNET HOTLINES
INHOPE



COP initiative: Paraguay

ACTION:

- In October, 2014, UNICEF together with GSMA and other partners held a two-day multi-stakeholder workshop around the area of child online protection.

STAKEHOLDERS:

- Mobile operators, led by Tigo, members of government, law enforcement, international experts in child online protection, and UNICEF attended the event.

OUTCOMES:

- UNICEF is convening discussions with members of the government and law enforcement agencies to find ways to coordinate actions on child online protection.
- INHOPE is working closely with Fundacion Proteccion Online (ProteccionOnLine.com) to establish a hotline in the country.
- TIGO and UNICEF launched activities to promote safe use of internet for children, including education initiatives in schools and developing guidance materials on child online protection.

QUESTIONS?

[HTTP://WWW.UNICEF.ORG/CSR/](http://www.unicef.org/csr/)

