



**Arab Regional Workshop on ICTs for
Youth Employment and Entrepreneurship
Smart Village, Cairo, Egypt
April 7, 2015**

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An employers' organization

A syndicate which works to meet the expectations of private companies

An organization which represents and gathers the small, medium, and large private enterprises, Tunisian and foreign all over the Tunisia

An organization which feeds the spirit of entrepreneurship

Vivre l'entreprise autrement!

Our Role

Be in the service
and listening to
the business
managers and
entrepreneurs

Carry word with
public
authorities

Responsible
defender for their
interests

Valuation,
promotion,
" networking «
investment

Implementation
of projects where
the company
assumes a
driving role in
the
entrepreneurship

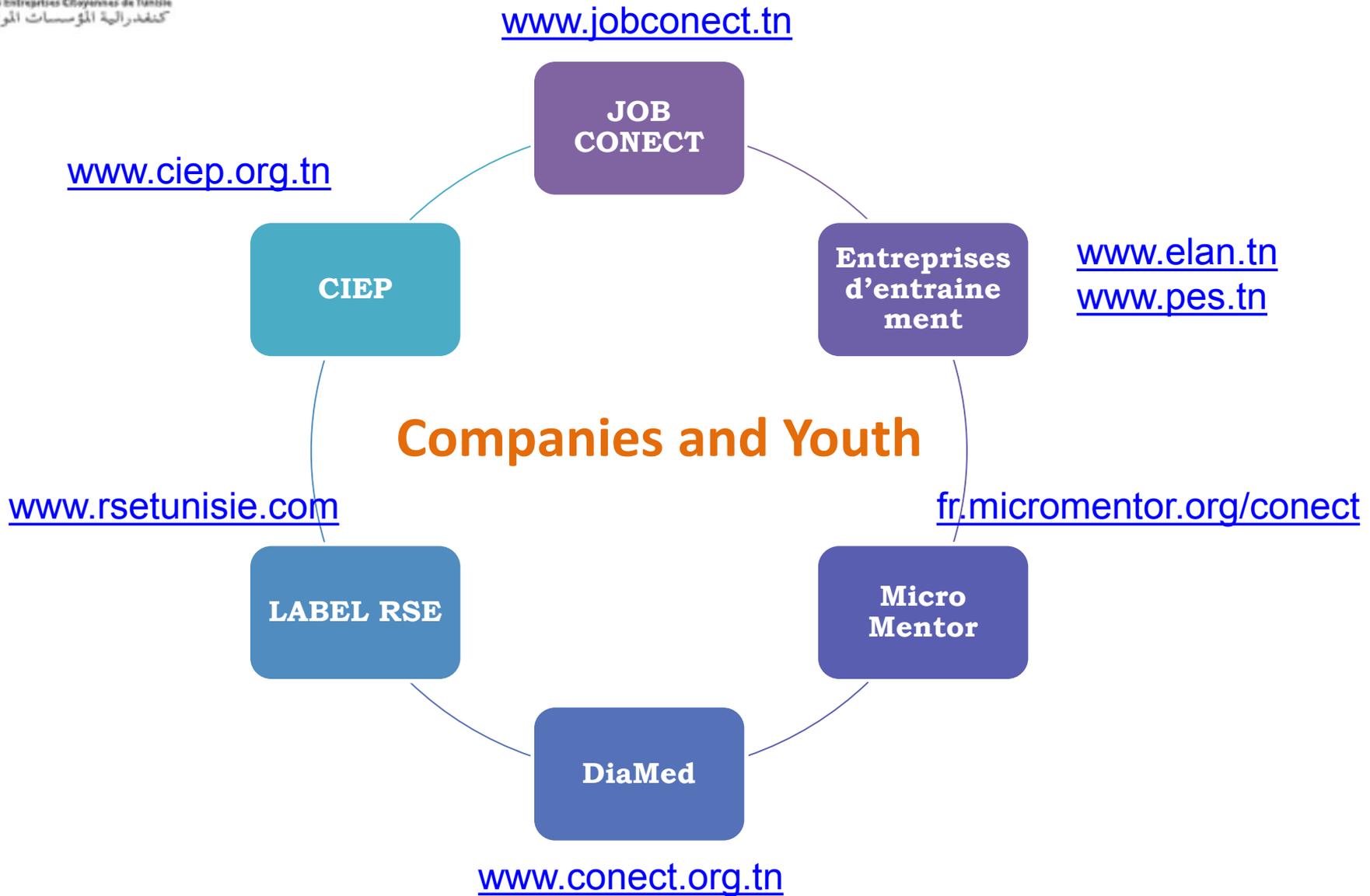
Our Organization

We have today twenty regional representations covering the Tunisians territory with a regional office of CONECT in each governorate

We have also more than twenty Sectorial professional structure
 GP'IT called « Groupement Professionnel de l'économie numérique et du savoir »

We are over 1500 members representing companies operating in different sectors: industry, commerce, services, handcraft and agriculture.

The **CONNECT** strategy on Youth employment



JOB CONECT

One brand, 2 products (services)

- ✓ A web site to match employment offer and demand www.jobconect.org.tn
- ✓ An annual exhibition; physical meeting of enterprises looking for talents and job seekers
 - ✓ 2013: 60 companies, 350 job positions, 3500 visitors, 43% de recruitment (survey 2014)
 - ✓ 2014: 82 companies, 1320 job positions, 2500 visitors.



ProEvolution Skills Training companies

Innovative vocational training device

- ✓ Graduates seeking for jobs are trained on real activities in virtual companies (over an international network of virtual companies)
- ✓ Make closer the skills of the job-seekers to real need of the employment market
- ✓ Our two companies (Elan and PES) have the capacity to train more than 100 youth/ year
- ✓ Current placement exceeds 80 %



Micro Mentor

CONNECT Group

CONNECT as citizen employers' organization offers important programs to help entrepreneurs to create profitable and long-lasting companies.

The CONNECT launches the mentoring in favour of these young people and offer to his members citizen business managers, the possibility of sharing their experience and know-how with young entrepreneurs to facilitate the starting up of their companies or attack effectively a phase of growth.

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fr.micromentor.org/conect

MicroMentor Entrepreneurs Mentors Questions & Réponses Connexion

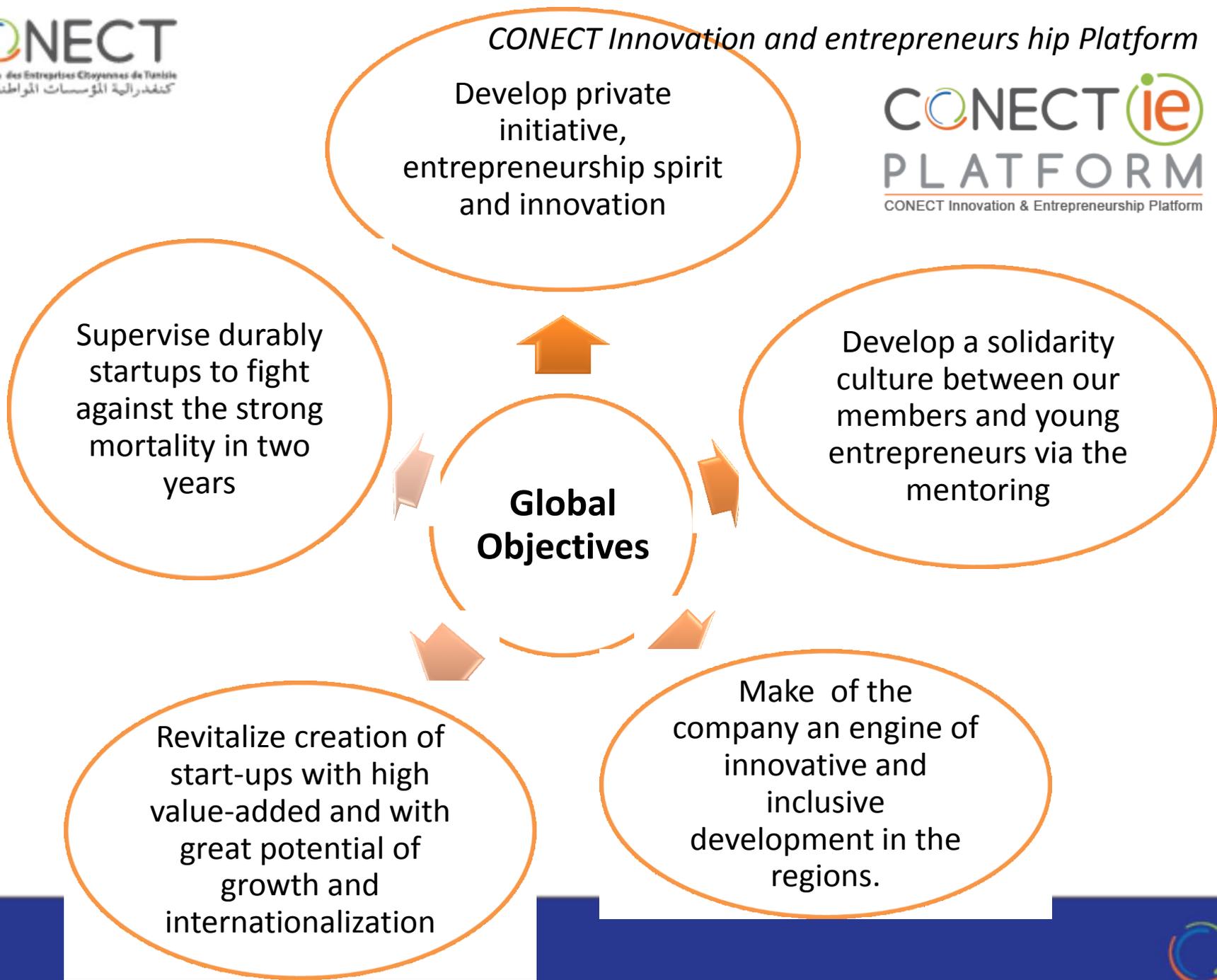
CONNECT
Confederation of Tunisian Citizen Enterprises
كنفدرالية المؤسسات المواطنة التونسية

La CONECT vous souhaite la bienvenue dans son groupe MicroMentor. Nous vous souhaitons une expérience de mentoring riche et fructueuse

Rejoignez-nous

Besoin d'aide?

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Methodology

Accompagnement before creation

On line sourcing

Regional roadshows

Comité local de sélection

Lean caneva workshops

Coaching

Accompagnement after creation

Mentoring

Developpement

internationalization

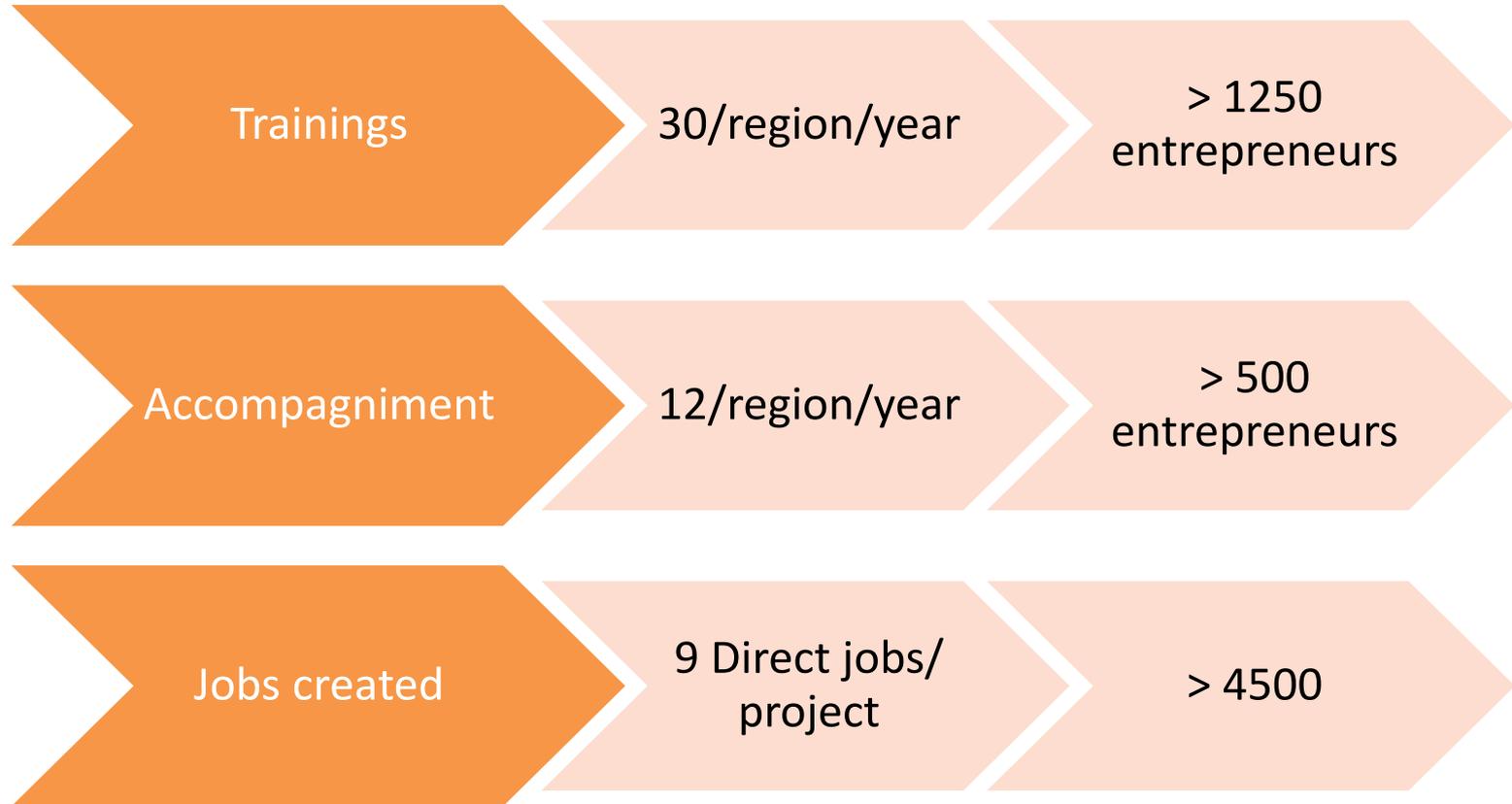


CONNECT Innovation and entrepreneurs hip Platform



CIEP en Chiffres

CONNECT Innovation and entrepreneurs hip Platform



Bizerte, Sidi Bouzid et Tataouine de sept-déc 2014

Bizerte, Sidi Bouzid et Tataouine de sept-déc 2014

110%

120%

122%

Réalisations



Bizerte, Sidi Bouzid et Tataouine de sept-déc 2014

	Bizerte	Sidi Bouzid	Tataouine	Total
Projets	19	17	19	55
Investissements en (MDT)	3 871	4 452	3 720	12 044
Emplois à créer	108	145	92	345

And .. Much more!

- ❖ ECHO' CONECT every Month
- ❖ Regular E-mailing on new opportunities on entrepreneurship and employment
- ❖ Our IT Structure, works on the promotion of the sector and participates in the efforts of Tunisia to pass completely in the era of the Digital technology (E-Gov, E-Tourisme, E-Education, E-Santé, E-Citoyenneté, etc.)
- ❖ CONECT sits in the high Strategic National Council of the Digital Economy and work to assert its ideas and proposals for the development of the sector

And .. Much more!

- ❖ Within the framework of its projects of promotion of the entrepreneurship and entrepreneurs' support, CONECT sensitize strongly the entrepreneurs in the importance of the ICT in the management and the promotion of the company, on E-marketing and use of the social networks
- ❖ Trainings on cloud computing and negotiations with companies which offer solutions to TPE and SME are in progress to help the young entrepreneurs to be equipped with CRM tools, dashboards and marketing tools in reasonable costs

CONNECT

Confederation of Tunisian Citizen Enterprises
كتفدرالية المؤسسات المواطنة التونسية

eBS Cloud

le prolongement **eBusiness** de votre activité.



Extranet

CRM

Force de Vente

Satisfaction Client

Gestion Marketing

Tableaux de bord

Offre
de lancement

199DT/mois*
users
Illimités

Plus
de
détails

*Une réduction de 30%

sur les frais de mise en place
est accordée aux adhérents
de la CONECT



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