WTISD celebrated by ITU Regional Office for the Americas - Release

The International Telecommunication Union (ITU) in collaboration with the Brazilian Regulatory Body, Anatel, the Ministry of Communication and the National Traffic Department (Denatran) of the Ministry of Cities in Brazil, carried out a workshop on 17 May 2013 at Anatel premises, in celebration of the World Telecommunication and Information Society Day (WTISD-2013).

The following authorities were at the Main Table of the Opening Ceremony: Jorge Chediek, Resident Coordinator of the UN System in Brazil and UNDP Representative; João Rezende, President of Anatel; Antonio Luiz Fuschino, Vice-President of the Brazilian Post Office; Artur Coimbra, Director of the Broadband Department of the Ministry of Communication; and Bruno Ramos, ITU Director for the Americas Region.

When addressed the audience, all authorities gave special emphasis to the WTISD theme: "ICTs and Improving Road Safety". The UN ResRep and ITU Director highlighted that the selection of the theme by ITU was in line with the UN Decade of Action for Road Safety", which dedicates the period 2011-2020 towards improving global road-safety. ITU Representative also highlighted that the 17th of May is ITU's anniversary and also of the signing of the first International Telegraph Convention.

Bruno Ramos highlighted the main points of the WTISD message of ITU Secretary General, Dr. Hamadoun Touré.

Participants and authorities were invited to watch the WTISD video-message of the UN Secretary General, Mr. Ban Ki-moon.

As a first Act of the event the Brazilian Post Office (ECT) of the Ministry of Communications officially launched a special issuance of the Stamp "**Internet - Integrative Networks",** within the framework of the Mercosur (Economic Group of South American countries).

About the stamp: ITU provided the text for the official issuance of the stamp and

selected the final art among the ones that had qualified in a national context. *The stamp presents the evolution of telecommunications. With just one click, we move from the telegraph to the Internet. From the top left to the top right side, the focus is the telegraph, working through small clicks on the device. The information is sent to various parts of Latin America, shortening distances in the 19th century. From the bottom right to the bottom left side, we see information being sent today by wireless networks, also through small clicks. At the center, there is the outline of Latin America and the integration of all Latin Americans through telecommunication, from ancient times until today. The technique used was digital illustration.*

The event was organized in four (4) Sessions: i) In ITU Session ITU Regional Director Bruno Ramos and Senior Advisor, Randall Trevino focused their presentations on ITU's collaboration on ITS (Intelligent Transport System) communication standards and on ITU's Initiatives on cybersecurity; ii) Anatel Session focused on the technologies used/available for vehicles safety; iii) the Session of the Ministry of Communications focused on policies for integrative networks; and iv) the Session of Denatran presented a compulsory initiative that will be soon nationally implemented for the identification and monitoring of vehicles all over the country.