Canada’s Digital Economy Strategy

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Context for DC 150

- Long standing commitment of Government
- Priority for the Minister
- Provides an opportunity to highlight accomplishments
- Outlines key next steps for digital economy
Five pillars for a Digital Canada

- CONNECTING CANADIANS
- PROTECTING CANADIANS
- ECONOMIC OPPORTUNITIES
- DIGITAL GOVERNMENT
- CANADIAN CONTENT
Connecting Canadians

All Canadians, especially those living in rural areas, should have access to high-speed broadband and affordable wireless services so that they can participate and benefit from the digital economy.

New Measures:

- EAP 2014 invested significant funds to improve broadband internet service for rural Canadians and Northern communities.
- Announced a new 10-year, $53-billion Building Canada plan.
- Delivered more choice in our wireless sector, capped roaming rates, and gave Canadians a better say on where cell towers are built in their communities.

EAP 2014 will result in 98% of Canadians having access to high-speed broadband (5Mbps) in their communities.
Protecting Canadians

New protections are now in place for families and businesses through some of the most modern and effective privacy and anti-spam laws in the world.

New Measures:

- Strong new privacy laws to protect Canadians’ privacy online, and combat data breaches.
- New anti-spam rules ensure Canadians won’t receive emails they do not want or did not ask to receive.
- Cyberbullying legislation tackling invasion of privacy, intimidation and personal abuse.

59% of Canadians don’t think a company would tell them if their personal data is lost or stolen.

Source: Survey of Canadians on Privacy Related Issues Office of the Privacy Commissioner of Canada.
Economic Opportunities

Canadians will have the right skills and businesses the right incentives to attract and retain talent.

New Measures:

- Created Canada First Excellence Research Fund to help post-secondary institutions excel globally
- Support incubators and accelerators
- Promote internships in high-demand fields
- BDC will invest further in digital loans and venture capital for digital firms

The digital sector generates $155 billion in revenues annually and contributes $67 billion to the Canadian GDP.

Source: ITAC
Digital Government

The Government will lead by example in its use of digital technologies and make it easier for Canadians to access services online.

New Measures:

- Improve web-based tools for quicker access for veterans to the information and benefits they need.
- Launch the Open Data Institute.
- Enable secure and unique digital identities for all Canadians to access government services.

The Open Data portal contains over 189,328 datasets.
Canadian Content

Ensuring Canadian voices and stories are heard by making more Canadian content available online

New Measures:

- Created the Canada Media Fund
- Transformed the Canada Book Fund
- Realigned the Canada Music Fund
- Strengthened the Virtual Museum of Canada

Arts and culture contribute $50B to Canada’s economy and employ over 630,000 Canadians

Source: Heritage Canada
Communications

Launched Digital Canada 150 on April 4 in Kitchener-Waterloo, Ontario

New announcements will be unveiled throughout 2014 with coordinated “Digital Canada” branding across Government