



TERMS OF REFERENCE FOR THE Working Group on m-Commerce

1. Scope and Objective

The Working Group on m-Commerce (WG m-Commerce) is a sub-group of the m-Powering Development Initiative Advisory Board to carry out the background work in the field of m-Commerce. The objective of the working group is to provide input to the work of the Advisory Board.

2. Activity

The working group will:

- i. review ongoing initiatives and activities in its field
- ii. identify key stakeholders
- iii. identify real life examples and best practices that can be replicated and scaled-up
- iv. review the current state of play and carry out a gap analysis
- v. prepare a white paper and report back to the Board with suggested actions to be taken by the Board.

3. Membership

Members of the working group serve in their individual capacity and any interested Board Member can participate in the work of the group. The group can also invite third parties to join their work, on the basis of their potential contribution to the group's activities.

4. Methods of Work

The working group will determine its own methods of work, including time for consideration of requests, preparation and conduct of its tasks. The activities of the group will be coordinated and led by the leading Board Member who was designated during the Advisory Board meeting. In principle, the working group will carry out its work by electronic means, using conference calls, Google hang-outs, twitter conferences and e-meetings.

5. Secretariat and Administrative Support

Within available resources, ITU will provide the administrative and secretariat support required by the working group, including record keeping, distribution of documents and SharePoint related services.