

# Towards PPP in Cyber-security (mainly in SEE)

TRY FAIL SUCCESS



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Laurent Chrzanovski  
Prof. Dr. HdR.

# 10 THINGS YOU WEREN'T SUPPOSED TO KNOW ABOUT PUBLIC-PRIVATE PARTNERSHIPS



« Overexpensive and underwritten »  
(Cee Bankwatch Network, 2017)

**IS THAT TRUE?**

# THE MAIN PROBLEM (1)

Does the PPP work on goals or on objectives?

| Goals                    | Objectives             |
|--------------------------|------------------------|
| Broad meaning            | Narrow meaning         |
| General intentions       | Precise intentions     |
| Intangible               | Tangible               |
| Abstract                 | Concrete               |
| Can't be validated as is | Can be validated as is |

STRATEGY

At Best

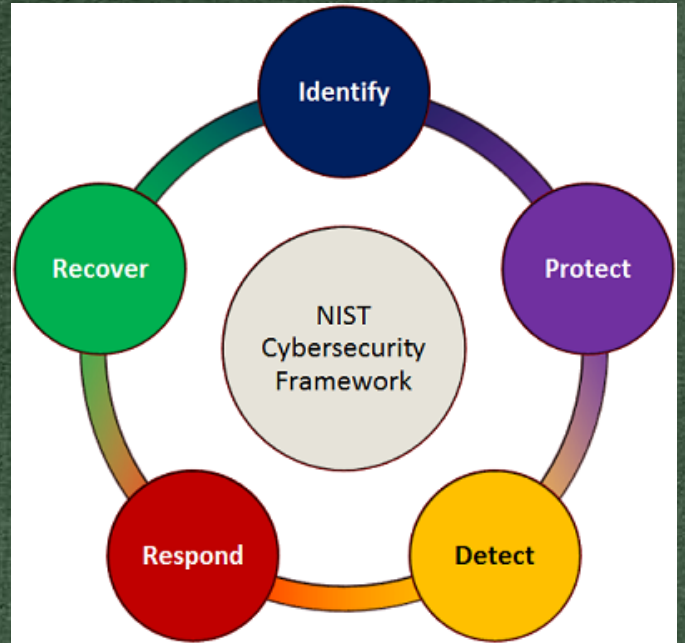
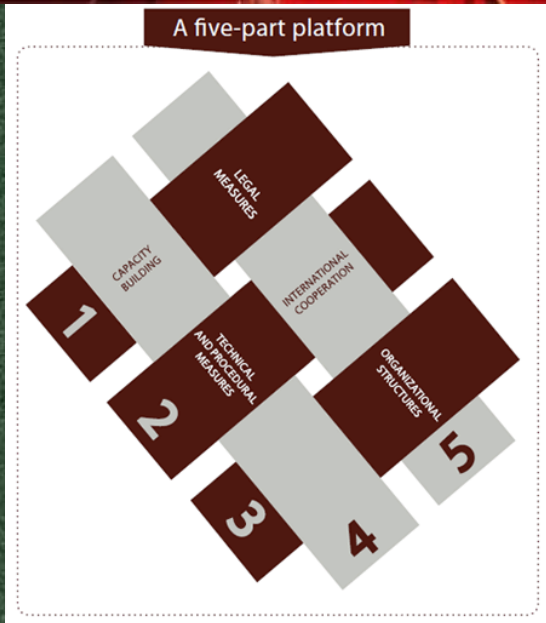
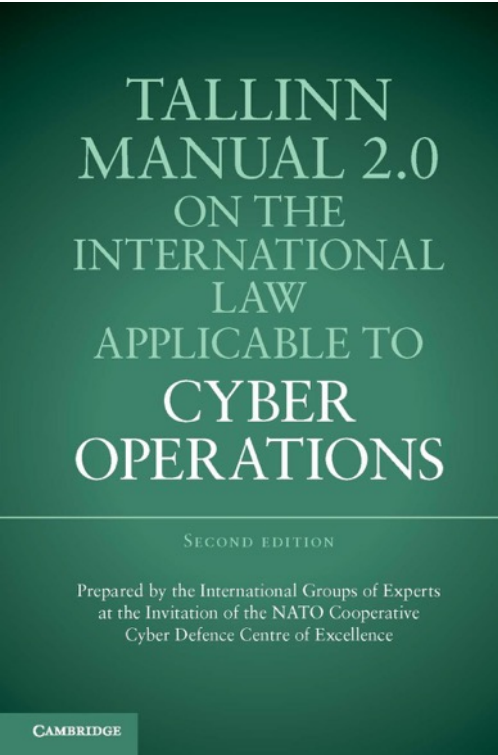
MEASURES

At least

# GOALS



OB



# THE CORE SUBJECT AWARENESS-RAISING PPPs



URGENT NEED OF  
(RE)DEFINITION OF  
*AD MINIMA* CERT/CSIRTS  
TASKS  
HUMAN RESOURCES  
BUDGET



computer emergency response team | CERT-EU for the EU institutions, bodies and agencies

## TRACKING STUFF ⓘ

Top Stories English

FBI warns of 'destructive' malware in wake of Sony attack

APPLE

05 Nov  
36 Articles

04 Nov 03 Dec

Ongoing threats

05 Nov

# THE MAIN PROBLEM (2)

Who takes the lead ?

STATE

NGO



# THE MAIN PROBLEM (3)

Who has more to « loose »

STATE.....

PRIVATE

CITIZENS

« regalian primacy »

« social responsibility »

« confidential intel »

« inter-state  
competitiveness »



**KEEP  
CALM  
YOU'RE  
A  
LOOSER**

« initiative »

« reputation »

« confidential intel »

« competitive  
advantage »

# THE MAIN PROBLEM (4)

## Exponential birth of PPP



- a) beneficiaries lost in hundreds of websites (CITIZENS, SME)
- b) “Reinventing the wheel” in each topic / state
- c) Hard to find towards nonexistent products at the end







# Our very small yet existing achievements (1) :



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Seconda Edizione, 2016

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# Our very small yet existing achievements (2) :



## Cover Story

Amenințări globale, soluții personalizate

Interviuri VIP cu  
Christophe Réville  
și Arnaud Velten



La Suisse face aux dangers du Cyber. Etat des lieux.

## VIP INTERVIEWS:

La Police de Genève



La manipulation de l'image, un danger permanent



Manifesto italiano di Coordinated Vulnerability Disclosure

## INTERVISTA VIP:

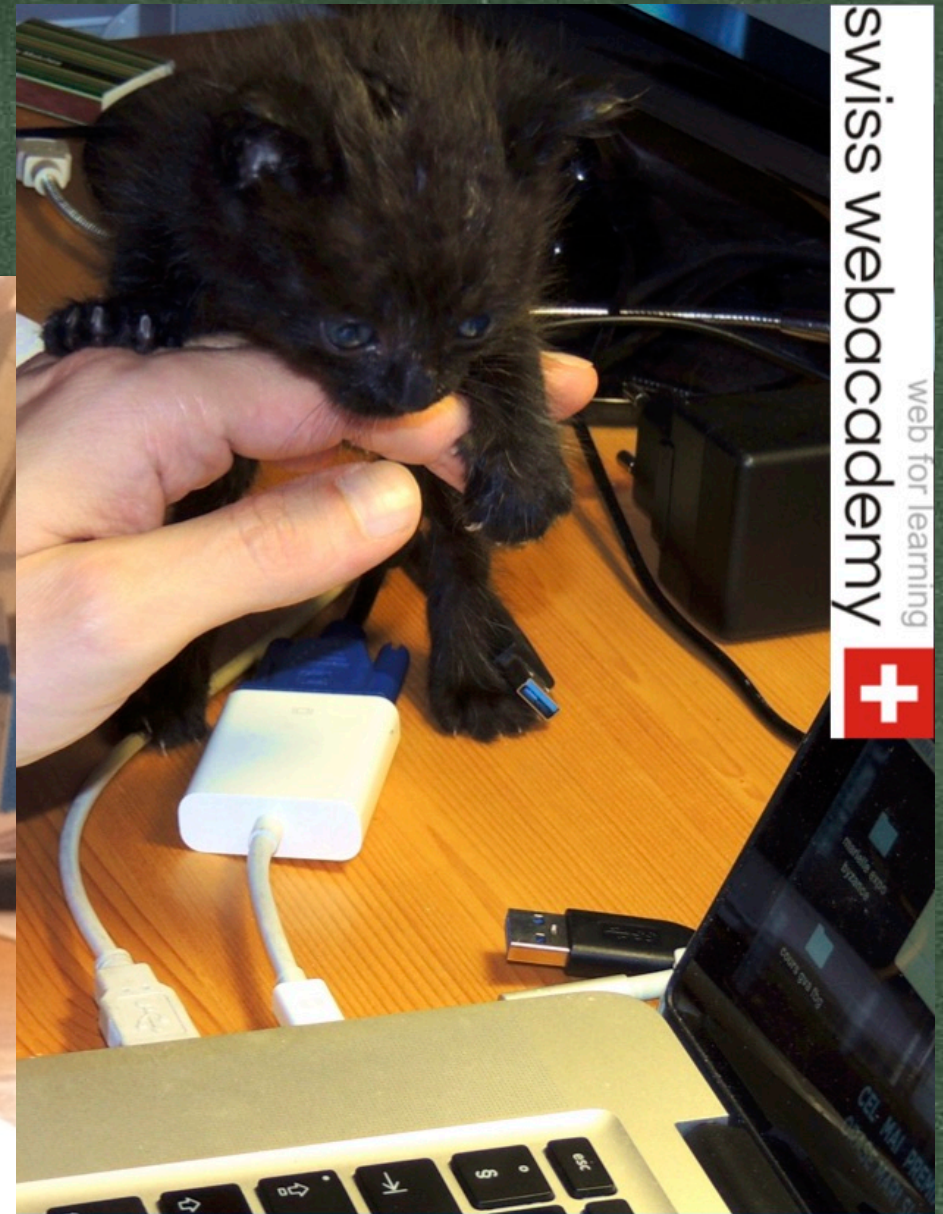
Gian Carlo CASELLI  
Carla LICCIARDELLO



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[issuu.com/cybersecuritytrends](http://issuu.com/cybersecuritytrends)

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Thank you for your attention !



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- Let me hack this website!
- No, you want until you've learned ethics.

**CYBERSECURITY BY EDUCATION**