



Steven SOON is currently the Telenor Group's Vice President for Public and Regulatory Affairs for Asia Region.

In this regional role, Steven works closely with Telenor and its Asia business units' senior management teams to review and address overall corporate affairs and stakeholders issues with the objective of creating a conducive environment for the continuous growth of Telenor Group's operation and investment in the Asia region. As a Group partner to the business units' CEOs and CCAOs, his main responsibilities is to strengthen the direction setting, competence development and the coordination of the Business Units vs. Group's corporate affairs agenda.

Prior to joining Telenor's regional office in Bangkok, Steven heads the Regulatory and Business Environment Department of DiGi responsible for DiGi's strategic regulatory direction, overall strategic stakeholder engagement and the daily regulatory operations and compliance to the local telecommunication industry environment.

From 2010-2011, Steven was seconded by DiGi to work with PEMANDU, an agency set-up by the Malaysia Prime Minister to drive and oversee the implementation of Malaysia's Economic Transformation Program. He had also spent several years in an integrated manufacturing facility supporting the company's senior management in various strategic and financial areas. Steven started his working career in consultancy with Andersen Consulting, KPMG Asia Pacific Consulting and Ericsson Malaysia.

Steven holds a Bachelor of Science degree in Aerospace Engineering with minor in Mathematics from Embry Riddle Aeronautical University, Prescott Campus, Arizona, USA. Steven had also attended several senior management courses conducted by NUS, INSEAD and London School of Economics during his past 10 years with Telenor/Digi