



ITU Americas Regional Development Forum AMERICAS

BUILDING KNOWLEDGE FOR THE DEVELOPMENT OF INCLUSIVE SOCIETIES

MONTEVIDEO, URUGUAY, 19 AUGUST 2013

Provisional Agenda

In today's communication era, developing countries are more than ever concerned with the traditional challenges such as how to make telecommunication networks deliver universal access and service, enable economic and social growth, and at the same time build user confidence and trust.

Telecommunication networks, including broadband, mobile communications, wireless/satellite networks, reallocation of spectrum and the digital dividend, new technologies, devices and services, and much more, have created a globally connected world that permits limitless and immediate access to information for individuals everywhere, but above all allow continuous dialogue and exchange between people, societies, business and economies.

Although the Internet has long been recognised as an essential tool in the promotion of education and democracy, the impact of innovation in the creation and delivery of content also requires serious consideration: in Latin America alone, 96 per cent of Internet users, about 114.5 million people, have at some point used a social network. Such networks, which can undoubtedly help to promote, improve and enable the ebb and flow of knowledge, competitiveness, skills, economic development and social inclusion, rely on telecommunication networks.

This Forum will focus on how the global nature of telecommunication infrastructure can sustain all aspects of human diversity and maintain the dialogue between people to lead to a better world, building an inclusive global information and knowledge society, reflecting a vision established by the World Summit on the Information Society (WSIS).

The objective of the Forum is to discuss the following interconnected themes:

- The world of content.
- How to connect and dialogue: infrastructure and access.
- Sharing knowledge: how to build inclusive societies.
- Coordination and partnerships.

In the context of the on-going review of the implementation of the WSIS outcomes, the conclusions of this Forum will form the basis of an input to the preparatory process of the WSIS+10 High-Level Event (Sharm El Sheikh, April 2014), providing regional views, trends and recommendations on WSIS implementation and the vision for WSIS beyond 2015.

19 August 2013

08:00 - 09:00 REGISTRATION

09:00 - 09:30 OPENING SESSION

- Mrs. Carolina Cosse, President ANTEL
- Mr. Brahima Sanou, Director, BDT/ITU
- Mr. Roberto Kreimerman, Minister, Ministry of Industry, Energy and Mining

09:30 – 10:00	GROUP PHOTO & COFFEE BREAK
10:00 – 11:30	<p>SESSION 1 - A WORLD OF CONTENT</p> <p>In a world where access to information is an absolute necessity and where the knowledge imperatives of new generations are based on Internet content and the way it is shared, satisfying the increasing demand for quality content to fulfil such different knowledge needs has created new challenges.</p> <p>In terms of clicks per minute, the world's attention is no longer dominated by the traditional-content experience, but focused on radically different tools and interactive community-based services. Internet usage no longer emphasises just information research, but video posting, content creation, information sharing and the connection of people and organizations, presenting an exciting new world of opportunities for its users, users who expect rich and rewarding experiences.</p> <p>Despite the lack of infrastructure and opportunities, Latin America is an important receptacle of ideas and new propositions for this globalized world in which we now live, offering new ways to explore and increase local content and knowledge, opening new ways and possibilities to showcase the region to its peoples and to the world.</p> <p>Moderator: Carolina Cosse, President, ANTEL</p> <p>Panelist 1: Sebastián Bellagamba, Regional Bureau Director for Latin America and the Caribbean of the Internet Society, ISOC</p> <p>Panelist 2: Bernadette Lewis, Secretary General, CTU</p> <p>Panelist 3: Nelson Takayanagi, Independent Consultant</p> <p>Panelist 4: Mario Maniewicz, M-Powering Development Initiative for a better tomorrow, Chief, Infrastructure, Enabling Environment and E-Applications Department, ITU/BDT</p> <p>Panelist 5: Arturo Servin, Chief Technical Officer, LACNIC</p>
11:30 – 13:00	<p>SESSION 2 - HOW TO CONNECT AND DIALOGUE: INFRASTRUCTURE & ACCESS ISSUES</p> <p>Reflecting the need for sound and reliable transport, and availability of information, where both infrastructure and access must be adequate, up to date, and have sufficient capacity to meet demand, the following aspects of connectivity in the Americas region will be considered:</p> <ul style="list-style-type: none"> ➤ Investment in broadband connectivity. ➤ Development of universal, affordable connectivity to homes, schools, government, public services, businesses, and public and rural areas. ➤ Access to multiple convergent interactive services. ➤ Improvement of interoperability. ➤ Reduction of costs through greater and more efficient communication infrastructure at the national, sub-regional and regional levels. ➤ Creation of local and regional traffic exchange points, and of the international exchange points.

	<p>Moderator: Clovis Baptista - Executive Secretary, Inter-American Telecommunications Commission (CITEL)</p> <p>Panelist 1: Facundo Fernandez Begni, Government and Industry Relations Manager, Ericsson</p> <p>Panelist 2: Francisco Carlos Giacomini Soares, Senior Director Government Relations, Qualcomm</p> <p>Panelist 3: Guiseppe Marrara, Director Government Relations, CISCO</p> <p>Panelist 4: Emilio Loures, INTEL</p> <p>Panelist 5: Pablo Barletta, Vice President, ANTEL</p> <p>Panelist 6: Hernan Galperin, Professor and Researcher at the University of San Andrés in Buenos Aires</p>
13:00 - 14:00	LUNCH
14:00 - 15:30	<p>SESSION 3 - SHARING KNOWLEDGE: THE WAY TO BUILD INCLUSIVE SOCIETIES</p> <p>Building on previous sessions, this session will discuss how content can be channelled to create real knowledge transfer that will generate a positive impact on the lives of all.</p> <p>There is a fundamental need to improve education programmes at all levels:</p> <ul style="list-style-type: none"> ➤ To include young people in educational discussions in order to harness their enthusiasm and use of social networks to share experiences and knowledge. ➤ To increase the deployment of infrastructure (especially in state schools) that will promote connectivity between teachers and students. ➤ To stimulate distance education programmes in ICTs and champion training programmes based on virtual education systems. ➤ To improve the link between universities and business. Universities need to understand training programme requirements and have access to the latest technological trends and implement a system of organic transition between education / training and work activities that will allow recent graduates to quickly contribute to the private or public sectors. <p>Moderator: Ms Simone Scholze</p> <p>Panelist 1: Guilherme Canela, UNESCO Adviser for Communication and Information in MERCOSUR and Chile</p> <p>Panelist 2: Hillary Alexander, Permanent Secretary, Ministry of Science, Technology, Energy and Mining, Jamaica</p> <p>Panelist 3: Rodrigo de la Parra, Vice President Latin America and Caribbean, ICANN</p> <p>Panelist 4: Cosmas Zavazava, Smart Sustainable Development, Chief, Project Support and Knowledge Management Department, ITU/BDT</p>
15:30 - 16:00	COFFEE BREAK

16:00 – 17:30 **SESSION 4 - WSIS+10 HIGH-LEVEL EVENT**

The WSIS+10 High-Level Event will be an extended version of the WSIS Forum to address the progress made in the implementation of the WSIS outcomes related to the WSIS Action Lines under mandates of the participating agencies, while providing a platform for multi-stakeholder coordination of the implementation of the WSIS outcomes, with involvement and participation of all WSIS action line facilitators, other UN agencies and all WSIS stakeholders.

The WSIS+10 High-Level Event will review the WSIS Outcomes (2003 and 2005) , in particular, related to the Action Lines with a view to developing proposals on a new vision beyond 2015, potentially also exploring new targets. The meeting will be organized taking into account decisions of the 68th Session of the UN General Assembly.

An open and inclusive consultation process has been set up in order to develop Draft Outcome Documents for consideration by the WSIS+10 High-Level Event, by 1st March 2014:

- Draft WSIS+10 Statement on Implementation of WSIS Outcomes
- Draft WSIS+10 Vision for WSIS Beyond 2015 under mandates of the participating Agencies

All stakeholders have been encouraged to contribute to this process. Also all Regional Development Forums and Regional Preparatory Meetings serve as a platform for collection of inputs addressing challenges and opportunities of regional nature.

In the context of above this multi-stakeholder session will provide an excellent opportunity for our panelists to have a dialogue on the vision of the WSIS beyond 2015.

Moderator: Mr Bruno Ramos - Regional Director for Americas, BDT/ITU

Panelist 1: Jaroslaw Ponder - ITU/BDT

Panelist 2: Jose Clastornik, Presidente eLAC

Panelist 3: Wilson Perez, CEPAL (Confirmation in Process)

Panelist 4: Jeferson Nacif, Head Office International Affairs - ANATEL

Panelist 5: Neil Klopfenstein, Executive Secretary of the Inter-American Committee against Terrorism, CICTE

17:30 – 18:00 **CLOSING SESSION**

- Mrs. Carolina Cosse, President ANTEL
- Mr Brahim Sanou, Director, BDT/ITU