

Committed to Connecting the World

ITU

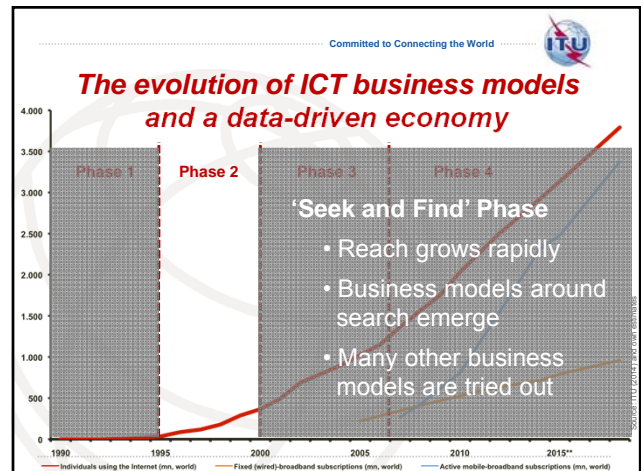
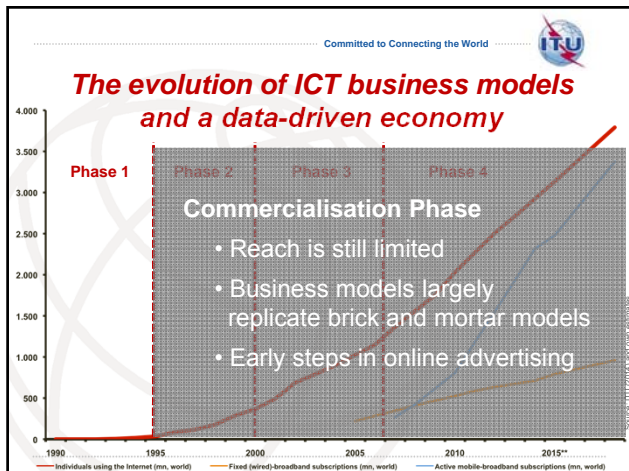
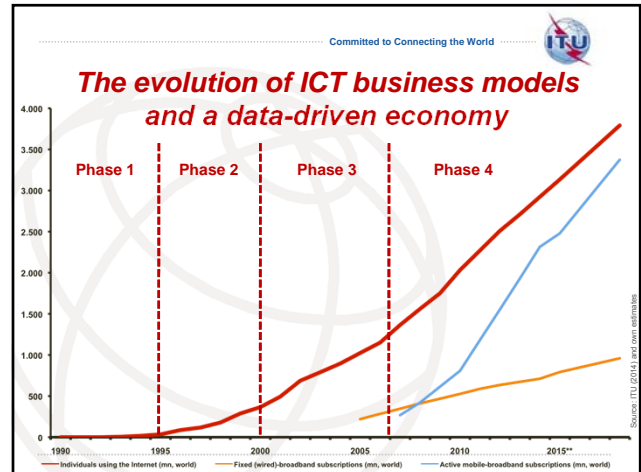
**14<sup>th</sup> Global Symposium for Regulators**  
Capitalizing on the potential of the digital world

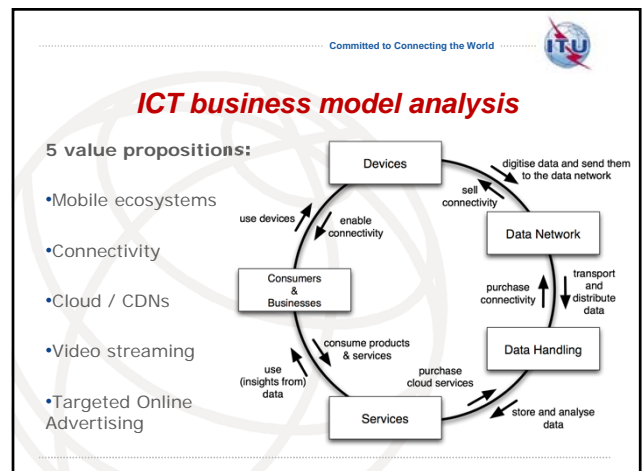
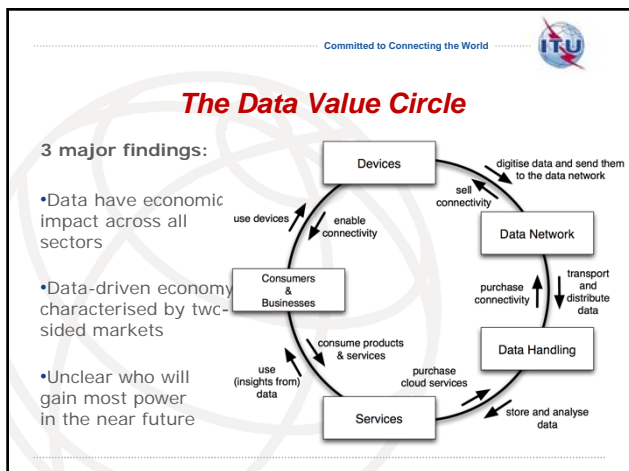
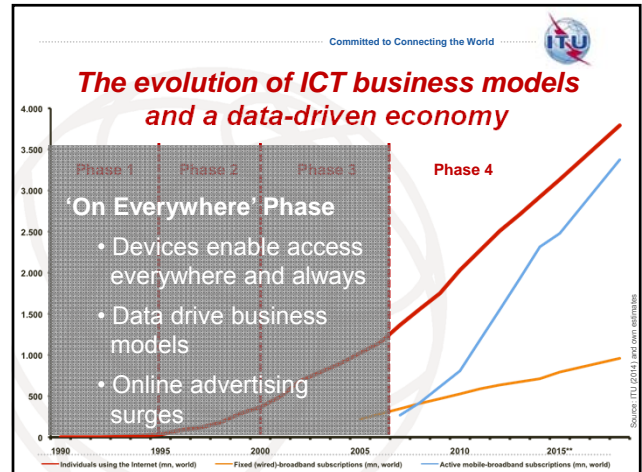
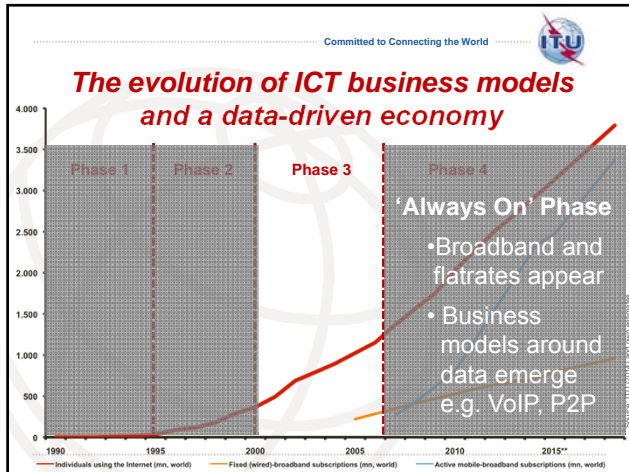
**Bahrain GSR 14**

## The impact of data on ICT business models

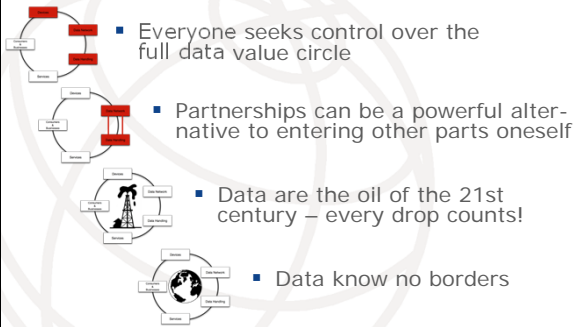
Dr. René C.G. Arnold  
Dr. Martin Waldburger

The views expressed in this presentation are those of the author and do not necessarily reflect the opinions of the ITU or its Membership.

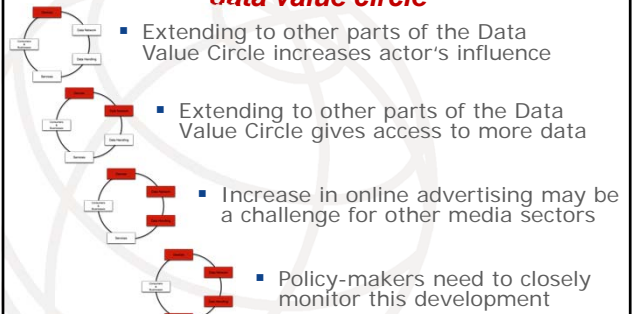




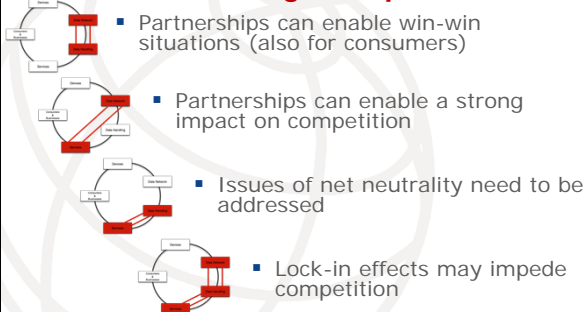
### ICT business models - major findings



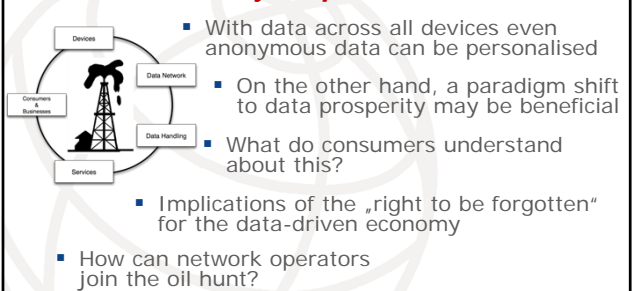
### Everyone seeks control over the full data value circle



### Partnerships can be a powerful alternative to entering other parts oneself

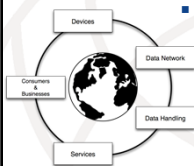


### Data are the oil of the 21st century – every drop counts!





## ***Data know no borders***



- All the issues mentioned so far have to be addressed globally not locally
- Consumers face barriers in terms of language and dispute resolution
- General terms and conditions often conflict with national laws
- Who would be in a position to develop international guidelines, rules, etc.?
- Who would be in a position to enforce them?



***Thank you for your attention.***

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