



A DIALOG WITH CAPACITY BUILDING CHAMPIONS
FROM THE ACADEMIC COMMUNITY

Global ICT Capacity Building Symposium – Nairobi

“Universities challenges”

*Professor Roberto Rossi
Vice Rector of Blas Pascal University*

25 years old

Private university

Based in Córdoba, Argentina (1,6 M)

27 undergraduate programmes – 22 online

10.000 students - 7000 online, 3000 in campus

90 sites throughout the country to support online students



UNIVERSITIES TO DISAPPEAR ?



“End of universities as we know it” **The New York Times**

“The end of universities” **LA RAZÓN**

“End of boom time for universities?”



“Does the MOOC spell the end for universities?” **Oxford University Press**

“The end of college as we know it is coming”



“Millennial Brain Responds Differently to Digital Media” **ClickZ**



University of Bologna, Italy





SOME EXTERNAL REASONS



THE AUSTRALIAN

“Two-thirds of students training for jobs that won’t exist”

The Telegraph

“Robots will take over most jobs within 30 years, experts warn”



“Today’s learner will have 10-14 jobs . . . by the age of 38”



The top 10% of jobs in 2015 didn’t exist in 2004

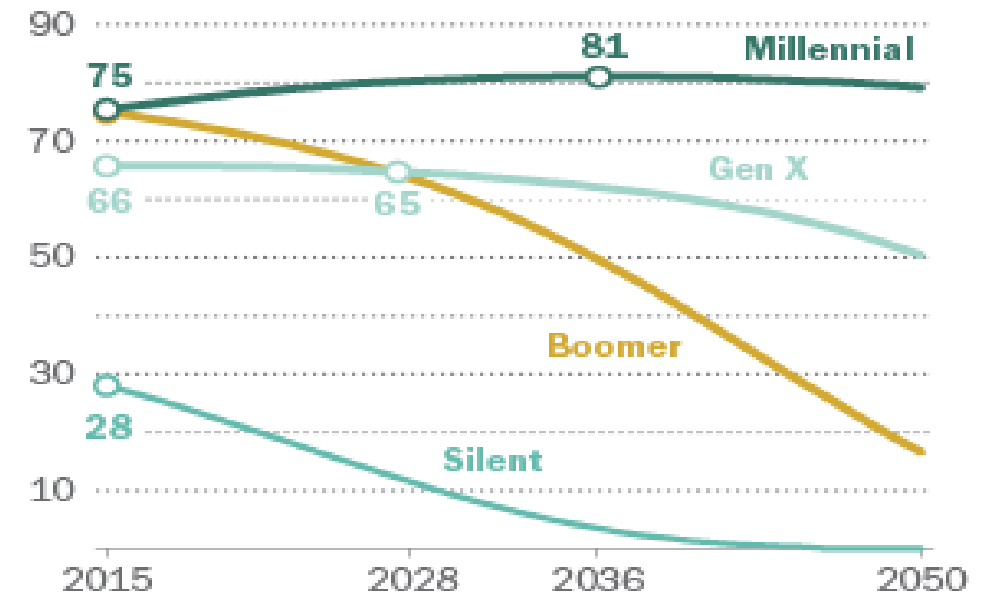
Regulations and certification agencies

Millennials arrive to the universities

Most teachers today are baby boomers

Projected population by generation

In millions



Note: Millennials refers to the population ages 18 to 34 as of 2015.

Source: Pew Research Center tabulations of U.S. Census Bureau population projections released December 2014 and 2015 population estimates

PEW RESEARCH CENTER



Baby Boomers

Aging brains:

Like repetition and interpret familiar information as truth

Have a harder time suppressing distractions

Are open to more information and have longer attention spans



Millennials

Younger brains:

Engage and remember information presented with rich media or lighting

Have an easier time with multifaceted communication, like banner ads integrated with online stories

Seek multi-sensory communications such as interactive sites



- Prepare students for unknown / fast changing professional requirements

Give a person a fish, and he will eat for a day.
Teach a person to fish, and he will eat for a lifetime.



Teach a person to fish, and he will eat for a lifetime.
Teach a person to learn, and he will be able to do whatever he needs to do in a lifetime.

- Prepare professors for millennials

Innovative teaching methodologies



- Prepare students for unknown / fast changing professional requirements

- Teach students to adapt to changes.

2015-2017

→ Courses mixing students from different programs

→ Courses cover: Innovation, Problem Solving, Team Work, Self Learning, etc

- Prepare professors for millennials

- New area to study/design innovative teaching methodologies

2015-2018

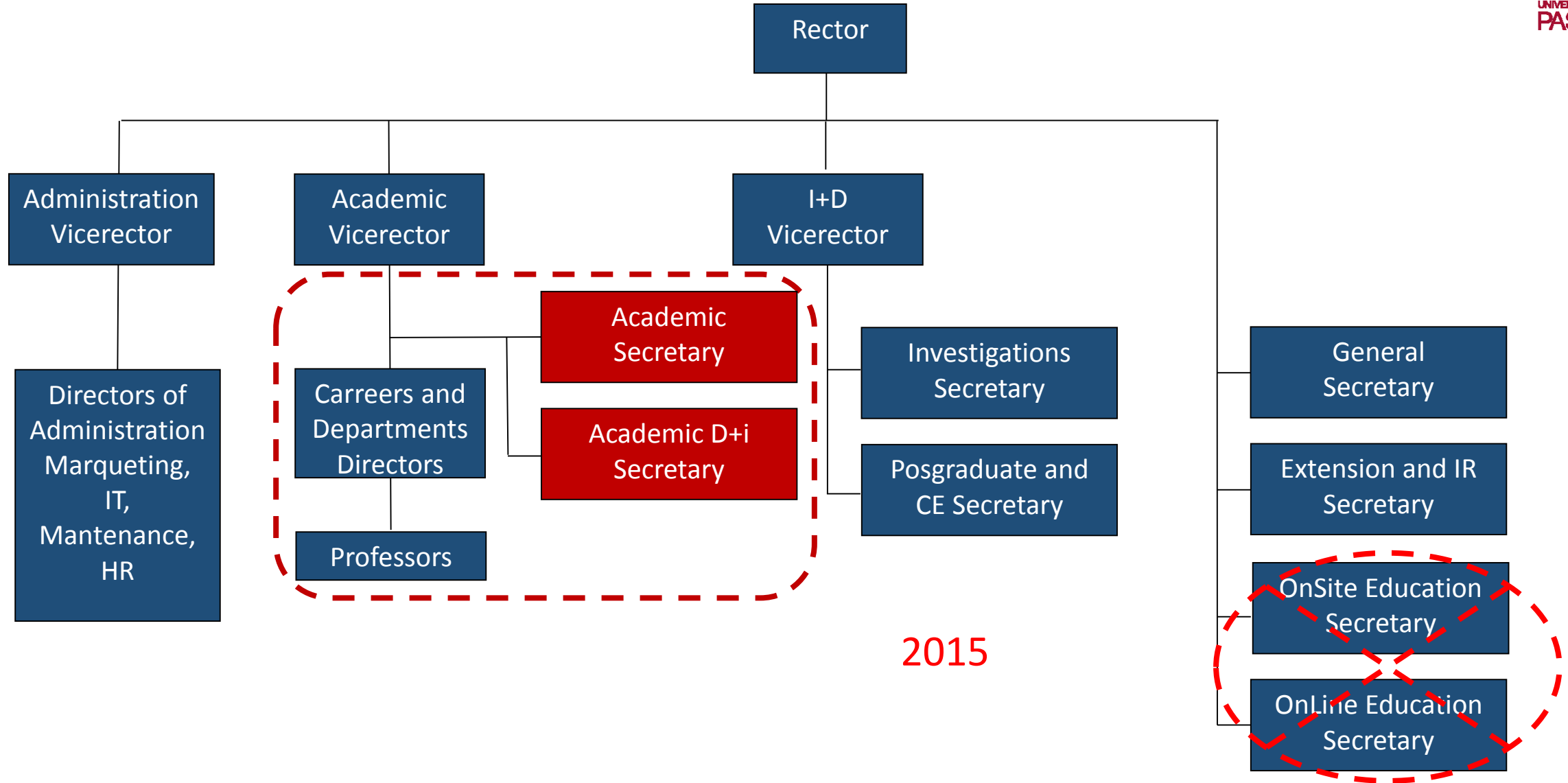
- Create a tailor-made professors training program

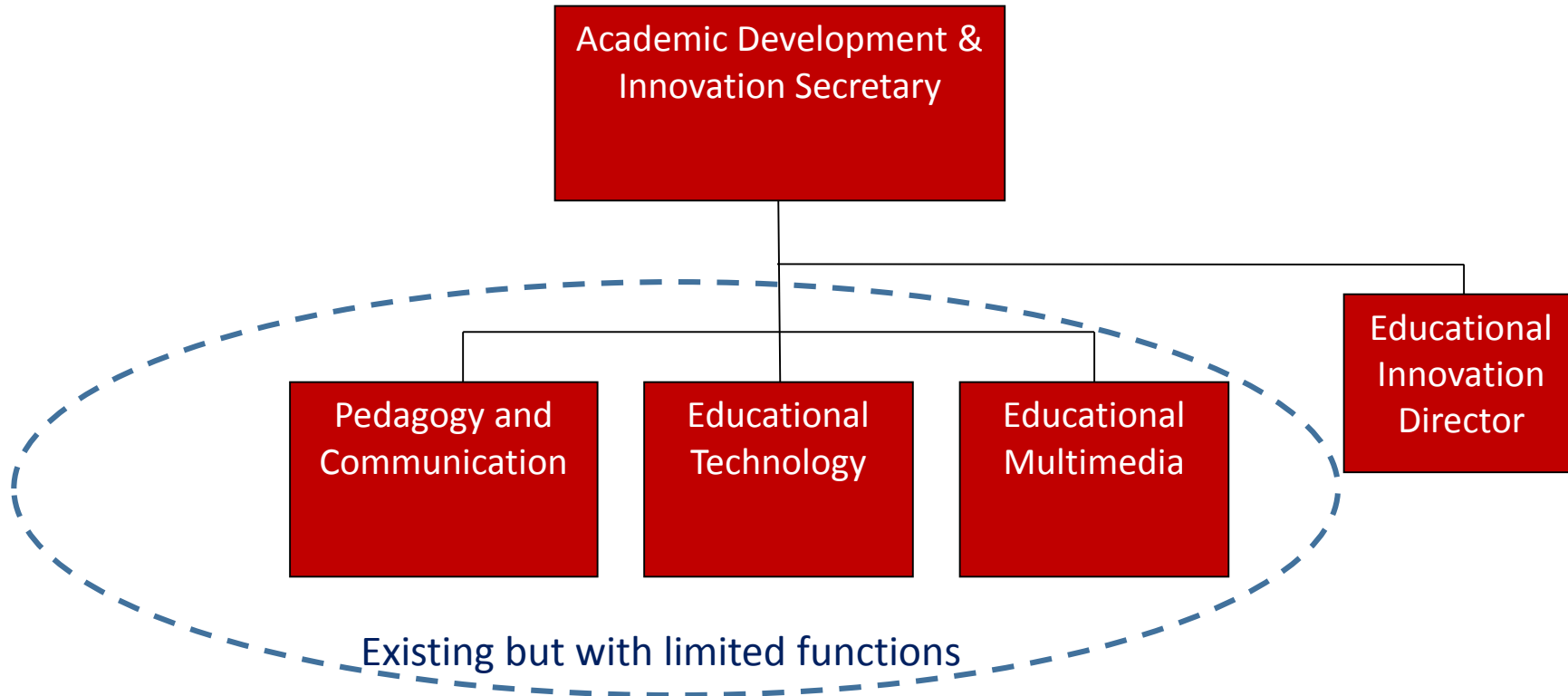
- New positions to ensure the changes reach the students

- Take advantage of 26 years onsite and 16 years online experience



UBP ORGANIGRAM





2015



PROFESSORS TRAINING PROGRAM



| CODE | BOTH ONSITE – ONLINE PROFESSORS | HOURS | REQUIREMENTS |
|------|---|-------|-----------------|
| IUP | Induction to UBP culture | 6 | |
| IME | Introduction to Teaching Methodology | 16 | IUP |
| LEP | Teaching on the first year | 16 | IUP |
| EDA | Evaluation | 16 | IME |
| RTA | Academic and Scientific Writing | 16 | IME |
| ODO | Speech for teachers | 16 | IME-RTA |
| RDH | Hypermedia Educational Resources | 16 | IME-RTA |
| CODE | ONSITE ONLY PROFESSORS | HOURS | REQUIREMENTS |
| PVP | UBP Learning Platform used for onsite teaching | 16 | IME-EDA |
| MIA | Classroom Innovative Metodologies | 16 | IME-ODO-RDH |
| CODE | ONLINE ONLY PROFESSORS | HOURS | REQUIREMENTS |
| PVP | Production of Educational Materials for UBP Learning Platform | 16 | IME-EDA-RTA-RDH |
| CCT | OnLine Professors Training Program | 16 | IME-EDA-RTA-RDH |

2016 -
2017

Discipline training in charge of Program's Directors and Coordinators

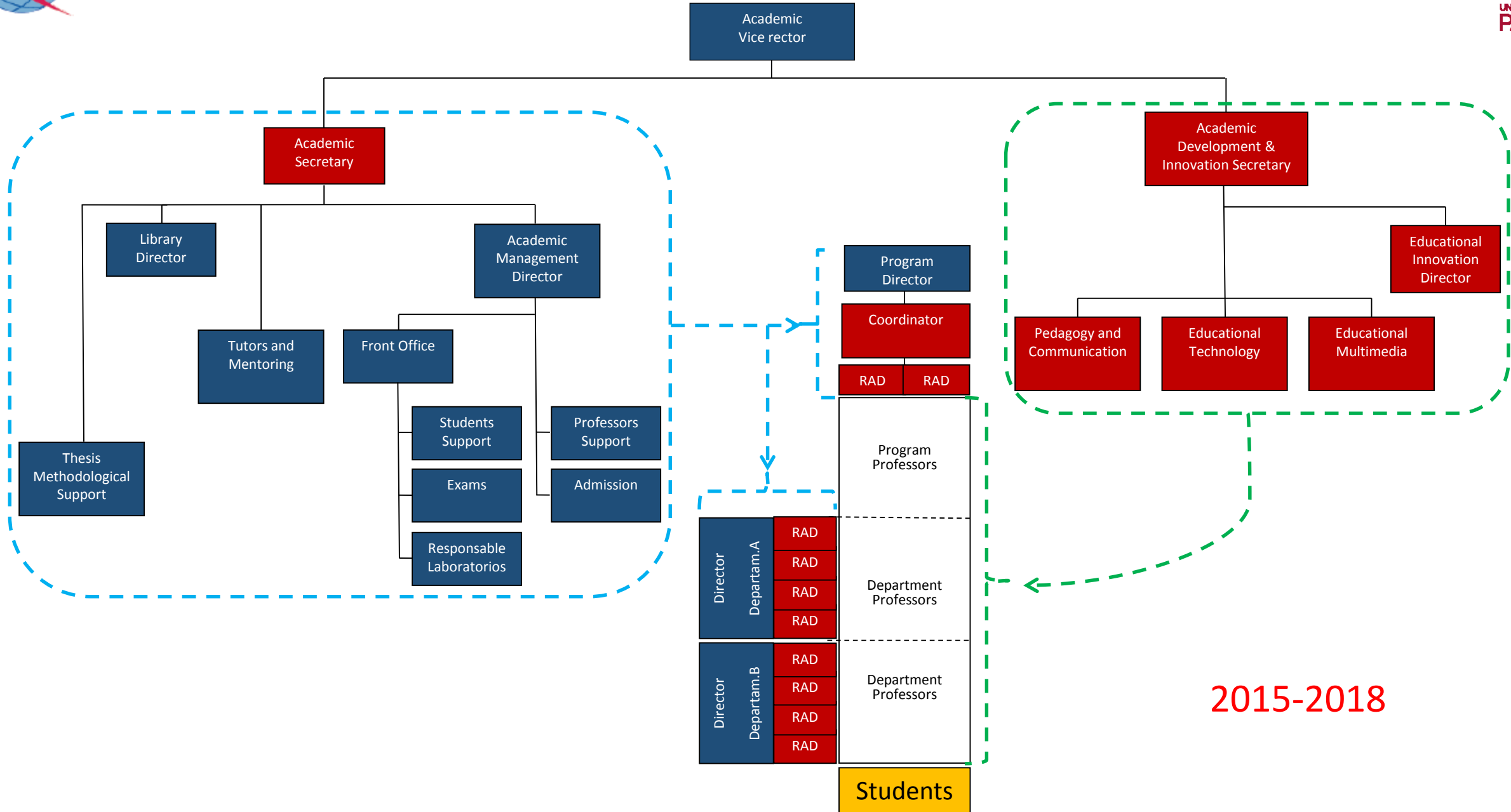
Didactic / Methodological training in charge of Development and Innovation Secretary

All courses are blended-learning

All courses have impact on professors academic career in UBP



STRATEGY OVERVIEW



2015-2018



CBS - 2016



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THANK YOU

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