



**Recommendation ITU-R BT.1543-1**  
**(06/2015)**

**1 280 × 720, 16:9 progressively-captured  
image format for production and  
international programme exchange  
in the 60 Hz environment**

**BT Series**  
**Broadcasting service**  
**(television)**

## Foreword

The role of the Radiocommunication Sector is to ensure the rational, equitable, efficient and economical use of the radio-frequency spectrum by all radiocommunication services, including satellite services, and carry out studies without limit of frequency range on the basis of which Recommendations are adopted.

The regulatory and policy functions of the Radiocommunication Sector are performed by World and Regional Radiocommunication Conferences and Radiocommunication Assemblies supported by Study Groups.

## Policy on Intellectual Property Right (IPR)

ITU-R policy on IPR is described in the Common Patent Policy for ITU-T/ITU-R/ISO/IEC referenced in Annex 1 of Resolution ITU-R 1. Forms to be used for the submission of patent statements and licensing declarations by patent holders are available from <http://www.itu.int/ITU-R/go/patents/en> where the Guidelines for Implementation of the Common Patent Policy for ITU-T/ITU-R/ISO/IEC and the ITU-R patent information database can also be found.

### Series of ITU-R Recommendations

(Also available online at <http://www.itu.int/publ/R-REC/en>)

Series	Title
<b>BO</b>	Satellite delivery
<b>BR</b>	Recording for production, archival and play-out; film for television
<b>BS</b>	Broadcasting service (sound)
<b>BT</b>	<b>Broadcasting service (television)</b>
<b>F</b>	Fixed service
<b>M</b>	Mobile, radiodetermination, amateur and related satellite services
<b>P</b>	Radiowave propagation
<b>RA</b>	Radio astronomy
<b>RS</b>	Remote sensing systems
<b>S</b>	Fixed-satellite service
<b>SA</b>	Space applications and meteorology
<b>SF</b>	Frequency sharing and coordination between fixed-satellite and fixed service systems
<b>SM</b>	Spectrum management
<b>SNG</b>	Satellite news gathering
<b>TF</b>	Time signals and frequency standards emissions
<b>V</b>	Vocabulary and related subjects

*Note: This ITU-R Recommendation was approved in English under the procedure detailed in Resolution ITU-R 1.*

Electronic Publication  
Geneva, 2015

© ITU 2015

All rights reserved. No part of this publication may be reproduced, by any means whatsoever, without written permission of ITU.

## RECOMMENDATION ITU-R BT.1543-1

**1 280 × 720, 16:9 progressively-captured image format for production and international programme exchange in the 60 Hz environment**

(Question ITU-R 1/6)

(2001-2015)

**Scope**

This Recommendation defines the digital image parameters for the 1 280 × 720, 16:9 progressively-captured image format for production and international programme exchange in the 60 Hz environment.<sup>1</sup>

**Keywords**

Progressive, 1 280 × 720

The ITU Radiocommunication Assembly,

*considering*

- a) that digital content production will increasingly include a mixture of audio, video, data and interactive content;
- b) that digital production equipment is increasingly designed to operate with a variety of image formats including 1 280 × 720, 16:9, progressively-captured (720/P);
- c) that production-quality conversion from progressive to other formats is easy to achieve;
- d) that 720/P format at 30/60 Hz provides a useful set of vertical-temporal/compressed bit rate options;
- e) that a 720/P production format offers an effective format for high vertical temporal resolution carried within the commonly used 1.5 Gbit/s production serial digital interface;
- f) that a maximum of commonality with the parameter values of Recommendation ITU-R BT.709 is advantageous for interchange;
- g) that the 720/P format provides a set of spatial characteristics between Recommendations ITU-R BT.601 and ITU-R BT.709, which is an efficient option for certain applications of acquisition, production and storage;
- h) that image format interoperability with computer applications is increasingly important, and the 720/P format is well matched to them,

*recommends*

- 1** that, for production and international programme exchange in the 60 Hz environment, in the 1 280 × 720 image format, the parameters in Annex 1 should be used.

---

<sup>1</sup> Previous versions of this Recommendation that may contain historic information can be found on the ITU website.

## Annex 1

### 1 280 × 720 progressive capture system

#### Introduction

This image format is defined to have common picture parameter values independent of the picture rate including the common system reference clock frequency of 74.25 MHz. The following picture rates are specified in this Annex: 60 Hz, 60/1.001 Hz, 30 Hz, 30/1.001 Hz.

Pictures are defined for progressive capture (P) only.

#### 1 Opto-electronic conversion

Item	Parameter	Value	
1.1	Opto-electronic transfer characteristics before non-linear pre-correction	Assumed linear	
1.2	Overall opto-electronic transfer characteristics at source <sup>2</sup>	$V = 1.099 L^{0.45} - 0.099$ for $1 \geq L \geq 0.018$ $V = 4.500 L$ for $0.018 > L \geq 0$ where: $L$ : luminance of the image $0 \leq L \leq 1$ $V$ : corresponding electrical signal	
1.3	Chromaticity coordinates (CIE, 1931) Primary: – Red ( $R$ ) – Green ( $G$ ) – Blue ( $B$ )	$x$	$y$
		0.640	0.330
		0.300	0.600
1.4	Assumed chromaticity for equal primary signals (reference white):  – $E_R = E_G = E_B$	$D_{65}$	
		$x$	$y$
		0.3127	0.3290

#### 2 Picture characteristics

Item	Parameter	Value
2.1	Aspect ratio	16:9
2.2	Samples per active line	1 280
2.3	Sampling lattice	Orthogonal
2.4	Active lines per picture	720
2.5	Pixel aspect ratio	1:1 (square pixels)

<sup>2</sup> In typical production practice the encoding function of image sources is adjusted so that the final picture has the desired look, as viewed on a reference monitor having the reference decoding function of Recommendation ITU-R BT.1886, in the reference viewing environment defined in Recommendation ITU-R BT.2035. Although some parameters listed in Recommendation ITU-R BT.2035 are intended for HDTV signal viewing, scaled viewing distances for 1 280 × 720 image format should be used.

## 3 Signal format

Item	Parameter	Value
3.1	Conceptual non-linear pre-correction of primary signals	$\gamma = 0.45$ (See Item 1.2)
3.2	Derivation of luminance signal $E'_Y$	$E'_Y = 0.2126 E'_R + 0.7152 E'_G + 0.0722 E'_B$
3.3	Derivation of colour-difference signal (analogue coding)	$E'_{CB} = \frac{E'_B - E'_Y}{1.8556}$ $= \frac{-0.2126E'_R - 0.7152E'_G + 0.9278E'_B}{1.8556}$ $E'_{CR} = \frac{E'_R - E'_Y}{1.5748}$ $= \frac{0.7874E'_R - 0.7152E'_G - 0.0722E'_B}{1.5748}$
3.4	Quantization of <i>RGB</i> , luminance and colour-difference signals <sup>(1), (2)</sup>	$D'_R = \text{INT} \left[ (219 E'_R + 16) \cdot 2^{n-8} \right]$ $D'_G = \text{INT} \left[ (219 E'_G + 16) \cdot 2^{n-8} \right]$ $D'_B = \text{INT} \left[ (219 E'_B + 16) \cdot 2^{n-8} \right]$ $D'_Y = \text{INT} \left[ (219 E'_Y + 16) \cdot 2^{n-8} \right]$ $D'_{CB} = \text{INT} \left[ (224 E'_{CB} + 128) \cdot 2^{n-8} \right]$ $D'_{CR} = \text{INT} \left[ (224 E'_{CR} + 128) \cdot 2^{n-8} \right]$
3.5	Derivation of luminance and colour-difference signals via quantized <i>RGB</i> signals	$D'_Y = \text{INT} \left[ 0.2126 D'_R + 0.7152 D'_G + 0.0722 D'_B \right]$ $D'_{CB} = \text{INT} \left[ \left( \begin{array}{c} -\frac{0.2126}{1.8556} D'_R - \frac{0.7152}{1.8556} D'_G \\ + \frac{0.9278}{1.8556} D'_B \end{array} \right) \cdot \frac{224}{219} + 2^{n-1} \right]$ $D'_{CR} = \text{INT} \left[ \left( \begin{array}{c} \frac{0.7874}{1.5748} D'_R - \frac{0.7152}{1.5748} D'_G \\ - \frac{0.0722}{1.5748} D'_B \end{array} \right) \cdot \frac{224}{219} + 2^{n-1} \right]$

<sup>(1)</sup> “*n*” denotes the number of the bit length of the quantized signal.

<sup>(2)</sup> The operator INT returns the value of 0 for fractional parts in the range of 0 to 0.4999 ... and +1 for fractional parts in the range of 0.5 to 0.9999 ..., i.e. it rounds up fractions above 0.5.

## 4 Digital representation

Item	Parameter	Value	
4.1	Coded signal	$R, G, B$ or $Y, C_B, C_R$	
4.2	Sampling lattice: – $R, G, B, Y$	Orthogonal, line and picture repetitive	
4.3	Sampling lattice: – $C_B, C_R$	Orthogonal, line and picture repetitive co-sited with each other and with alternate <sup>(1)</sup> $Y$ samples	
4.4	Number of active samples per line: – $R, G, B, Y$ – $C_B, C_R$	1 280 640	
4.5	Coding format	Linear 8 or 10 bits/component	
4.6	Quantization levels: – Black level: – $R, G, B, Y$ – Achromatic: – $C_B, C_R$ – Nominal peak: – $R, G, B, Y$ – $C_B, C_R$	8-bit coding	10-bit coding
		16	64
		128	512
		235 16 and 240	940 64 and 960
4.7	Quantization level assignment: – Video data – Timing references	8-bit coding	10-bit coding
		1 through 254 0 and 255	4 through 1 019 0-3 and 1 020-1 023
4.8	Filter characteristics <sup>(2)</sup> : – $R, G, B, Y$ – $C_B, C_R$	See Fig. 1A See Fig. 1B	

<sup>(1)</sup> The first active colour-difference samples being co-sited with the first active luminance sample.

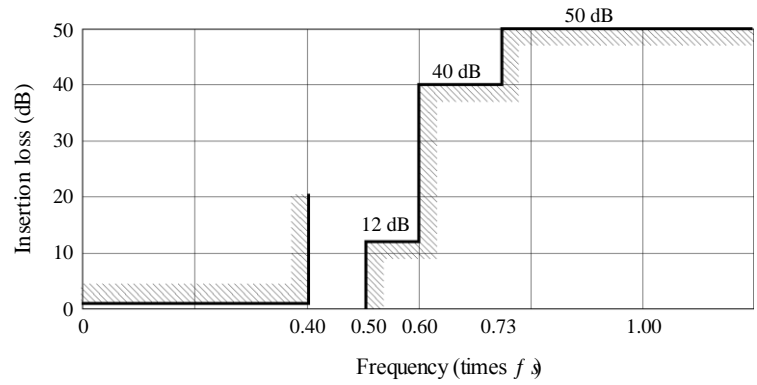
<sup>(2)</sup> These filter templates are defined as guidelines.

## 5 Picture capture characteristics

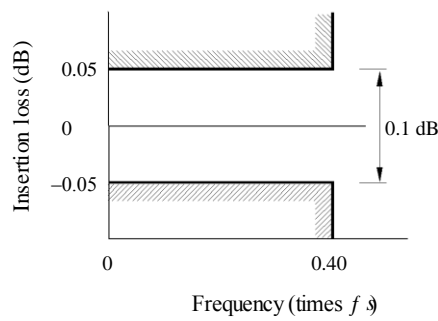
Item	Parameter	Value	
		60/P, 59.94/P	30/P, 29.97/P
5.1	Order of sample presentation in a scanned system	Left to right, top to bottom	
5.2	Frame frequency (Hz)	60, 60/1.001	30, 30/1.001
5.3	Picture rate (Hz)	60, 60/1.001	30, 30/1.001
5.4	Samples per full line: – $R, G, B, Y$ – $C_B, C_R$	1 650 825	3 300 1 650
5.5	Nominal channel bandwidths (MHz)	(For $R, G, B, Y$ components) 30	
5.6	Sampling frequency (MHz): – $R, G, B, Y$	74.25, 74.25/1.001	74.25, 74.25/1.001
5.7	Sampling frequency <sup>(1)</sup> (MHz) – $C_B, C_R$	37.125, 37.125/1.001	37.125, 37.125/1.001

<sup>(1)</sup>  $C_B, C_R$  sampling frequency is half of luminance sampling frequency.

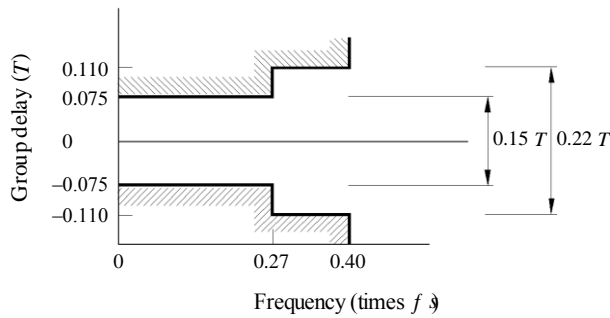
FIGURE 1A  
Filter characteristics for *R*, *G*, *B* and *Y* signals



a) Template for insertion loss



b) Passband ripple tolerance



c) Passband group-delay

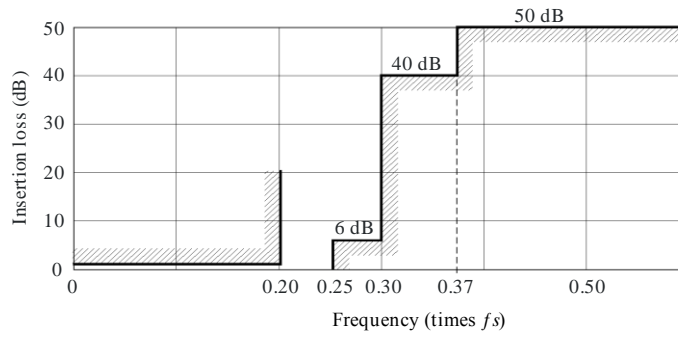
BT.1543-01A

NOTE 1 –  $f_s$  denotes luminance sampling frequency, the value of which is given in item 5.6.

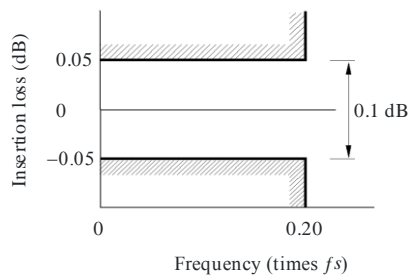
NOTE 2 – Ripple and group delay are specified relative to the value at 100 kHz.



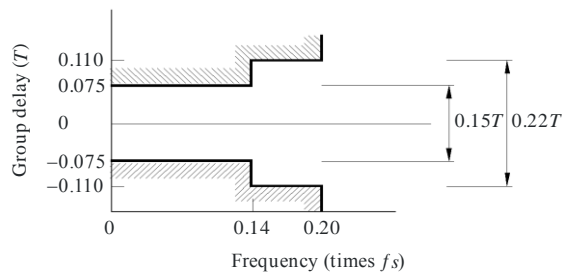
FIGURE 1B  
Filter characteristics for  $C_B$  and  $C_R$  signals



a) Template for insertion loss



b) Passband ripple tolerance



c) Passband group-delay

BT.1543-01B

NOTE 1 –  $f_s$  denotes luminance sampling frequency, the value of which is given in item 5.6.

NOTE 2 – Ripple and group delay are specified relative to the value at 100 kHz.

## 6 Analogue Tri Level Sync signal

The trilevel sync signal may be used as a reference signal for synchronization of devices operating on this Recommendation.

Item	Parameter	Value
6.1	Nominal level (mV): – $E'_R, E'_G, E'_B, E'_Y$	Reference black: 0 Reference white: 700 (See Fig. 2)
6.2	Nominal level (mV): – $E'_{C_B}, E'_{C_R}$	$\pm 350$ (See Fig. 2)
6.3	Form of synchronizing signal	Tri-level bipolar (See Fig. 4)
6.4	Line sync timing reference	$O_H$ (See Fig. 4)
6.5	Sync level (mV)	$\pm 300 \pm 2\%$
6.6	Sync signal timing	Sync on all components (See Table 1, Figs 3 and 4)
6.7	Inter-component timing accuracy	Not applicable
6.8	Blanking interval	(See Table 2 and Fig. 3)
6.9	Total lines	750

FIGURE 2

Analogue levels and  $O_H$  timing reference

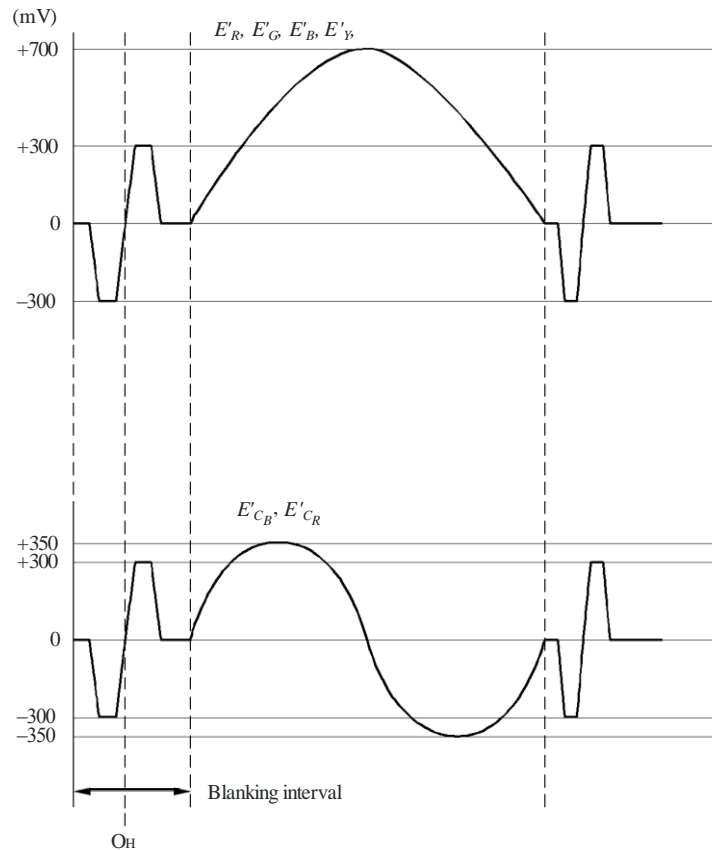


TABLE 1  
**Level and line timing specification**  
 (See Figs 3 and 4)

Symbol	Parameter	System values	
		60/P, 59.94/P	30/P, 29.97/P
$T$	Reference clock interval ( $\mu\text{s}$ )	1/74.25, 1.001/74.25	
$a$	Negative line sync width ( $T$ ) <sup>(1)</sup>	40 ± 3	
$b$	End of active video <sup>(2)</sup> ( $T$ )	+6 110 -0	+6 1 760 -0
$c$	Positive line sync width ( $T$ )	40 ± 3	
$d$	Clamp period ( $T$ )	110 ± 3	
$e$	Start of active video ( $T$ )	+6 260 -0	
$f$	Rise/fall time ( $T$ )	4 ± 1.5	
$t_2 - t_1$	Symmetry of rising edge	Symmetric about $T_r$	
–	Active line interval ( $T$ )	+0 1 280 -12	
$S_m$	Amplitude of negative pulse (mV)	300 ± 6	
$S_p$	Amplitude of positive pulse (mV)	300 ± 6	
$V$	Amplitude of video signal (mV)	700	

<sup>(1)</sup>  $T$  denotes the duration of a reference clock or the reciprocal of the clock frequency.

<sup>(2)</sup> A line starts at line sync timing reference  $O_H$  (inclusive), and ends just before the subsequent  $O_H$  (exclusive).

TABLE 2  
**Frame timing specification**  
 (See Figs 3 and 4)

Symbol	Parameter	System values	
		60/P, 59.94/P	30/P, 29.97/P
$H^{(1)}$	Total line interval ( $T$ ) <sup>(2)</sup>	1 650	3 300
$h$	Vertical sync width ( $T$ )	1 280 ± 3	
LT	Top line of picture	No. 26	
LB	Bottom line of picture	No. 745	
$WBL$	Frame blanking interval	30 $H$	
	Start of frame	No. 1	
	End of frame	No. 750	

- (1)  $H$  denotes the duration of a line. A line starts at line sync timing reference  $O_H$  (inclusive), and ends at just before the subsequent  $O_H$  (exclusive).
- (2)  $T$  denotes the duration of a reference clock or the reciprocal of the clock frequency (see Table 1).

FIGURE 3  
**Frame synchronizing signal waveform**

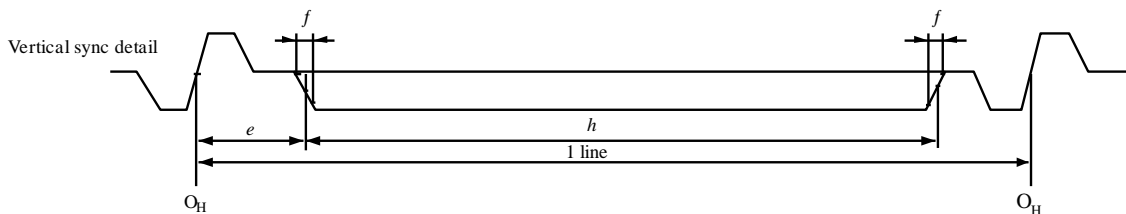
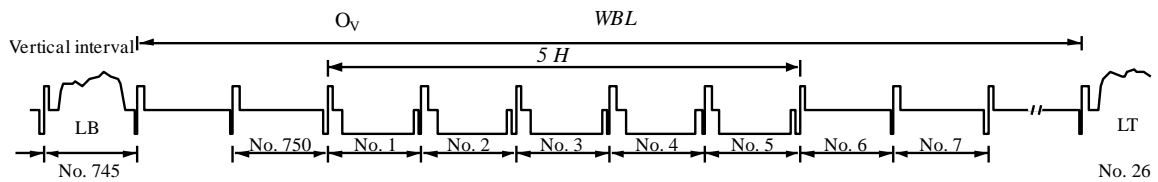
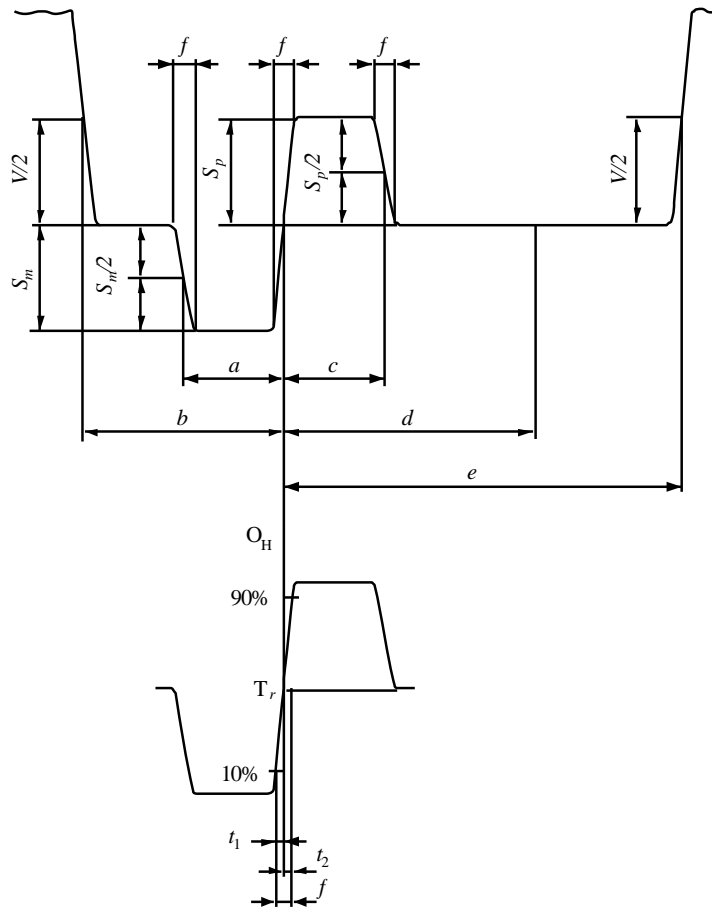


FIGURE 4

Line synchronizing signal waveform



(The waveform exhibits symmetry with respect to point  $T_r$ )