

# SPONSORSHIP OPPORTUNITIES

## *Kaleidoscope 2010: Beyond the Internet?* – Innovations for future networks and services –

If you wish to sponsor a Kaleidoscope event, please contact the ITU-T Kaleidoscope Secretariat at [kaleidoscope@itu.int](mailto:kaleidoscope@itu.int). Current sponsorship opportunities are:

### **Option 1: Platinum – CHF 12'000**

- Sponsor identified as Platinum sponsor
- Sponsor's logo carried on the event programme (flyer)
- Sponsor's hyperlinked name and logo on the event's webpage (main page)
- Sponsor's logo on onsite event signage
- Distribution of sponsor's promotional collateral at the conference exhibition
- Thanks to sponsors by ITU dignitary in opening speech
- Sponsor's logo might be included in magazine advertising for the event
- Sponsor's name in ITU-T e-flash and media advisories
- Social event (Reception or Lunch), sponsorship signage might be indicated at social events and sponsorship can be indicated in the relevant place on the programme (web & flyer)
- Sponsor's name on proceedings

### **Option 2: Gold – CHF 8'000**

- Sponsor identified as Gold sponsor
- Sponsor's logo carried on the event programme (flyer)
- Sponsor's hyperlinked name and logo on the event's webpage (main page)
- Sponsor's logo on onsite event signage.
- Distribution of sponsor's promotional collateral at the conference exhibition
- Thanks to sponsors by ITU dignitary in opening speech
- Sponsor's logo might be included in magazine advertising for the event
- Sponsor's name in ITU-T e-flash and media advisories
- Coffee break, sponsorship signage might be indicated at coffee breaks and sponsorship can be indicated in the relevant place on the programme (web & flyer)
- Sponsor's name on proceedings

### **Option 3: Silver - CHF 4'000**

- Sponsor identified as Silver sponsor
- Sponsor's logo carried on the event programme (flyer)
- Sponsor's hyperlinked name and logo on the event's webpage (main page)
- Sponsor's logo on onsite event signage
- Distribution of sponsor's promotional collateral at the conference exhibition
- Thanks to sponsors by ITU dignitary in opening speech
- Sponsor's logo might be included in magazine advertising for the event

- Sponsor's name in ITU-T e-flash and media advisories
  - sponsorship can be indicated in the relevant place on the programme (web & flyer)
  - Sponsor's name on proceedings
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