



ICT's & Climate Change Adaptation

SOLAR POWER. PERFECTED



LIVE LIFE UNTETHERED

SOLAR POWER. PERFECTED.



COLLECT
THE SUN'S
ENERGY.



STORE
POWER
FOR LATER.



USE
POWER
FOR LIFE.

GOAL ZERO isn't just a company, it's a business created by people who live life to its fullest, with a shared vision inspired by the passion for adventure, respect for the planet and a humanitarian heart.



GOAL ZERO was founded by entrepreneur Robert Workman, who realized the need for renewable power and light through his work with the non-profit organization TIFIE in the remote regions of DR Congo.

Tifie - Development work at “ground zero”. Innovator of Products that Create Social Impact

1

COLLECT POWER



SOLAR PANEL, WALL OUTLET, 12V

- Charge battery at home, in car
- Replenish, top-off with sun
- Lightweight, durable panels

2

STORE POWER



PORTABLE RECHARGER

- Store power for use later
- Small, light enough to take with you

3

POWER YOUR GEAR

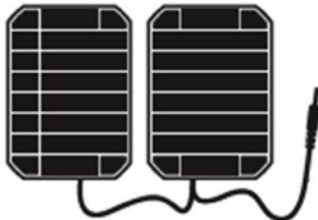


CHARGE ALMOST ANYTHING

- Phones, iPods, iPads
- Cameras, laptops, lights
- Power tools, appliances

CHAINABLE SYSTEM (PATENT PENDING)

Chain up to four batteries, solar panels or eight LED lights



Solar Panels



Portable Rechargers



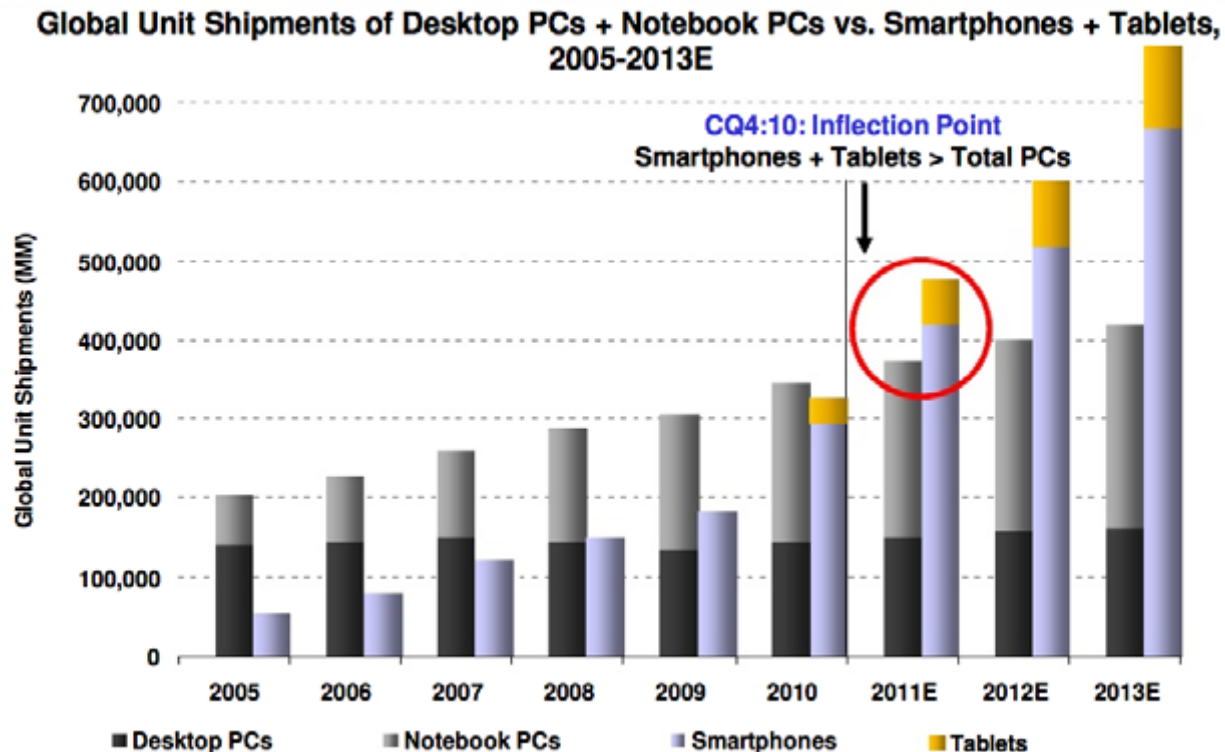
Lights

Goal Zero's solutions address Low-Energy use and High-Energy use needs in developed and developing countries.

- Off grid renewable power solutions for portable devices. Low Energy
- Off grid micro-utilities in developing countries. Electricity is a catalyst for development activities. High Energy
 - Health Care
 - Education
 - Business Development
 - Environmental Sustainability (Climate Change Impact)
 - Disaster Relief



The current methods to recharge mobile devices away from the grid are inadequate.



Source: KPCB

¹ http://newsfeedresearcher.com/data/articles_t42/wireless-ctia-million.html

² <http://www.abiresearch.com/press/3539>

³ <http://www.abiresearch.com/press/3539>

Lack of infrastructure and available power in developing countries slows development activities and contributes to a negative impact on climate change.



OVER 60+ PRODUCTS & KITS



Micro-Utility Development Projects



Goal Zero Impact

- Renewable power and battery packs for mobile devices. Lowers environmental impact in both developing and developed countries.
- Micro-Utilities in developing countries. Reduces usage of carbon fuel and the impact on the environment when powering cell phones, TVs, refrigeration, and other electronic devices.
- Micro-Utility Data Collection/Measurement and Evaluation systems to document impact – Social, economic, health, environmental. Publishing findings April 2013.





LIFEUNTETHERED