ITU GREEN
ICT APPLICATION
CHALLENGE

3rd edition

ITU and Telefónica want YOU!
A call for creativity in smart
sustainable cities

GENERAL INFORMATION

Venue of the Award Ceremony:
Madrid, Spain

Date: September 2013, during the 3rd ITU Green Standards Week

Contacts:
More information and the online submission form are available on the ITU website at:

www.itu.int/en/ITU-T/climatechange/greenict/2013/Pages/default.aspx

Contact
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WHAT IS THE CHALLENGE ABOUT?

Enter the 3rd Green ICT Application Challenge by submitting a Concept Paper with your idea for an application that will help build Smart Sustainable Cities.

Ideas for topic areas:

• Energy management

• Water management and sanitation

• Waste management

• Transport and mobility

• Urban planning, including smart buildings

• Adaptation to climate change

• Smart societies, community engagement and environmental education

"Get involved and help us build a sustainable future"

WHAT DO I WIN?

The author of the best, most innovative Concept Paper will be awarded a cash prize of **USD 5,000** by ITU and Telefónica.

WHO CAN PARTICIPATE?

The Challenge is open to individuals from Member States of the ITU. Individuals must be of the age of majority in their country at the time of entry.

TIMELINE

The submission period begins on 20 December 2012 at 12:00 PM Central European Time ("CET") and **ends on 30 June 2013 at 12:00 PM CET.**