



**WSIS Forum 2012**  
**ICT**  
**Innovations in**  
**Emerging Economies**

14 May 2012

14:45-16:15

Room IX

(ILO, Geneva, Switzerland)



# WSIS Forum 2012 ICT Innovations in Emerging Economies

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The objective of this session will be to discuss some of the ICT innovations happening in the developing world and how standards can provide an enabling platform to sustain ICT innovations.

The global economy crisis has increased the need for countries to identify new sources of growth and develop a sustainable path for economic success. Innovation is the engine for growth and a driver of socio-economic transformation and progress leading to sustainable development. ICT innovation will be a game-changer in enabling emerging economies to sustain their economic growth in the future. Innovation is becoming more global, involving players from both developed and emerging economies. Emerging economies are well poised to rapidly become the hotbeds of innovation.

This thematic workshop will bring together different stakeholders from the ICT sector and also innovators to tackle the following questions :

- How does innovation take shape in emerging economies and how is it different, if at all, from developed economies?
- Why emerging economies can become test-beds for innovation?
- Why ICT standards are important to enable innovations in emerging economies?
- What are the specific challenges that innovators face in emerging economies?
- What are the critical factors that need to be considered to assist innovators in emerging economies?

## Draft Agenda

1. Opening (Vijay Mauree, ITU)
2. **Innovations to business @bottom of pyramid** (Ajay Ranjan Mishra, Chairman ITU-T Focus Group Bridging the Gap: from innovation to standards)
3. **Innovations in emerging markets – A framework for success** (Arun Bedi, Global Strategy and Business Development, Dell)
4. **Toolkits for innovations in developing countries** (Robert Shaw, Head Innovation Division, BDT, ITU)
5. **ICT innovation in developing countries** (Carlo Tortora, Chairman, Gorilla Corp)
6. **Development of innovation ecosystem - Basis for economic growth in emerging markets** (Sasha Bezuhanova, Public Sector Director, HP)
7. Panel Discussion
8. Wrap-up and close of workshop (Vijay Mauree, ITU)