



ITU-T Interop Event on IPTV 20 to 23 July 2010 Geneva, Switzerland

The first ITU-T Interop Event will demonstrate the state of maturity and industry adoption of ITU-T standards for IPTV.

Manufacturers of set top boxes, content servers and other equipment are invited to showcase their products and to test for interoperability.

Testing will take place 20-21 July, with vendors showcasing interoperability to potential customers (broadcasters and content providers) 22-23 July.

Internet Protocol Television, or IPTV, is a major business opportunity for telcos, content providers and existing broadcasters.

ITU's IPTV Global Standards Initiative has created standards that will encourage innovation, mask the complexity of services, guarantee QoS, ensure interoperability and ultimately help players remain competitive.

For more information visit:

itu.int/itu-t/gsi/iptv

itu.int/interop

What is an ITU-T Interop event?

ITU-T Interop events bring together developer engineers to test the interoperability of ITU-T standards and relevant prototypes, while a standard is being drafted. Bugs and glitches in the standard and prototypes are therefore identified and resolved early in the standard development process. Participants can then showcase their products and interoperability with the products of other vendors.

What standards?

*Targeted ITU-T Recommendations include:
ITU-T H.701, H.721, H.740, H.750, H.761,
H.762, H.770*

Write to us about this or future ITU-T Interop events at
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