

LAUNCH OF THE TRANSFORMATIVE STEP OF THE DAY

PRELIMINARY DRAFT 2

WHEN: December 5, 2011
WHERE: UNFCCC Virtual Press Center (TBC)
TIME: 2-3 pm

Introduction: Dennis Pamlin, Coordinator, Transformative Step of the Day [Confirmed, 2 min]

Christiana Figueres, Executive Secretary, UNFCCC [Confirmed, 3 min]
Launch of the initiative

Dina Pule, Minister of Communications, South Africa, [TBC, 3 min]
The policy framework needed to accelerate ICT transformative solutions

Luis Neves, Chairman, Global e-Sustainability Initiative (GeSI) [Confirmed, 3 min]
ICT as a fundamental driver for sustainable innovation and for a low carbon economy

Malcolm Johnson, Director, Telecommunication Standardization Bureau, ITU [Confirmed, 3 min]
The role of standards and the ICT case

Georg Kell (On video), Executive Director, UN Global Compact Office [Confirmed, 3 min]
The UN Global Compact perspective

Matilda Genvi Gustafsson, Sustainability Director, Ericsson [Confirmed, 3 min]
The Networked Society

Kelly Rigg, Executive Director of the GCCA/TCKTCKTCK [Confirmed, 3 min]
The need for positive leadership and public engagement

David Turnbull, Executive Director of CAN [TBC, 3 min]
The need for deep reductions and transformative solutions

Q&A (5 min) Interviews and further questions will take place in the Press Cafe outside the Press Center.

