ITU-T Workshop

Bridging the
Standardization Gap
and Interactive Training
Session

29 June - 01 July 2010
Cyberjaya, Malaysia

ITU

PROGRAMME

WORKSHOP ON BRIDGING THE STANDARDIZATION GAP

Objective:
The workshop is designed to provide concrete advice and best practices on participation by developing countries in global standards development and building nation standards readiness. It will also examine standards work on key new technologies.

Day 1, Tuesday, 29 June 2010

09:30 - 10:30   **Opening Session:**

           Opening remarks:

- **Malcolm Johnson**, Director of the Telecommunication Standardization Bureau (ITU/TSB)

           Welcome address:

- **Dato' Ismail Osman**, Chairman of the Malaysian Technical Standards Forum Bhd (MTSFB)

- **Dr. Byoung-Moon Chin**, Vice President of Telecommunications Technology Association of the Republic of Korea (TTA))

- **Tan Sri Khalid Ramli**, Chairman of the Malaysian Communications and Multimedia Commission (MCMC)

10:30 - 11:00   **Group Photo & Coffee break**

11:00 - 12:30   **Session 1: Challenges in global standardization**

- Bridging standardization gap (**Arthur Levin, ITU**)

- TTA's activities on bridging standardization gap (**Jongbong Park**, TTA)

- Role of the Private Sector (**Gary Fishman**, former TSAG Chairman)

- Standardization for ICT & Climate Change (**Arthur Levin**, ITU)

12:30 - 14:00   **Lunch**

14:00 - 15:30   **Session 2: Framework and Implementation of Standards**

- Malaysian standardization framework (**Ahmad Razif**, MCMC)

- Standardization roadmap in Korea (**Duckjoong Jeon**, TTA)

- Conformity assessment and Interoperability testing (**Arthur Levin**, ITU)

15:30 - 16:00   **Coffee Break**

16:00 - 17:30   **Session 3: Business Experience 1**
                     (Implementation of standards at the national level in IMT advanced)

- Business experience in implementation of WiMax (**Do-Young Kwak**, KT)

- Business experience in implementation of WiMax (**Ismail Haron**, MTSFB)

- Business experience in implementation of WiMax Terminals (**Yongjin Kim**, ModaCom)

Day 2, Wednesday, 30 June 2010

09:30 - 10:30 Session 4: International Standardization in General

- Overview of international standardization: organizations, preparation, participation, management, etc. (**Gary Fishman**, former TSAG Chairman)

10:30 - 11:00 Coffee break

11:00 - 12:00 Session 5: Participation in ITU-T

- Concrete measures for developing countries to participate effectively in ITU-T (**Gary Fishman**, former TSAG Chairman)

12:00 - 13:30 Lunch

**13:30 - 15:00 Session 6: Business Experience 2
(Implementation of standards at the national level in Digital Broadcasting)**

- Implementation of DTT (Digital Terrestrial Television) System Software Upgrade and Terrestrial 3DTV Trial Service in Korea (**SeongTae Kim**, KBS)

- Digital TV middleware platform technology (**Muzaffar Fakhruddin**, MTSFB)

- Business experiences in implementation of Mobile TV in Korea (**Jaewook Lee**, Net&TV)

15:00 - 15:30 Coffee break

**15:30 - 17:00 Session 7: Business Experience 3
(Implementation of standards at the national level in IPTV)**

- Business experiences in implementation of IPTV (**Jung-Ho Kim**, KT)

- Business experiences in implementation of IPTV (**Muhammad Azfar Ab. Aziz**, MTSFB)

- Implementation of IPTV Content Delivery network and NG-CD Technology (**Yeong-il Seo**, KT)

17:00 - 17:20 Closing Session

Objective:

The goal of the simulated Study Group meeting is to provide the most realistic, hands-on experience that simulates the preparation, management, participation and reporting of an actual international meeting. The participants will learn how a meeting operates, and how to use the tools and techniques available for participants and chairmen.

Coordinated by Gary Fishman, former TSAG Chairman

09:00 - 10:00	**Standards Participant and Standards Leadership Capacity Building (Strengthening effectiveness as a participant or a chairman in standards meetings)**
10:00 - 11:00	**Simulated International Standards Meeting (Plenary and working group sessions to address, resolve and report on an assigned "issue")**
11:00 - 11:20	**Coffee Break**
11:20 - 12:30	**Simulated International Standards Meeting (continued)**
12:30 - 13:30	**Lunch**
13:30 - 15:00	**Simulated International Standards Meeting (continued)**
15:00 - 15:20	**Coffee break**
15:20 - 17:00	**Simulated International Standards Meeting (continued)**

For electronic versions of the presentations and other information on this workshop:

http://itu.int/ITU-T/worksem/bsg/201006/programme.html

Workshop contact:	tsbworkshops@itu.int
For more information on ITU-T:	http://itu.int/ITU-T
For more information on ITU-T workshops:	http://itu.int/ITU-T/worksem
For ITU membership information:	http://itu.int/members

Venue: **Malaysian Communications and Multimedia Commission (MCMC)**

at 63000 Cyberjaya, Selangor, Malaysia

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