# INTERNATIONAL STANDARDIZATION TUTORIAL

## STUDY PERIOD 2010-2013

English only Original: English

Algiers, 27 September 2011

# **SPECIAL STUDY GROUP G – CONTRIBUTION 16**

Source: Paul Odoi, New Zealand

**Title:** Equal funding model for all member states

#### Abstract

This document describes a funding model for the Global Telecommunications Organization (GTO). It proposes that the funding be equal regardless of Members levels of economic development or participation in GTO activities. It further proposes that the funding should be through Public Private Partnerships.

#### Introduction

The annual budget of the GTO is 100 million CHF. Approximately 30% of the budget is derived from sources like sale of as sale of publications, development grants and SM dues leaving a balance of 70 Million CHF which needs to be collectively contributed by all Members. A funding mechanism is proposed in this document.

#### Funding mechanism

It is proposed that all member states contribute equally to the 70 Million CHF budget requirement. Making those who participate more to contribute a larger share of the budget penalizes those who do the most work for the GTO and may discourage participation. If the figure of 70 million CHF is divided equally among the 190 member states the amount to be paid by each is 0.368 million CHF which we believe can be afforded by any member state regardless of its economic standing. Those who don't usually participate in GTO activities should be encouraged to play bigger roles in the GTO through the appropriate mechanisms.

We propose a Public Private Partnership within the Member States for collection of funds needed to fund the GTO. In the member states there is a Ministry responsible for Communications, a Telecommunications Regular and Telecommunications Operators of different license categories. It is therefore proposed that the funds be collected using some of the mechanisms below depending on the suitability:

- a) Including the dues in the license fees of the Telecommunications Providers and then putting them in a special fund for GTO;
- b) Regulators and Ministries responsible for Communications budgeting for and contributing to the dues;
- c) Increasing tax on telecommunications services to cater for GTO funding.

### Conclusion

We propose that contributions to GTO be equal regardless of the country's participation or economic condition. The funding should be through a Public Private Partnerships within the country member states.