

Enno Liess IEC Vice President

Fully Networked Car 2 March, 2011 Geneva, Switzerland



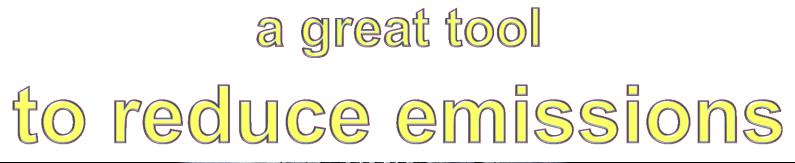
INTERNATIONAL ELECTROTECHNICAL COMMISSION





## EVs: a huge business opportunity









## the car...





