

How can we help adapt to Climate Change impacts

Session 6

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Ulrike Vott

**Senior Environmental Specialist
Nokia Markets MEA**

NOKIA
Connecting People

SMART2020 report key findings



- ICT sector's current share of global energy consumption is 2% and it is expected to more than double by 2020
- ICT could **enable CO₂ reductions** of 7.8 Gt CO₂ in other sectors i.e. up to **15 % of total global emissions**

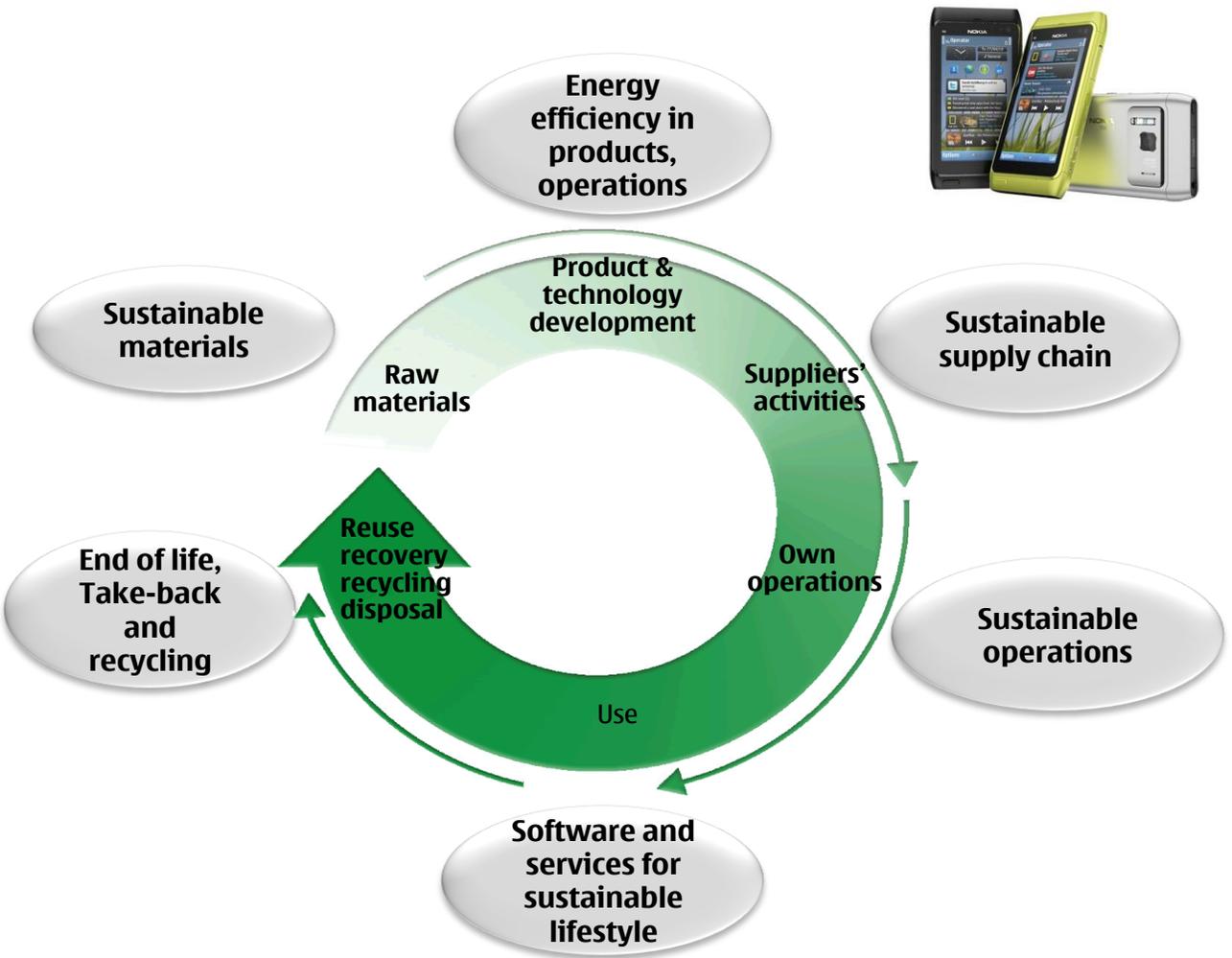
The enabling effect of mobile technology



NOKIA
Connecting People

- Empowerment and Opportunities
- Over 4.7 billion people connected
- We can change the way we go about our everyday lives
- We can cause a big impact by many small changes

Overview - Nokia's Life-cycle Philosophy



Do good for yourself, your community, and your planet.

Green Channel



Green Explorer



Climate Mission



Ovi Life Tools



Nokia Money



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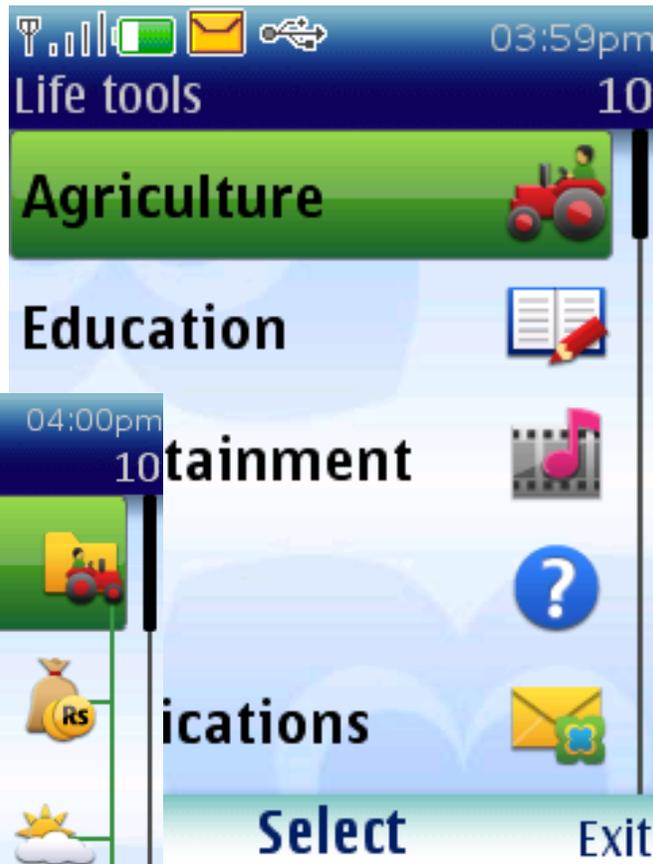
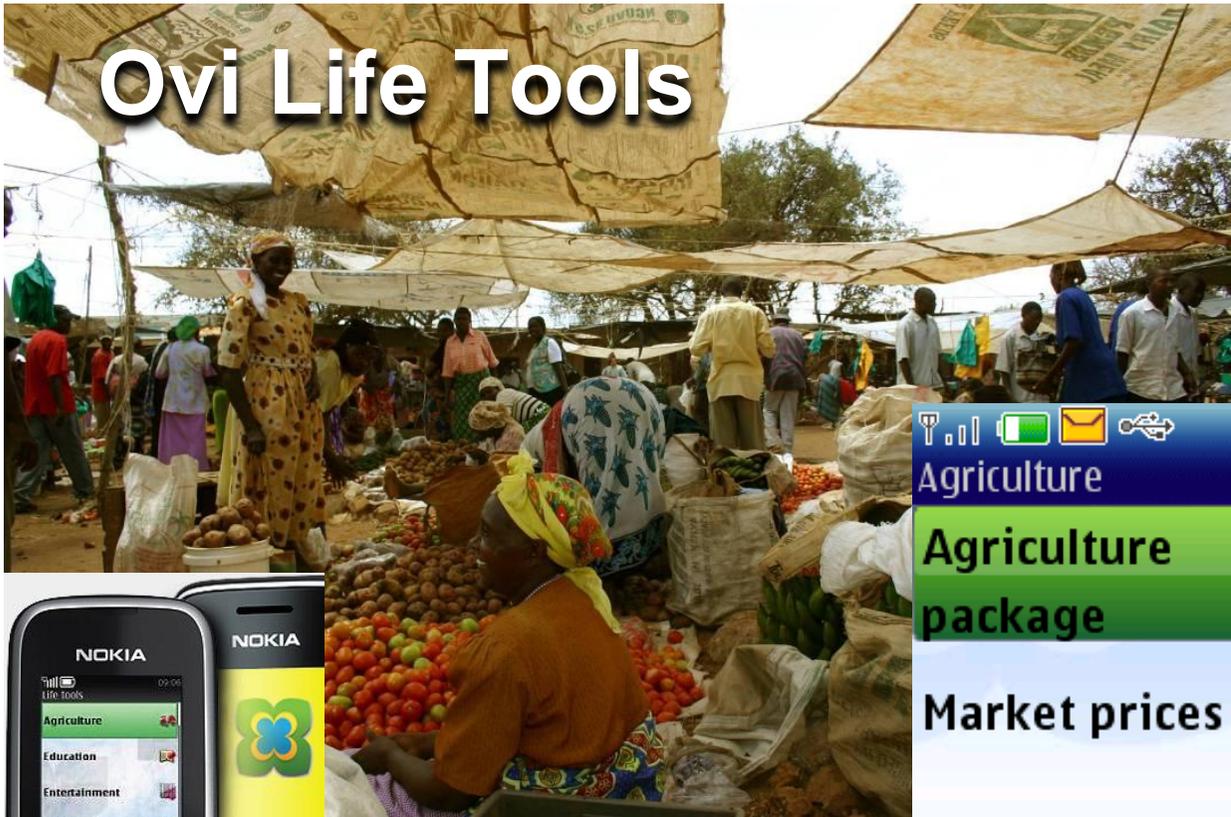
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Example: Ovi Life Tools

A young boy in a light blue shirt is the central figure, holding a mobile phone. He is standing in a rural, open field. In the foreground, a herd of goats is walking along a dirt path. In the background, a woman wearing a pink headscarf is visible, and the sky is clear and bright.

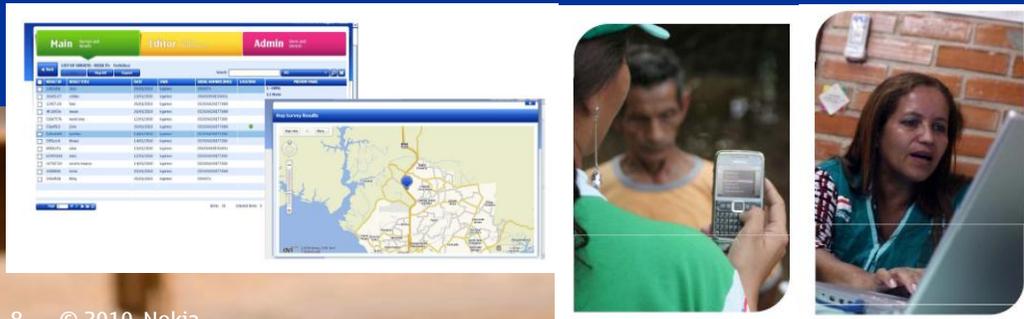
**Keeping up to date with
markets and conditions**

Ovi Life Tools



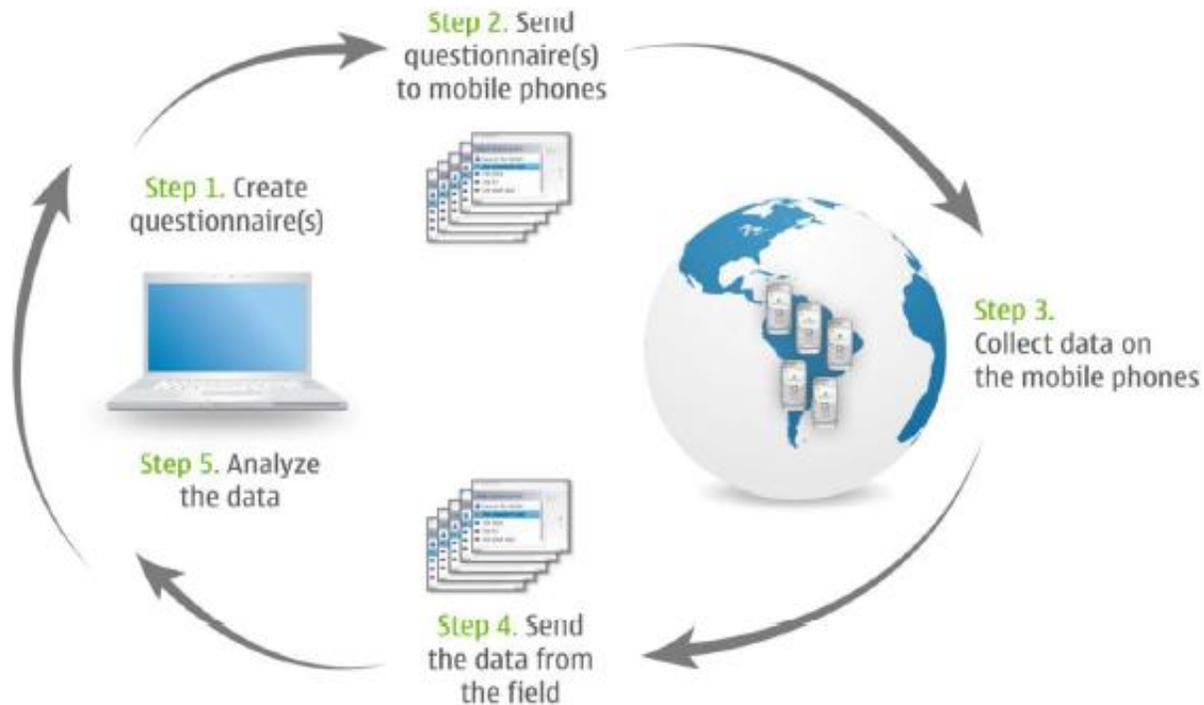
Example: Nokia Data Gathering

Disease outbreaks can be managed more effectively



Nokia Data Gathering

How does Nokia Data Gathering work?



Nokia Smart Phone

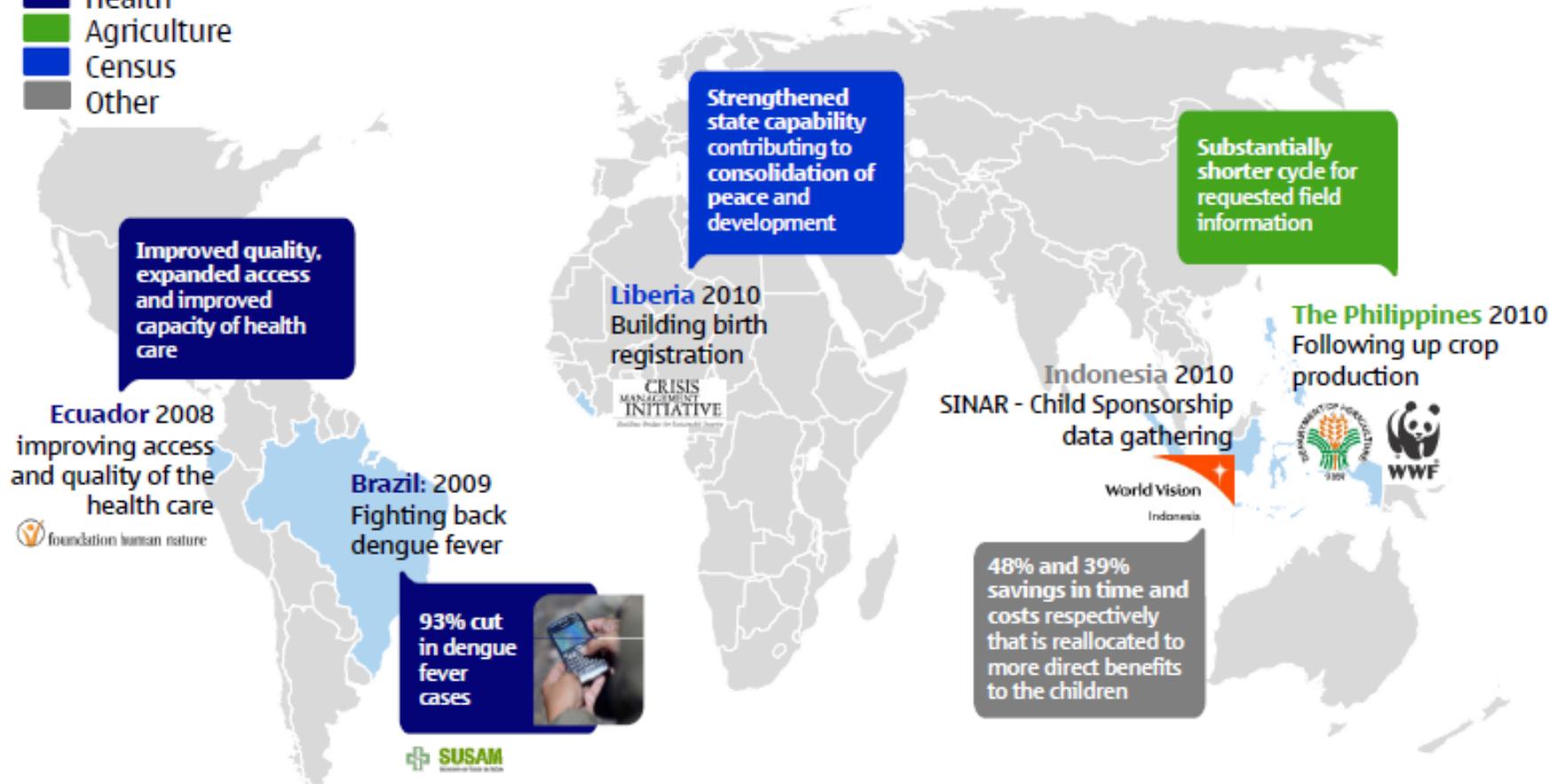
Used to collect the data and send back to server.

Server

Used to:
create and send surveys to pre-registered mobile devices via SMS, HTTP and cable, receive responses (HTTP, cable, SMS),
export data to CSV and Excel formats,
administer users, devices, questionnaires and responses, and
map real-time GPS-based data.

Organizations in fundamentally different spheres share the same need for accurate and timely field data

- Health
- Agriculture
- Census
- Other



Other: environmental conservation, emergency services...



Thank you!

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www.nokia.com/corporate-responsibility
www.ovl.com/dogood