



**Knowledge Transfer Networks**  
Accelerating business innovation;  
a Technology Strategy Board programme

## **Achieving Carbon & Cost Accounting Per Service or Task, through Data Collection and Simulation Modelling**

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## Overview

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## Why we need per-service accounting

Why implementing it is hard

How simulation and grid may be a solution

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## Where we are now

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### A lot of work has been done on improving the energy efficiency of data centres

- Better cooling strategies
- More efficient, multicore servers
- Virtualisation & grid
- Modular UPS systems
- Energy supply (CHP, Hydro, ...)
- More efficient storage (flash / optical)

### Just two problems...

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## Problem 1: Exponential increase in demand



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### Science, Engineering and Financial Markets now depend on IT

- Platform: customers planning for 50x increase in 3 years (OGF23)
- EU CoC: 56TWh - 2007 to 104TWh – 2020
- Energy saving technologies (virtualisation, more efficient coolers, etc) win only once.

### Energy efficient IT is not enough

- Energy efficient IT is cheaper, unlocking demand
- Rebound effect

**“If we build it, they will come”**



## Problem 2: How do we measure efficiency?



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**Efficiency = Output / Input**

Input = energy cost

Output = ???

**IT values: SPECint, FLOPS, TPS**

How do these relate to “useful work”?

**Business value: no global definition**

Only the business concerned can decide



## The answer: per-service energy accounting



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**“For each Watt my data centre consumes, what output do I get?”**

**VS.**

**“For each service I deliver, how much energy do I use?”**

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# The answer: per-service energy accounting



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## Macro Scale restriction or targeting of 'IT Energy Use' is not an effective approach

- We need to examine each system on a case by case basis
- In the context of what benefit the system delivers

Instead we should ask;

**“What is the marginal environmental or economic benefit of this IT system?”**



## Advantages

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### Enables energy optimisation of business processes

- “Do I really need to run that job?”

### Supports business planning

- “How can I best use my CO<sup>2</sup> allocation?”

### Introduces demand management

- “If we build it, can they afford the CO<sup>2</sup> to use it?”

### Allows informed allocation of CO<sup>2</sup> credits to services and companies

- Many IT services cut energy use elsewhere in the economy
- Per-service accounting is one part of a larger CO<sup>2</sup> market

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Why we need per-service accounting

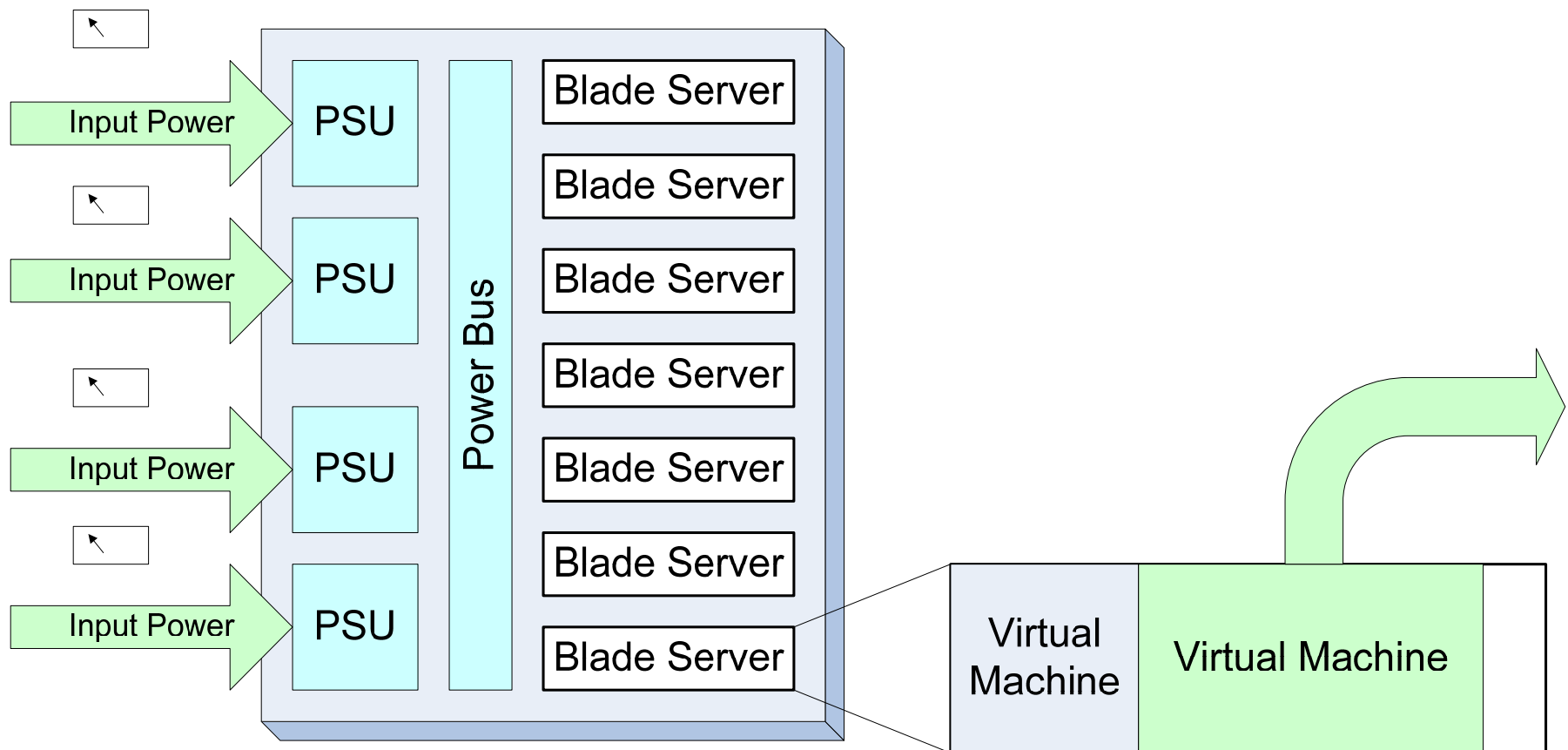
**Why implementing it is hard**

How simulation and grid may be a solution

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# Metering fails for modern IT infrastructure





## Overview

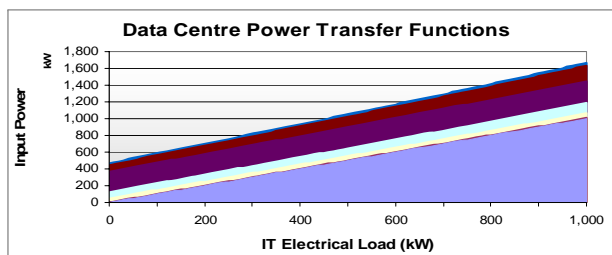
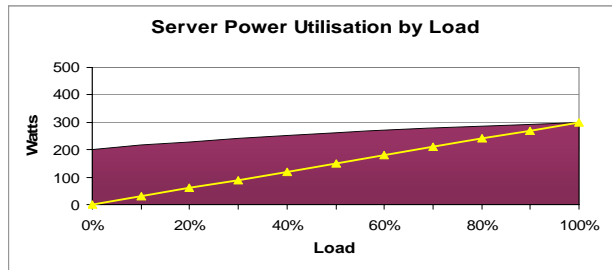
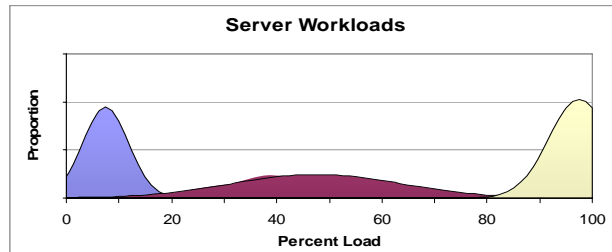
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Why we need per-service accounting

Why implementing it is hard

**How simulation and grid may be a solution**



## IT Workload

## Server Load to Power Function

## Data Centre Power Transfer Function

# Proposal: Grid infrastructure and data centre simulation



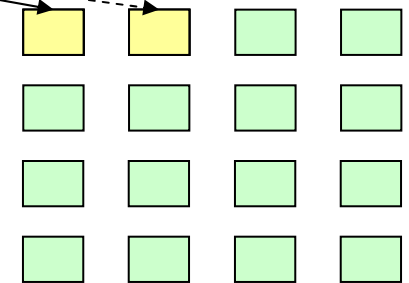
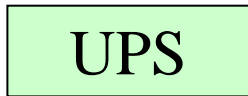
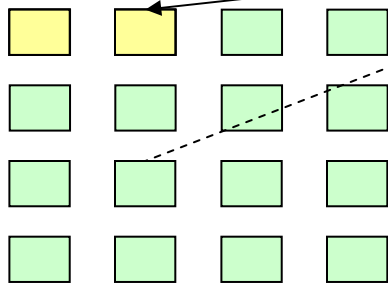
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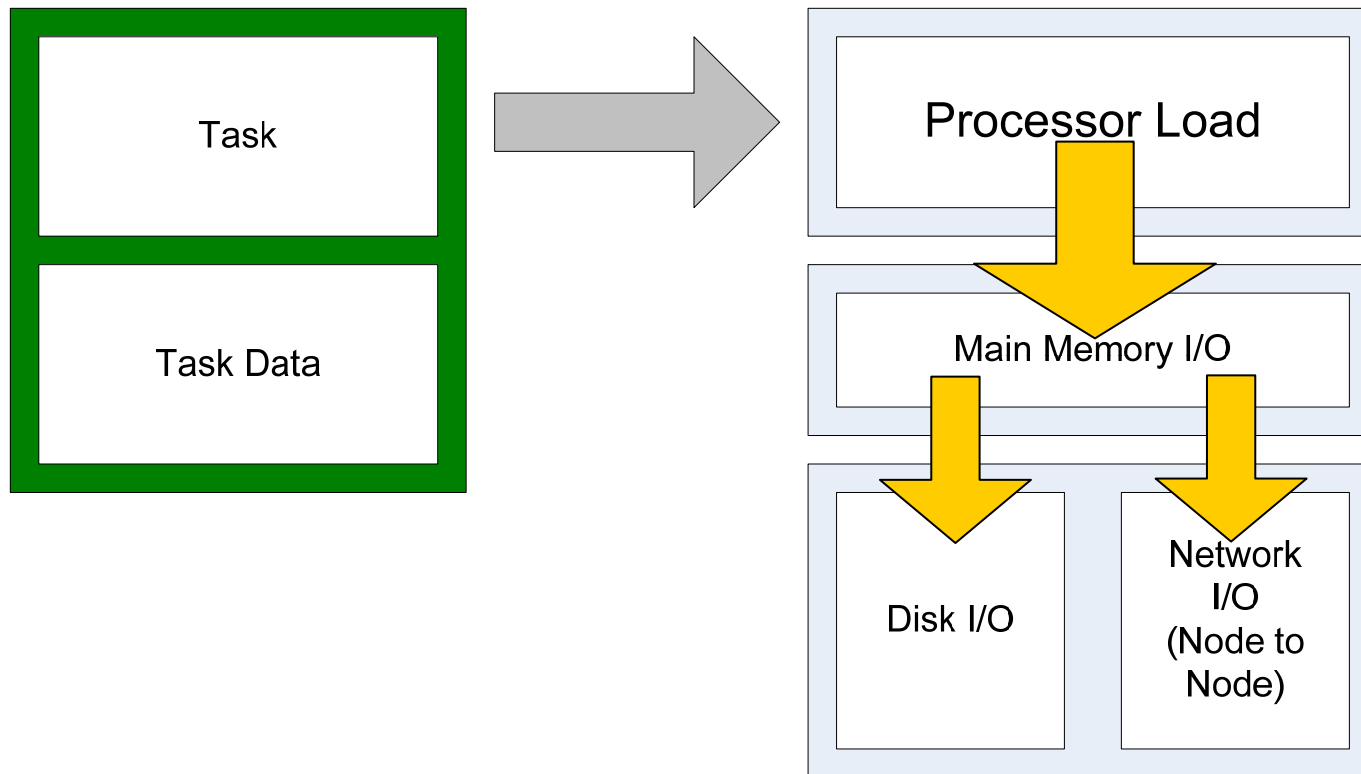
Assume a modular infrastructure of sub-grids. In each sub-grid, install detailed metering for a small set of server nodes.

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Define a detailed simulation of energy usage in the data centre, using the BCS model. For each application, characterise its energy usage on the metered nodes.

Charge the user based on a function of the characteristics of the running applications and the overall power drawn.







## Key points

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### The scheduler is key

- Grid schedulers actively allocate workload to nodes
- Therefore can collect data of which tasks execute where

### Workload characterisations are approximations

- Hypothesis: Accurate enough to predict usage for purposes of cost allocation

### Production accounting & calibration system

- Divides cost of actual power among workloads
- Warns if predicted and actual power diverge significantly



## Take home message

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**Per-service accounting is essential to enable informed business decisions**

**Implementation is hard**

**Grid and simulation may be a solution**

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# Thank you

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<http://dcsg.bcs.org>

<http://projects.oucs.ox.ac.uk/lowcarbonict>

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