

# Power of green: the role of standards

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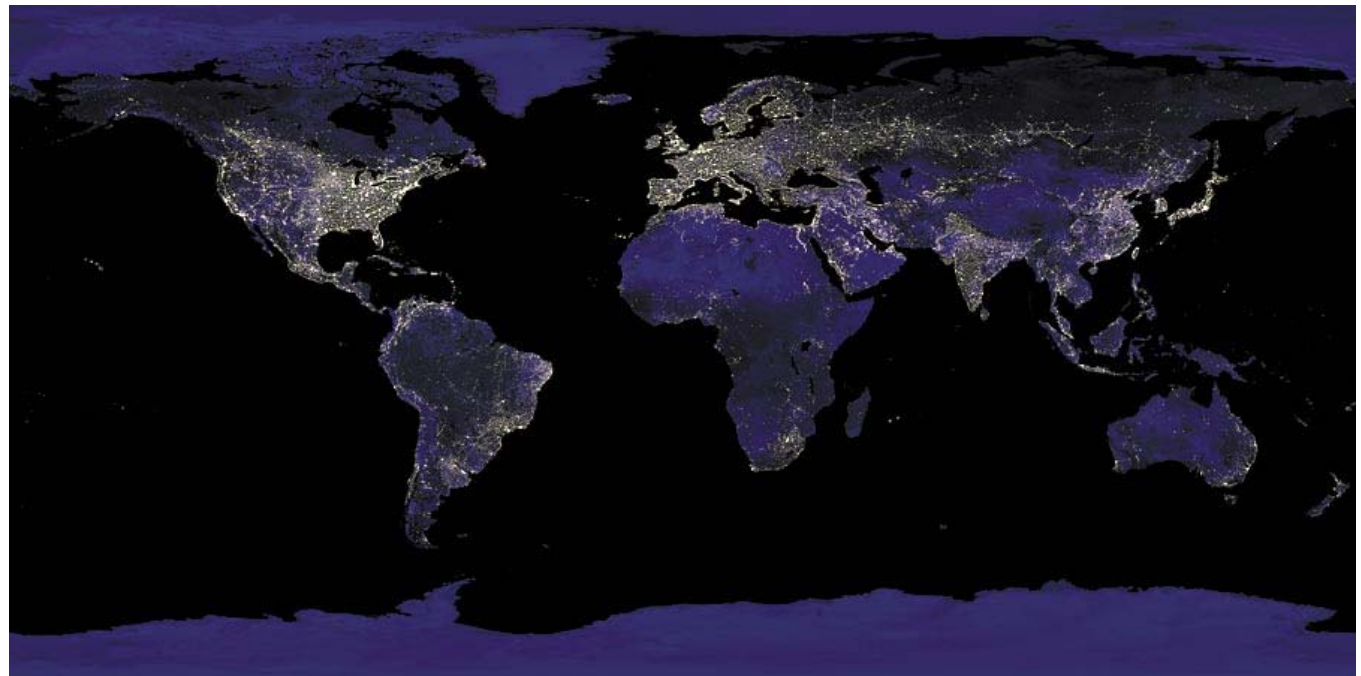


# Astounding growth and enormous potential



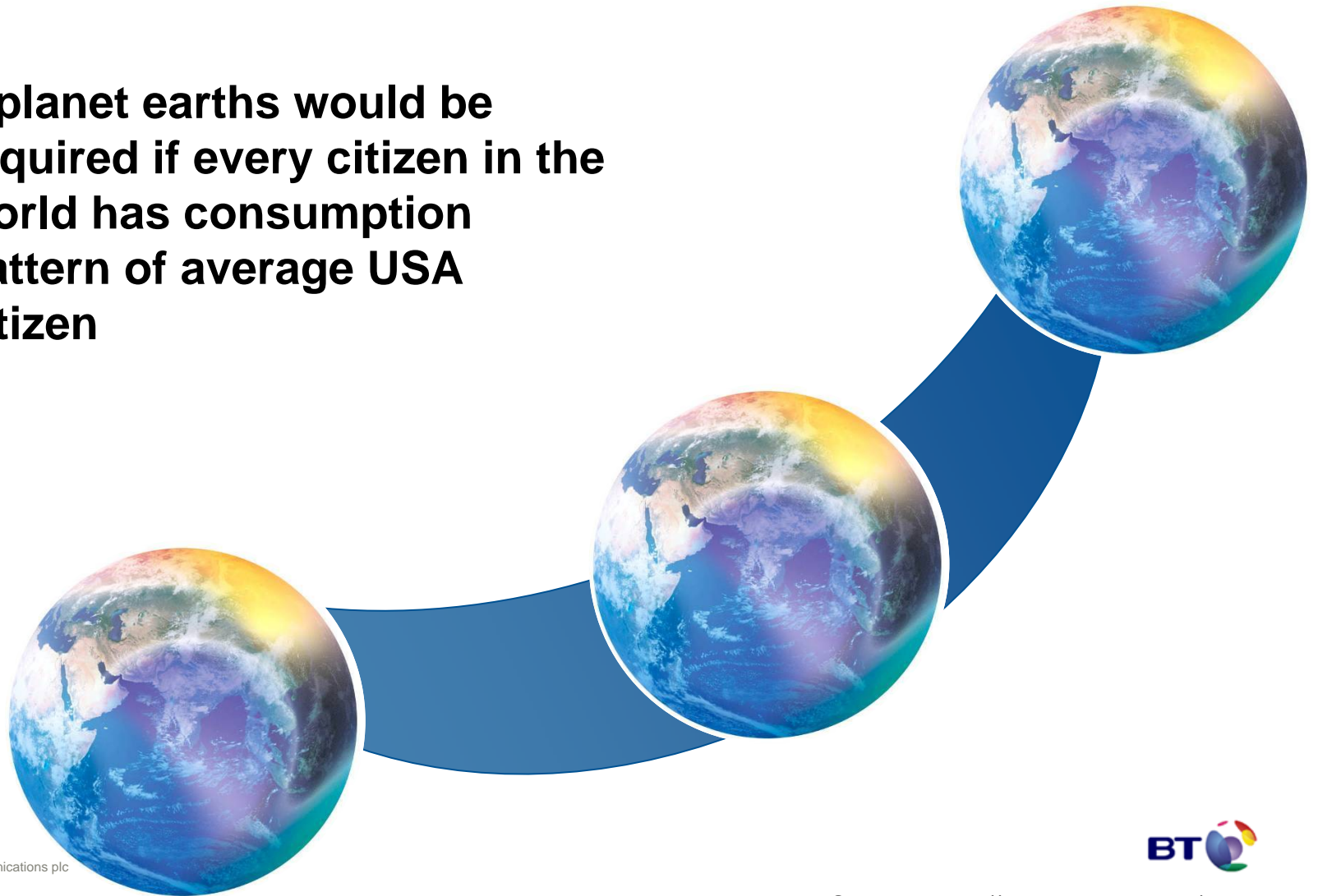
ICT has been associated with at least half of the economic growth in the past 50 years

Large proportion of the world to join the “Network Society”



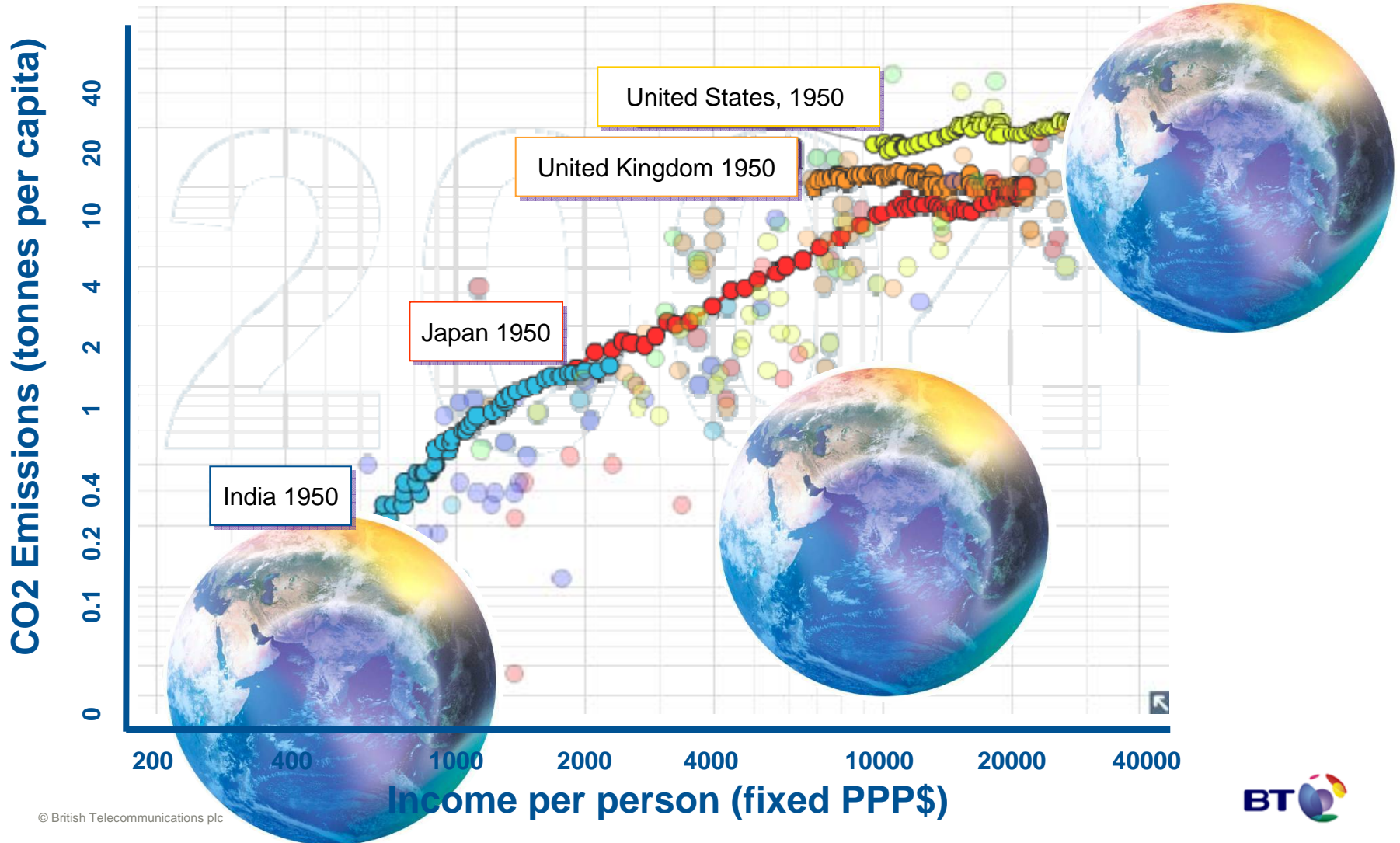
# The challenge ahead of us

**3 planet earths would be required if every citizen in the world has consumption pattern of average USA citizen**



# The challenge ahead of us

## CO2 Emissions and Income per person 1950 - 2004



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# Working together to exploit the power of ICT

BT Wind Farm 250MW electricity

