



Geneva, 8 June 2005

Publication Notice

No. 366-04-Rev1

The ITU New Initiatives Programme: Countering Spam Edition 2004



ITU electronic **BOOKSHOP**

via ITU Website

This publication presents the materials and conclusions of a thematic meeting on “Countering Spam” held by ITU from 7 to 9 July 2004, and forms part of the ITU New Initiatives Programme series. Among other things, the contributions delivered by the participants looked at the problem of finding a common approach to spam, and analyse issues ranging from technical solutions, different legislative approaches and international cooperation among different stakeholders. Also looked at is the problem of consumer awareness and education.

| | |
|-------------------------------|--|
| Date of publication: | September 2004: English June 2005: Russian |
| Languages: | English, Russian |
| Paper format: | About 180 pages – A4 (21 × 29.7 cm) |
| Electronic format: | Word for Windows™ – Adobe Acrobat™ PDF |
| Article number: | English: 25264 Russian: 27312 |
| ISBN number: | English: 92-61-10751-6 Russian: 92-61-10754-0 |
| Price in Swiss francs: | Catalogue Price: CHF 65.– Member States and Sector Members: –15% Administrations of Least Developed Countries: –80% <i>Electronic Bookshop: CHF 65.– (No discount)</i> |

The ITU New Initiatives Programme: Countering Spam Edition 2004

This publication presents the materials and conclusions of a thematic meeting on “Countering Spam” held by ITU from 7 to 9 July 2004, and forms part of the ITU New Initiatives Programme series.

The contributions were delivered by participants, including policy-makers, consumer groups, Internet service providers, software companies, academics and civil society organizations, to exchange experiences and share views. The meeting aimed to identify a number of policy priorities and possible solutions to addressing the problems of spam in a comprehensive and coordinated manner, focusing in particular on the development of international cooperative measures.

Among other things, the contributions delivered by the participants looked at the problem of finding a common approach to spam, and analyse issues ranging from technical solutions, different legislative approaches and international cooperation among different stakeholders. Also looked at is the problem of consumer awareness and education. Experiences of individual countries illustrate both problems and approaches.

The aim of the event and of this publication is to assist ITU membership and the wider interested public in the identification of a number of possible solutions and policy priorities to address the problem of spam in a more comprehensive and coordinated manner, focusing in particular on the role of international and multi-stakeholder cooperation. The output of the thematic meeting is also intended as a contribution to the preparatory process for the second phase of the World Summit on the Information Society (WSIS).

GENERAL CONDITIONS OF SALE

■ Prices

The prices quoted in Publication Notices, as well as in the ITU Catalogue of Publications and in the Lists of ITU-T and ITU-R Recommendations (distributed free of charge and visible on the ITU website at the following address: www.itu.int/publications), are in Swiss francs (CHF) and are subject to change without notice.

Discounts of 15% are granted to Member States and Sector Members participating in the work of ITU. A discount of 80% of the catalogue price on all ITU publications is granted to Administrations of the Least Developed Countries (LDCs), as well as to libraries of educational institutions (for online subscriptions and CD-ROM/DVD-ROM publications only). **Please note that the minimum price for a publication bought from the Electronic Bookshop is twenty Swiss francs (CHF 20.–) and that there is no discount when using this service.**

All additional information concerning CD-ROMs, DVD-ROMs, online Recommendations and the ITU Electronic Bookshop can be found in the Catalogue of Publications and its associated Lists of ITU-R and ITU-T Recommendations.

■ Methods of payment

All publications ordered from ITU must be paid for in advance. Payments can be made:

- a) by credit card: American Express, Eurocard/Mastercard, Visa;
- b) by bank transfer to the UBS SA, Geneva, Account ITU Geneva, No. CH 96 0024 0240 C876 5565 0, SWIFT UBSWCHZH80A – Clearing No. 240;
- c) by cheque made payable to ITU;
- d) by international postal order;
- e) to the ITU postal cheque account: ITU Geneva, No. 12-50-3 (from within Switzerland);
- f) by UNESCO coupon.

Payments normally should be made in Swiss francs (CHF). Payments may also be made in other currencies freely convertible into CHF, provided that, when converted by the bank, the price of the service in CHF is covered. ITU does not accept letters of credit.

For faster order processing, we invite you to either pre-pay by credit card or take advantage of a new service by opening an ITU deposit account.

■ Forms of dispatch

The catalogue price includes the cost of dispatch by non-registered economy-class mail or the means of carriage most advantageous to ITU. Dispatch can be requested in other forms: i.e. airmail, DHL, Federal Express, TNT, UPS or diplomatic pouch. If one of these alternative methods is chosen, the dispatch cost will be added to the quote. As from 1 February 2003, the costs of shipping via registered mail have been added to the economy-class costs. You may, if you wish, refuse these conditions but, in this case, ITU will not be held responsible for the replacement of any undelivered orders dispatched by mail that has not been registered. Customs duties and other taxes or dues levied on imported goods are not borne by ITU. ITU **accepts no responsibility** for delay, loss or damage in shipment. Any discrepancy or claim must be communicated to ITU within six months of dispatch of the publication(s).

■ Return of publications

Where a publication found to be faulty is returned to ITU, the latter's responsibility shall be limited to replacement of the publication and payment of the costs arising from such replacement. Any publication returned to ITU as unwanted must reach it within one (1) month from the date of its dispatch to the customer, subject to ITU's prior agreement. A minimum charge of fifty Swiss francs (CHF 50.–) will normally be invoiced to the customer by ITU for return of the publication to stock.

No exchange or refund is available for purchases made directly at the ITU Bookshop.

In the case of electronic publications (CD-ROM, DVD-ROM and online), these general conditions shall apply, subject to the specific derogation provisions contained in the Licence Agreements. The placing of an order implies full acceptance of these general conditions of sale.

None of the provisions of these general conditions of sale shall be interpreted as constituting a derogation or renunciation of the privileges, immunities and facilities enjoyed by ITU in accordance with the international agreement applicable to it, in particular the Headquarters Agreement concluded with the Swiss Federal Council on 22 July 1971, as well as the Swiss law or any other relevant national legislation.

**Please note that orders cannot be taken over the telephone.
They should be sent in writing.**

Article number: 25264 *English*
 27312 *Russian*

No. 366-04-Rev1

The ITU New Initiatives Programme: Countering Spam Edition 2004

Order Form

Customer's billing address (please PRINT or type)

| | | |
|------------------------------------|------------------------|--------|
| Name of the Company or Institution | | |
| Division / Department | Name of Contact Person | |
| Street / Post Office Box | | |
| City, State | ZIP / Post Code | |
| Country | | |
| Phone number | Telefax number | E-mail |

Preferred form of shipment

| | |
|--|---|
| <input type="checkbox"/> Economy (free of charge)* | <input type="checkbox"/> Federal Express (Int. Acc. #) |
| <input type="checkbox"/> Economy registered | <input type="checkbox"/> UPS (Int. Acc. #) |
| <input type="checkbox"/> Airmail registered | <input type="checkbox"/> TNT (Int. Acc. #) |
| <input type="checkbox"/> DHL (Int. Acc. #) | <input type="checkbox"/> TNT (Int. Acc. #) |

Customer's shipping address (if different from above)

| | |
|------------------------------------|---------|
| Name of the Company or Institution | |
| Division / Department | |
| Street / Post Office Box | |
| City, State, ZIP / Post Code | Country |

Method of payment

| | | |
|---|--|---|
| <input type="checkbox"/> Cheque to the Secretary-General of ITU | <input type="checkbox"/> Money order to the Secretary-General of ITU | <input type="checkbox"/> Bank transfer of _____ CHF to UBS SA, Geneva, Account No. CH.96 0024 0240 C876 5565 0, SWIFT UBSWCHZH80A - Clearing No. 240 |
| Please charge _____ CHF to my credit card account Cardholder _____ | | |
| <input type="checkbox"/> American Express | <input type="checkbox"/> Eurocard / Mastercard | <input type="checkbox"/> Visa |
| Card number <input type="text"/> | Expiry date <input type="text"/> | Security code <input type="text"/> |

Please send me

| Article number | Publication title | Lang. code | Unit price | Quantity | Total CHF |
|----------------|-------------------|------------|------------|----------|-----------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

I confirm this order

| | |
|----------------------------|-------------------------|
| Your order reference _____ | Name of signatory _____ |
| Date _____ | Signature _____ |

*Please note that ITU will not be held responsible for the replacement of any undelivered orders dispatched by mail which has not been registered. ITU accepts no responsibility for loss, delay or damage in shipment.

Please sign and return the completed Order Form to:

ITU
Sales and Marketing Division
Place des Nations
CH-1211 Geneva 20 - Switzerland

Telefax: +41 22 730 51 94
E-mail: sales@itu.int