

Joint ITU-R-EBU Workshop “Broadcasting in times of crisis - 2023”

Final programme

Date and Place of the Workshop: Thursday, 9 March 2023 1400-1700 CET - Geneva

Link: <https://www.itu.int/en/ITU-R/study-groups/workshops/sg6-itu-ebu-btc-2023/Pages/default.aspx>

Sessions	
1400-1430 hours Opening session (Moderated by Mr. Ruoting CHANG – ITU) <ul style="list-style-type: none">Addressed by Ms. Joanne WILSON, Deputy Director, ITU/BRAddressed by Mr. Antonio ARCIDIACONO, Director EBU/T&I, Introduction to EBU’s R156Addressed by Mr. Yukihiro NISHIDA, NHK, Chairman ITU-R Study Group 6	
1430-1450 hours Session 1- Introduction highlighting the growing need for efficient and resilient systems in times of crisis (Moderated by Mr. Andy Quested) 2 Keynote presentations of 10 minutes each: <ol style="list-style-type: none">UNDRR – Mrs. Jeannette ELSWORTH, <i>Chief, Communications, Advocacy, Knowledge Management and ICT</i>UNESCO – Mrs. Mirta LOURENÇO, <i>Chief, Media Development and Media in Emergency</i>	
1450-1530 hours Session 2- How broadcasting was used in times of crisis? (Moderated by Mr. Peter MACAVOCK – EBU) 5 Presentations, with a strict maximum duration of 8 minutes each <ol style="list-style-type: none">USA case – USA – Mr. Louis LIBIN, <i>Vice-President for Spectrum Engineering and Strategies at Sinclair Broadcast Group</i>Broadcasting Technology's Roles During Oman Natural Crisis – Oman – Dr. Abdullah AL-ARAIMI, <i>Project Manager, DVB-T2 project in Oman</i>Emergency warning with DAB+ – BLM – Mr. Veit OLISCHLÄGER, <i>Head of Technology, Media Management and Public Relations</i>Türkiye/Syria earthquakes – TRT World – Mr. Ferhat UsaktasSecurity related crisis, how broadcasting helps – EBU – Mr. Walid Sami, <i>Senior Project Manager</i>	
1530-1545 hours Break	
1545-1630 hours Session 3 - Broadcasting and Radiocommunication systems and technologies for warning in times of crisis (Moderated by Mr. Luiz Fausto – TV Globo) 5 Presentations, with a strict maximum duration of 9 minutes each <ol style="list-style-type: none">Swiss Emergency Warning & Broadcasting – SRG-SSR – Mr. Roberto MORO, <i>Strategic Services Manager Broadcast, Technology Innovation and Projects</i>Emergency Broadcasting System in China – Academy of Broadcasting Planning NRTA – Mr. Leilei LIDRM Digital Radio Social Emergency Warning Functionality (EWF)– DRM consortium - Mrs. Ruxandra OBREJA, <i>Chairman</i>Emergency Warning Broadcast System (EWBS) – NHK – Mr. Yasutaka SUENAGA, <i>Engineer</i>3GPP technologies for warning - 5G broadcasting. – Qualcomm – Mr. Thomas STOCKHAMMER, <i>Senior Director Technical Standards</i>	
1630-1700 hours Session 4 – Panel discussion (Moderated by Mr. Walid SAMI – EBU)	
1700 hours Closing – By Yukihiro Mr. NISHIDA, NHK, Chairman ITU-R Study Group 6	

List of acronyms and websites

3GPP: [The 3rd Generation Partnership Project](#)

BLM: [Bavarian regulatory authority for new media](#)

DRM: [Digital Radio Mondiale](#)

EBU/T&I: [European Broadcasting Union / Technology and Innovation](#)

EWBS: [Emergency Warning Broadcasting System](#)

NAB: [National Association of Broadcasters](#)

NHK: (Nippon Hōsō Kyōkai) [Japan Broadcasting Corporation](#)

NRTA: [National Radio and Television Administration](#)

Omaninfo: [Ministry of Information Oman](#)

SRG-SSR: [Swiss Broadcasting Corporation](#)

UNDRR: [United Nations Office for Disaster Risk Reduction](#)

UNESCO: [United Nations Educational, Scientific and Cultural Organization](#)