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| **Radiocommunication Study Groups** |  |
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**ITU-R Workshop on Emergency Broadcasting**

**Thursday 21 November 2013**

**14:00 to 16:30**

Workshop Co-Chairs, Lynn Claudy and Gary Stanley

**Agenda**

14:00 - 14:10

Introductory Remarks

*Christoph Dosch - ITU Study Group 6 Chairman*

14:10 - 14:35

ITU-R Report on the Importance of Terrestrial Broadcasting in Providing Emergency Information to the Public

*Lynn Claudy - National Association of Broadcasters*

*Gary Stanley - Babcock International Group*

14:35 - 15:00

The Critical Role of Broadcasting in Emergencies

*Craig Tanner - CBS Broadcasting Inc.*

15:00 - 15:30

Coffee Break

15:30 - 15:55

Radio May Have Lost Ground to Other Electronic Media but it is Still the Most Resilient Channel of Mass Communication in an Emergency

*James Deane - BBC Media Action*

15:55 - 16:20

Emergency Broadcasting in Japan

*Mitsuhiro Shiozaki - Japan Ministry of Internal Affairs and Communications*

*Yasuto Hamada - Japan Broadcasting Corporation (NHK)*

16:20 - 16:45

Interactive Discussion

*All Presenters*

16:45

End of the Workshop