

Eutelsat Ka-Sat satellite: services and possible applications

Almaty, Kazakhstan, 5 - 7 September 2012 Karen Badalov – Regional Manager



KA-SAT @ 9° East The most powerful satellite ever launched in Europe

Satellite main budgets

> Power

Spacecraft Power

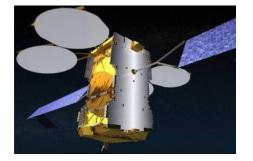
Payload DC power

Solar Array Power

<14kW

11kW

up to 16kW



> Mass

Payload mass ~1000 kg

Spacecraft dry mass ~3170 kg

Satellite launch mass 5.7t -6.1t

➤ Orbital Manoeuvre life time 16 years

Satellite platform: EUROSTAR E3000 (Astrium)

Launch ILS Proton

Launch date: December 26th, 2010





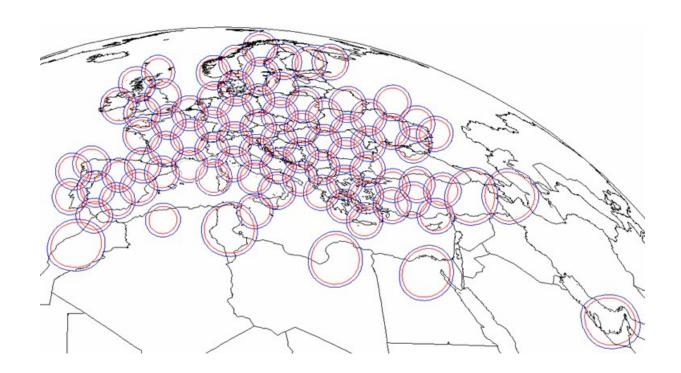
KA-SAT – Requirements for satellite broadband

MULTISPOT

Frequencies reused 20 times

Mbps up to 8 times more cost-effective
for broadband than current satellite

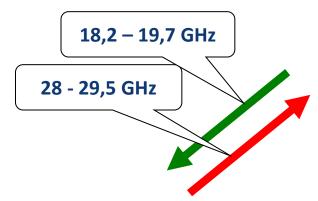
KA-BAND
Twice more frequency band
No interference
Small size antennas



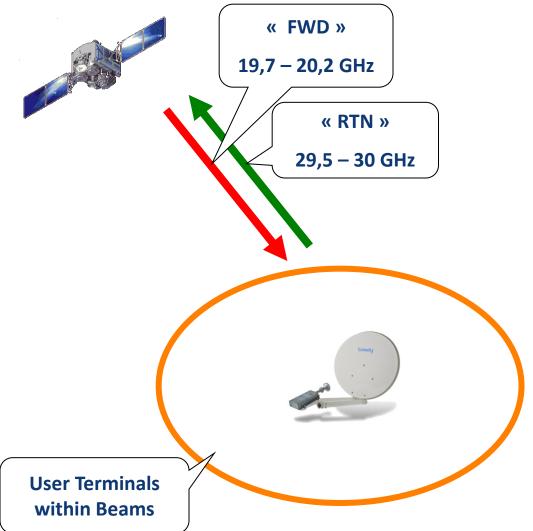


Frequencies Used by the System

User Terminals within Beams

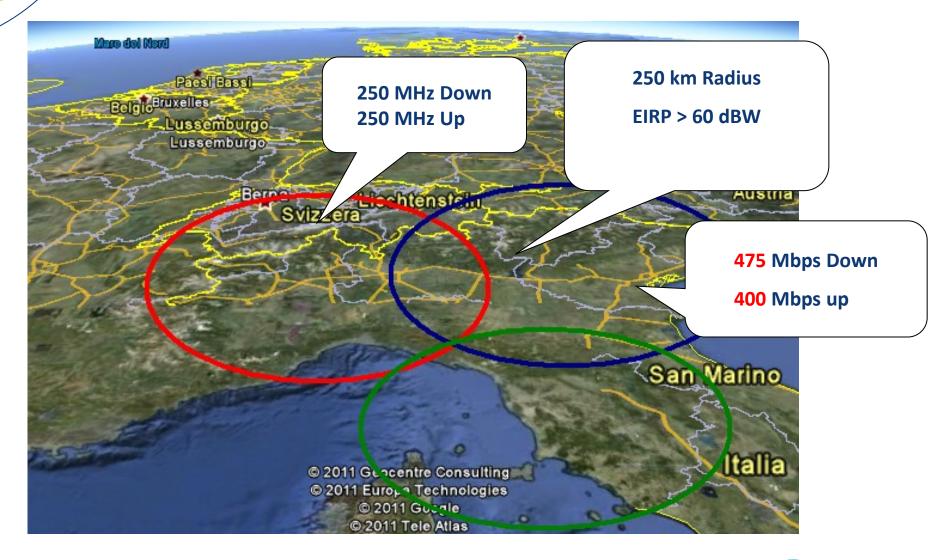






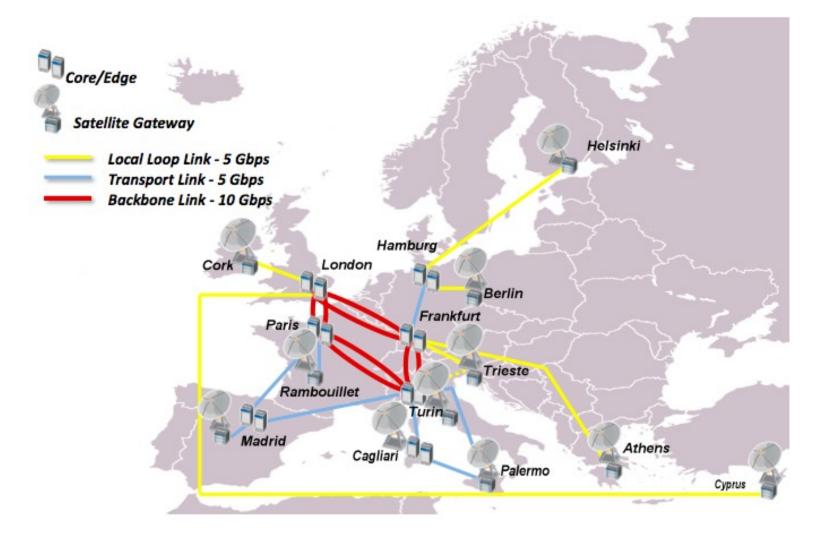


Multispot Ka-Band Beam Performances





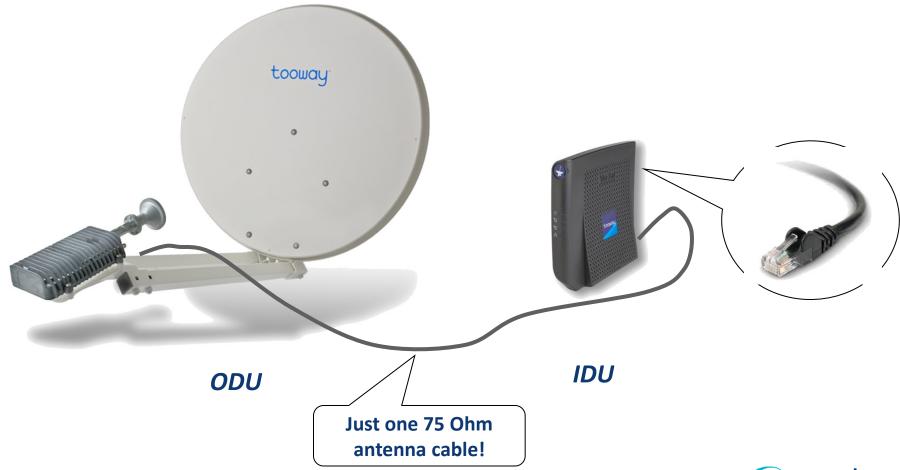
KA-SAT IP MPLS core for 10 GateWays/4 PoPs





A very inexpensive User Terminal

- Circular polarization
- Integrated pointing tool
- Compact (75 cm)





Indoor Units (IDUs)

Basic IDU

- •10 Mbit Tx
- •40 Mbit Rx





Power

USB (serv.)

Ethernet

Antenna

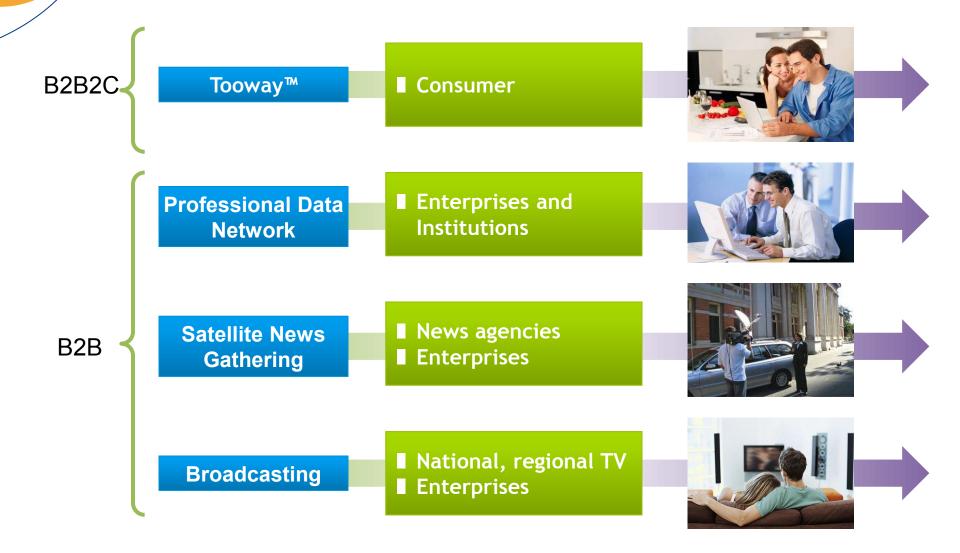
Advanced IDU

- •20 Mbit Tx
- •50 Mbit Rx





A wide range of services on KA-SAT





Tooway™ means up to 10 Mbps for all





Fast



Everywhere



Simple



For everyone

Standard packages	Tooway 6	Tooway 8	Tooway 10	Tooway 10+
Max down Kbps	6144	8192	10240	
Max up Kbps	1024	2048		
4 Week volumes GB	4	8	13	25

Broadband for everyone everywhere

- > Immediately available across extended Europe
- Complements from terrestrial networks

A true always-on service comparable to DSL

- High-speed connectivity: up to 10Mbps downstream / 4Mbps upstream
- Available for full triple-play, plus DTH TV reception from neighbouring Ku-band satellites
- Improved user experience

Easy operation and installation

- Easy-to-install and as accessible as satellite television
- Plug and play

Breakthrough technology in satellite market

▶ Benefiting from successful first-generation satellite broadband deployed in USA by WildBlue to half a million homes, and in Europe by firstgeneration Tooway™



New-generation light SNG

The solution

- Europe-wide low-cost video contribution service for SNG using low cost, lightweight kit
 - Liberates TV from heavy SNG equipment



Addressable markets

- Broadcasters for news video contribution needing:
 - > Fast access to injection point
 - Internet-based booking
 - Light terminals
 - Document any event while it is still occuring

Key applications

- Satellite News Gathering using lightweight kits
- Data Gathering applications



New-generation light SNG: the ideal range

- Light (10 kg backpack 35 kg roofmount)
- Low price (10 000 Euros)
- Quick Setup (2 minutes autopoint)







- Manual
- ~ 10 kg
- ~ 10 k€

- Motor+Autopoint
- Small/Light
- ~ 10 k€

- Motor+Autopoint
- Robust/Ruggedised
- ~ 25/40 k€

Vehicular Rooftop Mount

Fly-Away



Regional Broadcasting

The solution

 Cost-efficient solution for regional television channels requiring limited coverage



Example of coverage with a spot

Addressable markets

- Regional broadcaster and national broadcasters in small areas
- Complementing terrestrial DTT network in small countries/regions
- Corporate TV network
- Complementing Ku broad footprint coverage

