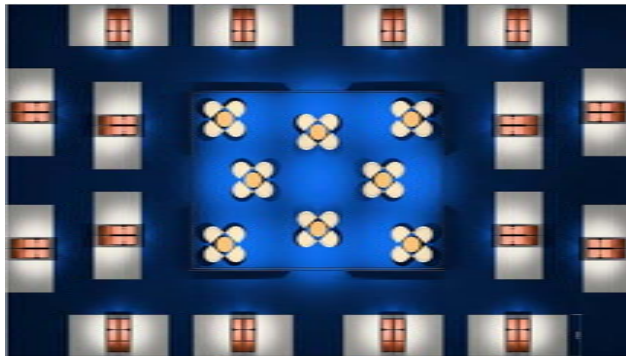




## eHealth Pavilion @ ITU TELECOM WORLD 2009

From applications as simple as targeted SMS, to remind patients to attend a hospital or take medication to more complex methods for handling records, information, schedules and much more, the potential for eHealth applications across the globe is considerable. eHealth applications have the power to truly save lives.



Aerial view of the eHealth Pavilion



Side view with display area

ITU, in collaboration with WHO, is proud to present the eHealth pavilion at ITU TELECOM WORLD 2009. This pavilion will provide a dynamic environment for eHealth applications and projects from across the world, to help examine how eHealth applications can benefit the individual, assist with clinical treatment and build efficient information management systems.

The eHealth pavilion provides further opportunity to explore key themes also being discussed in the Forum at the event, such as what does it take to make eHealth a reality in countries? How can we move from pilots to integrated health program? And how can we transform healthcare and achieve universal access?

The eHealth pavilion will consist of a non-commercial area where WHO will showcase eHealth projects and practical applications from countries participating at TELECOM WORLD 2009. A separate demonstration area will offer a selection of eHealth innovations and solutions proposed by industry.

### Participation in the Pavilion

The pavilion has already attracted considerable interest from heads of government, heads of UN agencies, Health and ICT ministers from across the world, together with key industry players.

We would like to invite you to take advantage of this ground-breaking space and be a part of the demonstration area of the eHealth pavilion at ITU TELECOM WORLD 2009.

Showcase your eHealth solutions in front of a global audience and have the opportunity to meet and network with the key players from this vital field.

### Contact

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