

Youth Forum Programme consists of invited and confirmed participants and is subject to modification



ITU TELECOM WORLD 2006

Youth Forum Programme

Version 1 November 2006

Sunday 03 December Time: 09h00- 11h30 YF.1: Welcome AWE: Room- 201C	Youth Forum Welcome Session
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The Youth Forum at ITU TELECOM World 2006 is designed to introduce the youth fellows from all over the world to the challenges and opportunities of the information and communication technology (ICT) sector, and to the openings this dynamic sector may hold for those of them contemplating it as a choice of career.

In the course of a six-day programme, the Youth Forum will cover three major cross cutting roles of ICTS:

- Using ICTs to Bridge the Digital Divide – This is the biggest challenge that still remains – digital divide between nations and within a nation; between urban and rural and within urban societies; between age groups and gender groups. Bridging all divides will truly extend the benefits of ICTs to all.
- Using ICTs to foster socio-economic development - We are all aware that technology is not an end in itself, but rather it is an enabler for other sectors such as health, education, commerce, government, etc. The effects of ICTs for innovation, growth and productivity in those sectors are immense.
- Implications of the Digital Society - ICTs are being used at home, work and entertainment. The ubiquitous use of technology across all sectors and within sectors is leading to a creation of a digital society. This has implications starting from our daily life, in our society, in our countries and in the world at large.

These roles, amongst others, will be addressed under the three building blocks of technology and applications; policy and regulation; and finance and investment. It will show how these are fundamental to the sector and examine how all players involved can interact successfully, and for their mutual benefit, in both industrialized and developing markets, to ensure that ICTs act as a prime mover both of economic and social development and of the fundamental human right to communicate and access information.

The youth fellows will discuss the three themes with eminent experts in interactive working sessions, where they will have the opportunity to express their own interests, hopes and ambitions as well as those of their countries.

Following the three-day programme, two further sessions will be held: one to prepare a Youth Declaration formulating the young people's aspirations and recommendations, in the light of the Geneva Declaration of Principles and the Tunis Commitment; another offering the possibility to attend a workshop on developing a business plan.

This opening session is intended to welcome the Youth Fellows and to brief them and the plans for the week ahead.

<p>Sunday 03 December Time: 09h00- 11h30 YF.1: Welcome AWE: Room- 201C</p>	<p>Youth Forum Welcome Session</p>
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1st Part:

Chairman: Ms. Walda W. **ROSEMAN**, CEO, CompassRose International (USA)

Opening Remarks:

Mr Yoshio **UTSUMI**, Secretary-General, International Telecommunication Union (TU)

Welcome Address

1. H. E. Mr Jiang **YAOPING**, Vice-Minister, Ministry of Information Industry (People's Republic of China)
2. Mr Man Ho **AU**, JP, Director-General of Telecommunications (Hong Kong, People's Republic of China),

2nd Part

Keynote Speakers:

1. Ms. Viviane **REDING**, Commissioner, Responsible for Information Society and Media, EU
Commissioner (Europe)
2. Ms. Tae **YOO**, Vice President, Corporate Affairs, Cisco Systems, Inc. (USA)

Sunday 3 December Time 12h30-15h00 YF.2: Interactive Session AWE: Rooms-203/204/205	Technologies and Applications for Digital Society

The intention of this session is to introduce the participants to the role of information and communication technologies (ICTs) in the lives of people today and the promises they hold for the future.

While many developed countries are now reaching universal *service* (a phone in every home); many developing countries are still struggling to achieve universal *access* (telecommunications within easy reach from public access points or shared facilities). In this regard, technological progress gives us the opportunity to bridge the digital divide.

New technologies also offer opportunities to various sectors that can contribute to socio-economic development. Telemedicine, distance-education, e-commerce and e-government are some of the applications that are benefiting people and institutions. Each application however, faces its own challenges of implementation- awareness and education, infrastructure and security being some of them. How do you see this progressing in your countries?

People cannot be expected to adapt to the technology, rather it is technology that should be serving society and its needs. However, our lifestyle patterns are evolving to accommodate the increasing use of technology. It forces us to ask questions such as where is all this heading and are we building the kind of society that we would like to be a part of?

Interactive Session:

Questions to discuss could include:

- What are the most exciting and pervasive technological innovations to be expected over the next five to ten years?
- What type of technologies will help promote universal access? What role can mobile communications/ wireless LANS play in extending access? Can new technologies help in fostering low-cost roll-out of networks?
- What forms of community access work best (e.g., from schools, telecentres, tele-shops etc)?
- How can ICTs be used as a tool to achieve broader development objectives, such as eradicating poverty, improving access to education and healthcare, etc.
- What do you see are the challenges you will face in your country for achieving these objectives
- What in your view are the benefits/hazards of a digital society?
- What areas of study or career path would enable Youth Forum participants to take maximum advantage of the opportunities in this area?

<p style="text-align: center;">Sunday 3 December Time 12h30-15h00 YF.2: Interactive Session AWE</p>	Technologies and Applications for Digital Society

English Speaking Interactive Session (A) - Room-203

Moderator/Chair:

Dr Norman **LEWIS**, Director of Technology Research, Orange Home UK plc (United Kingdom)

Experts:

1. Ms Molly **GAVIN**, Director, Government Affairs, QUALCOMM Incorporated, Hong Kong Office (Hong Kong, People’s Republic of China)
2. Mr. Stephen **RONDEL**, CEO, Conversay (USA)
3. Ms. Jennifer **CORRIERO**, Executive Director, TakingITGlobal (Canada)

Rapporteur: (to be identified)

English Speaking Interactive Session (B) - Room-205

Moderator/Chair:

Eng Ernest **NDUKWE**, CEO & Executive Vice-Chairman, Nigeria Communications Commission (Nigeria)

Experts:

1. Mr. Houlin **ZHAO**, Deputy Secretary-General Elect (ITU)
2. Prof. Eli **NOAM**, Profesor, Colombia University (USA)
3. Mr Todd **MILLER**. Senior Vice President and Managing Director, Asia Sony Pictures Television International (Hong Kong, People’s Republic of China)
4. Mr. Leland **LEONARD**, Executive Director of the Education Department, Navajo Nation Telecommunication Regulatory Commission (USA)

Rapporteur: (to be identified)

Sunday 3 December	Technologies and Applications for Digital Society
Time 12h30-15h00	
YF.2: Interactive Session AWE	

Other Languages Interactive Session (C) - Room- 204

Moderator/Chair:

Ms. Laina **RAVEENDRAN GREENE**, Lead Consultant, GetIT (Singapore)

Experts:

1. Dr. Veena **RAWAT**, President, Communications Research Center (Canada)
2. Mr. Coker **NOBLE**, Vice-President and CIO, Information Technology, Hong Kong Disneyland (P.R. China)
3. Mr. Michael **FURDYK**, Co-founder, Taking It Global (Canada)
4. Mr. Norm **LO**, Vice President, Asia Pacific Research in Motion (Hong Kong, P.R. China)

Monday 4 December 15h00 – 18h00 YF.3: Interactive Session AWE: Rooms-203/204/205	Policy and Regulation – Enabling the New Environment
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Policy and regulation is a critical factor for the creation of an enabling environment in order to achieve development objectives. To meet the goal of universal access, national governments have found it important to define and adopt clear and effective policies and regulations. The extraordinary benefits that can be derived from the Internet cannot be availed if you do not have access to it. Should universal Internet access be regarded as primary goal of policy or only a secondary goal after voice communications?

Governments face many challenges in this converging telecom/ICT sector, especially through balancing hands-on and hands-off regulations as well as balancing different interests between public and private sectors. Is no regulation the best regulation? Is market competition to determine prices? Is the free market to determine the shape of things to come or should we make attempts to promote open source software, local content and local languages.

Content regulation is becoming an increasingly important question. Should there be policies to protect national interests; parental interests; protection of children against predators and violence; protection of intellectual property; promotion of language; and protection of culture. Does that conflict with free speech and personal choices? Where is the limit?

Interactive Session

Questions to discuss could include:

- What mechanisms should be in place to promote universal access? How should universal access policies be funded?
- What are the arguments in favor of and against opening markets to local and international competition. Does market competition help or hinder the achievement of universal access?
- In your view, what do you think are the biggest challenges government face in a converging world?
- Where do the countries stand in terms of internet/ content regulation?

Monday 4 December 15h00 – 18h00 YF.3: Interactive Session AWE	Policy and Regulation – Enabling the New Environment
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English Speaking Interactive Session (A) - Room-203

Moderator/Chair:

Mr Stewart **WHITE**, CEO, Stewart White Consulting Ltd – SWCL (United Kingdom)

Experts:

1. Mr. M.H. **AU**, Director-General, Telecommunications Authority, (Hong Kong, P.R. China))
2. Mr. Mohamed **AL GHANIM**, Director General, TRA (UAE)
3. Ms Lyndall **SHOPE-MAFOLE**, Director General, Department of Communications (South Africa)
4. Mr Shri Nripendra **MISRA**, Chairman Telecom Regulatory Authority of India (India)
5. Mr. David **GALLINO**, Secretary, European Regulators Group (ERG Europe) (Belgium)

Rapporteur: Mr. David **GALLINO**, Secretary, European Regulators Group (ERG Europe) (Belgium)

English Speaking Interactive Session (B) - Room-205

Moderator/Chair:

Ms. Valerie **D’COSTA**, Director, International, Infocomm Dev. Authority (Singapore)

Experts:

1. H. E. Dr. Tarek **KAMEL**, Minister, Ministry of Communications and Information Technology (Egypt)
2. Mrs. Naashiah **AL KHAROUSI**, Member, Temporary Committee, Telecommunication Regulatory Authority (Oman)
3. Mr. T.V **RAMCHANDRAN**, Director General, Cellular Operators Association of India (India)
4. Mr. Tomas **LAMANAUSKAS**, Deputy Director, Communications Regulatory Authority of the Republic of Lithuania (RRT) Communication Regulatory Authority (Lithuania)
5. Mr. Ewan **SUTHERLAND**, Executive Director, International Telecommunication Users Group (INTUG) (Belgium)
6. Mr. Cuthbert **LUKAUKAU**, Executive Chairman, Botswana Regulatory Commission (BRC)

Rapporteur: (to be identified)

Monday 4 December 15h00 – 18h00 YF.3: Interactive Session AWE	Policy and Regulation – Enabling the New Environment
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Other Languages Interactive Session (C) - Room-204

Moderator/Chair:

Ms. Susan **JOHNSTON**, Senior Policy Advisor (Asia) Telecommunication Policy Branch, International Telecommunication Policy and Coordination, Industry Canada (Canada)

Experts:

1. Ms. Shumin **CAO**, Vice President, China Academy of Telecommunication Research of the Ministry of Information Industry
2. Ms. Jane **MAGO**, Sr. Vice President, General Counsel, National Association of Broadcasters (USA)
3. Mr. Ernest **FRANKLIN**, Executive Director, Navajo Nation Telecommunication Regulatory Commission (USA)

Rapporteur: (to be identified)

Tuesday 5 December 15h00 – 18h00 YF.4- Interactive Session AWE: Rooms-203/204/205	Business and Finance – Investing in the Next Generation
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Bridging the digital divide requires extensive basic infrastructure. Building applications to extend the benefits of ICT into all sectors such as health, education, governance etc requires additional secure national infrastructure. And all this requires investment friendly new business models.

One centerpiece of the WSIS Declaration is recognition that new kinds of partnerships involving government, business and civil society will be required to forge sustainable business approaches and attract investment for build-out of ICT infrastructure and services. Another was the promotion of ICTs in SMEs (Small and Medium Enterprises) who are the major contributors to the economy in developing countries.

The paradox remains that the building of capacity on routes and in regions of the world that are already well-served appears more likely to obtain investment capital than those in areas of the developing world where the demand is high and capital remains scarce. How can you increase the marketability of such regions?

This session will examine the financial and business dynamics of building sustainable ICT services from the perspective of multiple stakeholders and will explore opportunities for youth to develop ICT enabled businesses. It will also focus on for profit and not-for-profit youth generated ICT “business” ideas and opportunities.

Interactive Session :

Questions to discuss could include:

- What needs to be done and by whom to make a country suitable for investment in its ICT infrastructure?
- What risk factors would investors consider in your country and how would you mitigate those risks?
- In which areas of ICT do you think lie the future success stories in business?
- Are there any opportunities for SMEs in your country? What kind of support would you think they need?
- What is the best way to build public-private sector partnerships in your country

Tuesday 5 December 15h00 – 18h00 YF.4- Interactive Session AWE	Business and Finance – Investing in the Next Generation
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English Speaking Interactive Session (A) – Room-203

Moderator/Chair: Ms. Walda **ROSEMAN**, CEO, CompassRose International (USA)

Experts:

1. Mr Yat **SIU**, CEO of Outblaze (HKSAR, China)
2. Dr. Rohan **SAMARAJIVA** , Executive Director, [LIRNEasia](#) (Sri Lanka)
3. Mr Ole Bjørn **SJULSTAD**, Senior Vice President & Director Corporate Development, Telenor Region Asia, Bangkok (Thailand)
4. Mr. Leonard J **BRODY**, Co-CEO and a Director of NowPublic (Canada)

English Speaking Interactive Session (B) - Room-2005

Moderator/Chair:

Sir Terrence **MATHEWS**, CEO, Mitel (Canada)

Experts:

1. Prof Xu **YAN**, Professor, Hong Kong University (Hong Kong)
2. Ms. Amy **CHRISTEN**, Director of Operations, Corporate Affairs, Cisco Systems, Inc.
3. Ms. Bridget **COSGRAVE**, President, BelgaCom (Belgium)

<p>Tuesday 5 December 15h00 – 18h00 YF.4- Interactive Session AWE</p>	<p>Business and Finance – Investing in the Next Generation</p>
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Other languages Interactive Session (C) – Room-204

Moderator/Chair:

Mr. Reza **JAFARI**, Managing Director, International, Neustar (USA)

Experts:

1. H.E. M. Joseph **NDONG**, Minister, Ministry of Posts and Telecommunications (Senegal)
2. Ms Candace **JOHNSON**, President, EUROPE ONLINEP (Belgium)
3. Mr John **REID**, President and Co-Chair of the Canadian Advanced Technology Alliance (CATAAlliance (Canada)
4. Mr. Jim **BALDWIN**, Product Unit Manager for the IPTV Program, Microsoft TV (USA)

Wednesday, 6 December 15h00 – 16h30 YF.5: Plenary AWE: Room 201C	Special Interactive Plenary
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One of the most exciting components of the Youth Forum discussions is that fellows have the opportunity to interact with experts. This gives them the chance to voice their own hopes and ambitions as well as those of their countries.

The experts are able to offer them invaluable practical insights into different aspects of telecommunications and ICT development, and help them understand the tremendous global importance of ICTs. As an immensely powerful tool for both empowerment and corruption, the Internet has the potential to pose a major dilemma for parents and policy-makers alike, in terms of curbing its reach and effects. However, young people want to be able to use this tool, along with other ICTs to interact together, and form their own view on the world.

Given that young people already possess a wealth of digital expertise, this key session will share views and help understand how this knowledge can be utilized in the future. What actions will need to be taken in the future to ensure that digital technologies are used safely and responsibly, for the benefit of all?

In some countries, a transition of leadership is already occurring, shifting from the generation which built the industry to the next generation who will shape it. In others, however, this transition is yet to occur. To enable a proper transfer of skills, it is essential to target young people, by organizing relevant seminars and meetings such as this, to make sure they are fully aware of the benefits of ICTs.

Why is ITU making such an investment in young university students?

One of ITU's missions is to speed up the delivery of digital opportunities. Through the Telecommunication Development Bureau (BDT), a follow-up programme is established which launched initiatives targeting the promotion of the tertiary education and the job experience in telecommunication and related fields, such as the ITU YES (Youth Education Scheme) and the internship programme.

Also, through the Strategic Planning Unit, ITU's Young Minds Programme gives young people valuable exposure to the international telecommunication environment and to the work of the ITU.

Chairman:

Mr. Pindar **WONG**, Chairman, VeriFi (Hong Kong) Ltd. (Hong Kong, China)

Special Key Participant:

Mr Richard **LI**, Chairman, PCCW Limited (Hong Kong, China)

Key Participants:

Mr. Hamadoun I. **TOURÉ**, Director, Telecommunication Development Bureau ((TU-BDT)

Mr. Mario **MANIEWICZ**, Chief, a.i., IOS Department and Head, HRD Division (ITU-BDT)

Wednesday 06 December 16h30 – 18h00 YF.6-Plenary (cont'd) AWE: Room 201C	Youth working groups set-up and working session to develop YF Declaration
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Thursday, 7 December 15h00 – 18h00 YF.7- Plenary AWE: Room 201C	YOUTH ORGANIZATION AND WORKING GROUPS TO FINALIZE YF DECLARATION
Friday, 8 December 09h30-11h00 YF.8 – Plenary	YOUTH WORKING GROUPS REPORT BACK FROM DRAFTING TEAM
Friday, 8 December 10:00 – 12:00 YF.9 - Plenary 12h30 – 14h00	FORUM CLOSING WORKING TOGETHER IN THE DIGITAL WORLD YOUTH FORUM CLOSING
Friday, 08 December 15.30–16h30 YF.10: Parallel Workshop AWE - Rooms: 203/204/205	Putting it all into Practice

Both ‘for-profit’ and ‘non-profit’ organizations need to find funding and provide value to finance ongoing activities. This optional 3-hour workshop brings together the technology, business and financial concepts discussed in the Youth Forum into a practical, hands-on workshop to demonstrate the steps involved to develop a concrete project.

- a) Develop a project to launch/run an Internet based business. For example, it can be hardware-based such as the provision of commercial wireless internet in your neighborhood/university etc., or software-based (application) such as an online auction, search function or an innovative application.
- b) Develop a project on how you can transform a sector/part of a sector in your country to an e-sector to overcome existing challenges. For example if the health sector in your country faces the challenge of too few cardiologists, how can you use telemedicine to alleviate this problem.

In both cases, all aspects – technical, policy and financial - of this project have to be addressed. For example which technology would best serve the purpose of establishing the business in your country and why?

What existing policies in your country would you have to consider that could hinder this business, how would you mitigate those risks and similarly are there any policies that would assist with your objective and those that could qualify you for assistance.

Business plans for funding the Internet based business for-profit and the non-profit e-sector has to be developed and compared during the session.

“Panel of Investors”

1. Mr. Pindar **WONG**, Chairman, VeriFi (Hong Kong) Ltd. (Hong Kong, China) (**Writing a Business Plan**)
2. Mr. Reza **JAFARI**, CEO Neustar (USA) (**Writing a Business Plan**)
3. Dr Norman **LEWIS**, Director of Tech. Research, Orange Home UK plc (UK) (**Social Entrepreneurialism**)
4. Ms. Connie Y.M **LEE**, Head, Marketing, CITB - Commerce, Industry and Technology Bureau (Hong Kong, P.R. Chian) (**Strategic Communications**)

End