

The Yankee Group

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The Yankee Group is a global leader in communications and networking research and consulting. Spanning numerous industries, the company provides strategic planning assistance, technology and market forecasting, and cross-industry analysis to support a wide range of clients on a worldwide basis with the development of their business, market, technology, and enterprise initiatives. Now in its fourth decade, the Yankee Group has built a worldwide reputation for its accurate, reliable, and trusted research of key technology issues and the industry's only personalized one-to-one approach for client interaction AnalystDirect (sm).

Classifications**Industry Sector** : Communications, Computing / IT, Mobile, Networking, Satellite**Company Type** : Media / Publishers**Geographic Regions of activity** : Africa, Asia-Pacific, Europe, Latin America / Caribbean, Middle East, USA / Canada**Products & Services****Support Services** : Consultancy, Market Research