

The Economist

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Company Profile

First published in London in 1843, The Economist is an international news and business weekly appearing every Friday. Independent of outside financial and political control, The Economist is firmly established as one of the world's most authoritative and influential publications. Written in a clear and concise style, The Economist has developed a reputation for a consistently high standard of editorial content, and it has become essential reading for decision makers in business, finance and government all over the world. The first part of The Economist is devoted to the decisive issues of the week, offering concise reports and commentary on political and current affairs, with regular sections on Europe, Britain, Asia and the Americas. The Economist covers the world every week. The second part deals with world business, finance, science, technology, books and arts, focusing on key developments, industry and company profiles, management strategies and market reports. The Economist contains much more than economics. Printed at six sites worldwide, The Economist has a worldwide sold circulation of 902,102 spread over 180 countries which is increasing steadily. 333.767 copies are sold in Europe.

Classifications

Company Type : Media / Publishers

Geographic Regions of activity : Africa, Asia-Pacific, Europe, Latin America / Caribbean, Middle East, USA / Canada

Products & Services