

## International Trade Centre UNCTAD/WTO

Stand 4019

**ITC**

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**Company Profile**

The International Trade Centre is the focal point within the United Nations system which delivers practical services to help SMEs in developing countries expand international trade. As part of its e-facilitated trade strategy, ITC has developed a portfolio of training programmes, diagnostic tools, advisory services and publications to help them benefit from ICT. The e-Trade Bridge is ITC's flagship programme to ensure that national strategies are linked to practical programmes of action. The tools focus on applications rather than infrastructure. Services are being developed throughout ITC to e-enable traditional export sectors and create entirely new sectors based on ICT.

**Classifications****Products & Services**

**Support Services :** Aid and Financing, International Organisations, Market Research, Technical Assistance, Training