

BusinessWeek

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BusinessWeek

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Company Profile

Published weekly by the McGraw-Hill Companies Inc., BusinessWeek is the worlds largest business magazine with a worldwide circulation of 1.2 million and more than 5.2 million readers across 130 countries. BusinessWeek publishes international editions in Asia and Europe. BusinessWeek gives professionals the insight, information and inspiration needed to make smarter decisions about business, finance and careers. It updates them on a variety of business issues and events, financial trends and projections, and technology. The global editorial team has over 240 editors and reporters in 22 bureaus, and employs more full time correspondents around the world than any other business magazine.

Classifications

Company Type : Media / Publishers

Geographic Regions of activity : Africa, Europe, Middle East

Products & Services

Consumer Equipment : WAP Products

Support Services : Publications: Electronic, Publications: Print

Value Added Services : 3G Wireless Services, Security