

Japan Broadcasting Corporation (NHK)

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Japan Broadcasting Corporation (NHK)

2-2-1 Jinnan, Shibuya-Ku

JP-150-8001 Tokyo

Japan

Tel: +81 3 5455-2292

Fax: +81 3 3485-0952

Email: saito.t-gc@nhk.or.jpURL: <http://www.nhk.or.jp/english/top/>**Company Profile**

Ever since its first broadcast in 1925, NHK (Japan Broadcasting Corporation) has earned the people's trust in providing balanced and reliable information. Being a public broadcaster, NHK is financed not from advertising but from the receiving fees from each household. Therefore, NHK makes it a top priority to listen to viewers and continue to produce rich, high-quality programmes. In order to increase mutual understanding around the world, NHK is also expanding its world wide services. Television services, NHK World TV and NHK World premium, and the shortwave radio services, Radio Japan, is sending out 24 hours of information from Japan.

Classifications**Industry Sector** : Broadcasting**Company Type** : Media / Publishers**Geographic Regions of activity** : Asia-Pacific**Products & Services****Satellite Products and Services** : Digital Video Broadcasting**Value Added Services** : Data Broadcasting, Interactive Television, Multimedia, Video on Demand