

# International Telecommunication Union

# **Quality Assurance for IPTV**

# David Hands BT Research and Venturing



#### **Overview**

- o Introduction
- o Perceptual Quality Measurement
- NR perceptual quality method
- Quality Assurance for IPTV
- o BT QA Tool
- o Demonstration



# **Quality Assurance and Perceptual Quality**

- Standard QA tools exist for TV services
  - Perform syntax checking + Post-decode analysis (e.g. bit-rate, frame rate)
  - Can include basic quality index
- Such tools do not include perceptual quality measurements
- BT has developed a QA tool for IPTV
- Tool is based on accurate, real-time perceptual quality measurements



# **Objective Quality Measurement**

- o Quality measurement:
  - Objective
    - Pure computational
    - Network performance
  - Objective perceptual
    - measurements representative of human perception



# **Objective Perceptual Quality Measurement**

- o Full Reference
- o Reduced Reference
- o No Reference

Traditionally methods operate at pixel level

 BT has developed a novel bit-stream based approach to objective perceptual quality measurement



#### **Bit-stream Based PQM**

- o Why bit-stream?
  - Includes quality critical information
    - quantiser step-size, DC/AC co-efficients, MB skipping, motion vector values
  - This is lost during decoding
  - Computationally light ... fast measurement possible
  - Specific to coding scheme accuracy advantages

#### **BT NR Model**

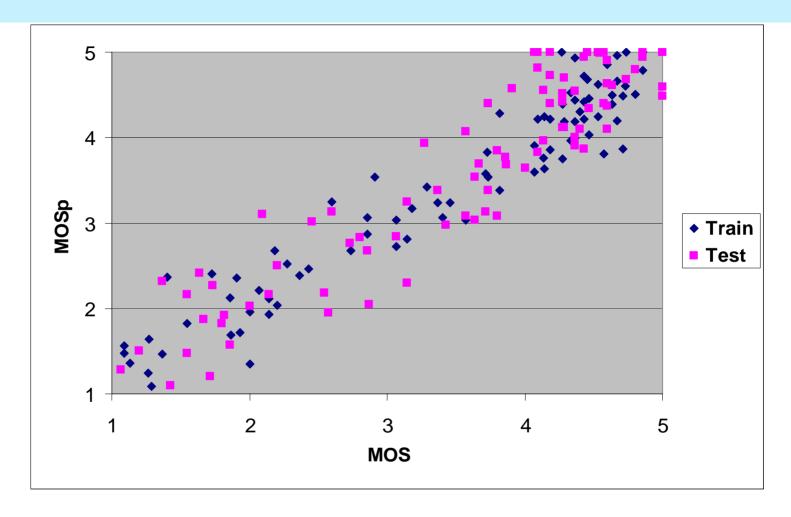


- Measurement tool embedded in a H.264 decoder
- Parser extracts parameter values from bitstream prior to decoding
- Additional parameter set can be extracted from decoded picture
- This hybrid approach provides
  - information about encoding applied to picture
  - 2. picture properties following decoding



# **Performance**



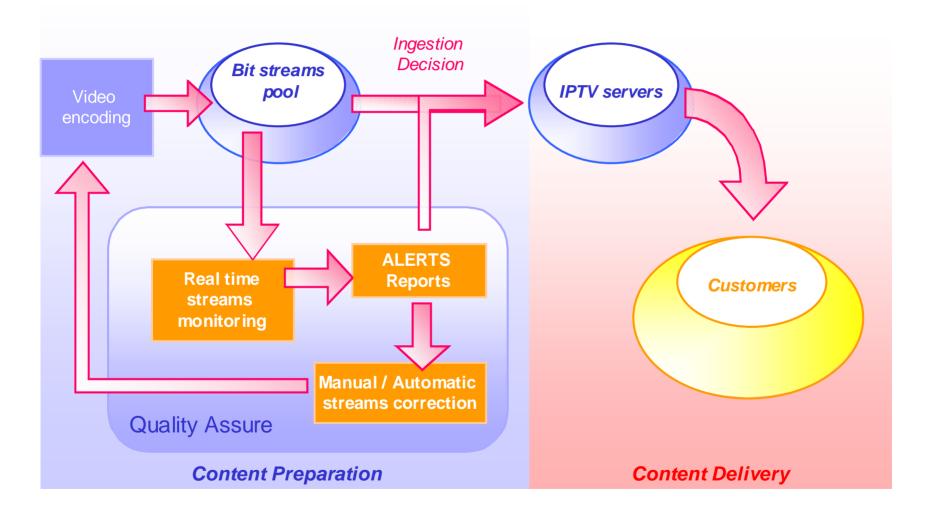


$$r = 0.94$$

$$MSE = 0.4$$



# **Quality Assurance for IPTV**





# **BT Quality Assurance Tool**

- Provides perceptual video quality measurement + audio analysis
- QA tool includes user interface
- Allows operator to select quality threshold (according to ITU quality scale)
- Additional thresholding can be invoked to determine pass / borderline / fail content
- Operator can examine quality of suspect quality content



# **Demonstration**