Lifeworks – Turning vision into reality

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End-user have high expectations for seamless communication

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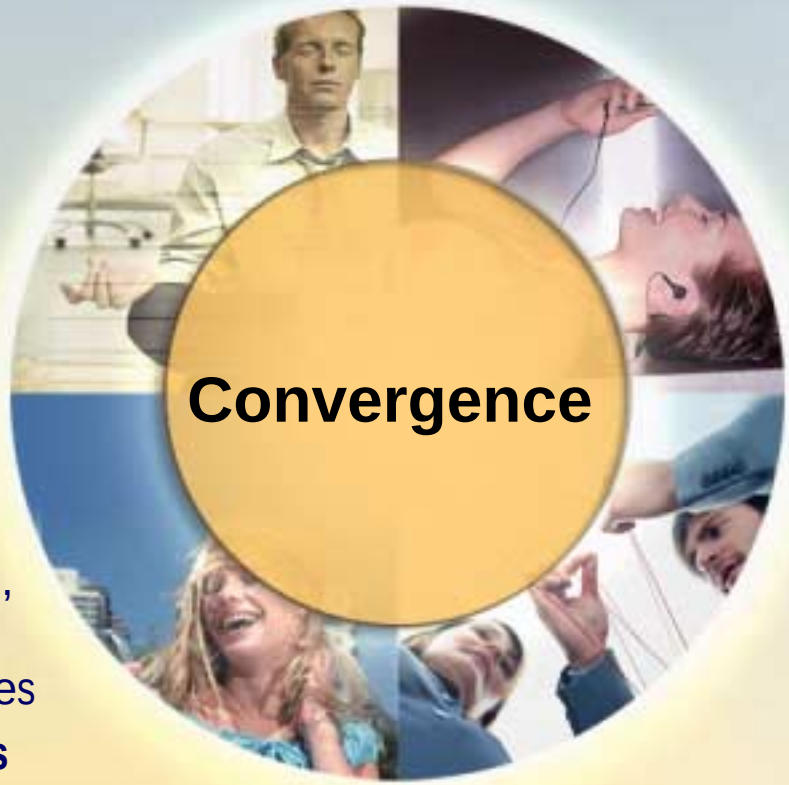
Freedom of choice

Convenience

Same look & feel on various devices leads to higher acceptance and usage

Availability

Control and manage more effectively when and how to be contacted



Enjoy new services

Don't care about the network

Demand for individual, lively & colorful communication services

Personalized services

any access, any device, any location, any time

Independency

Ease of use

LifeWorks delivers sound solutions to industries in transition

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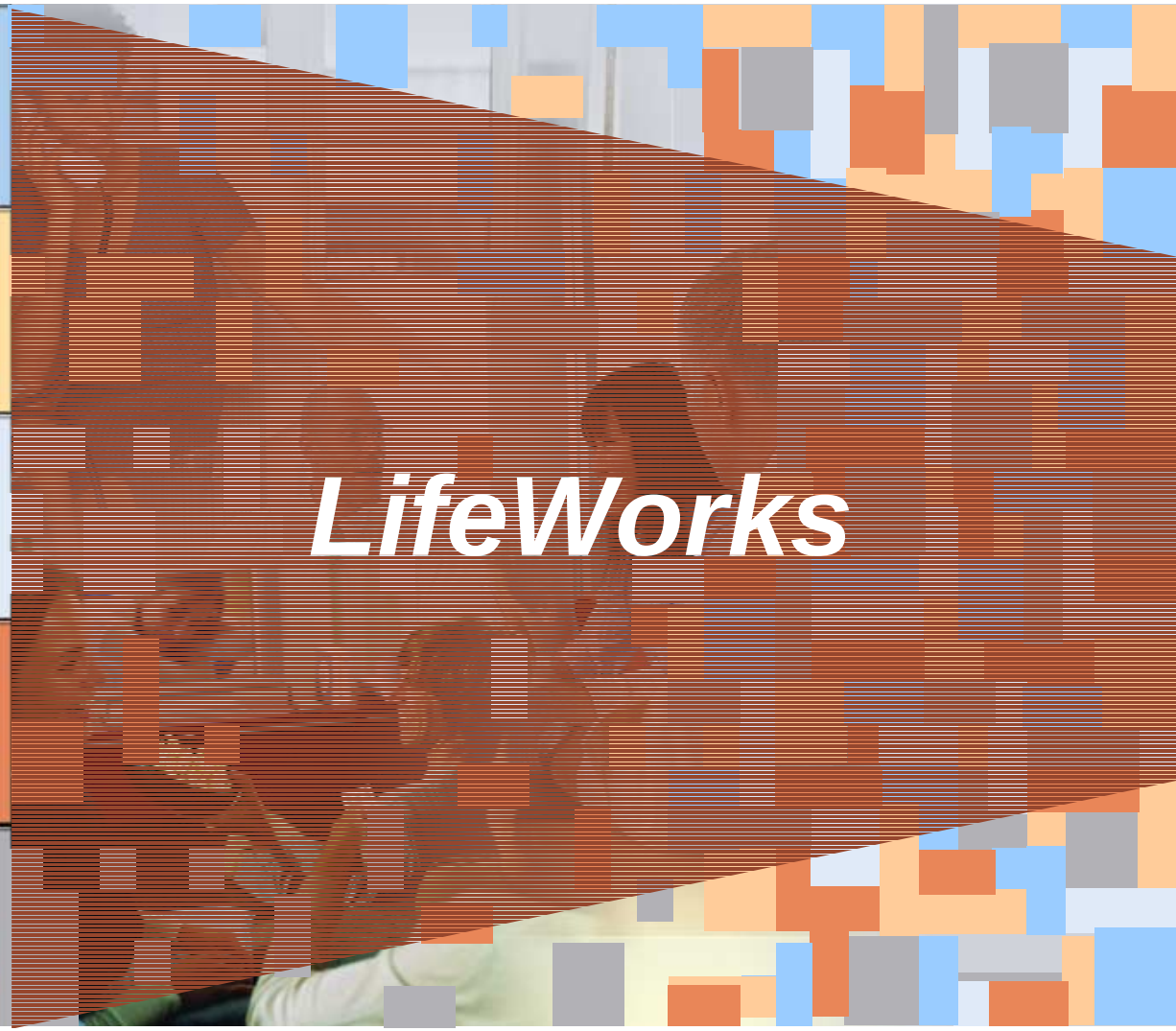
- **T**elecommunications
- **I**nformation technology
- **M**ultimedia
- **E**ntertainment
- **S**ervices



LifeWorks provides a unified user experience and universal access to services

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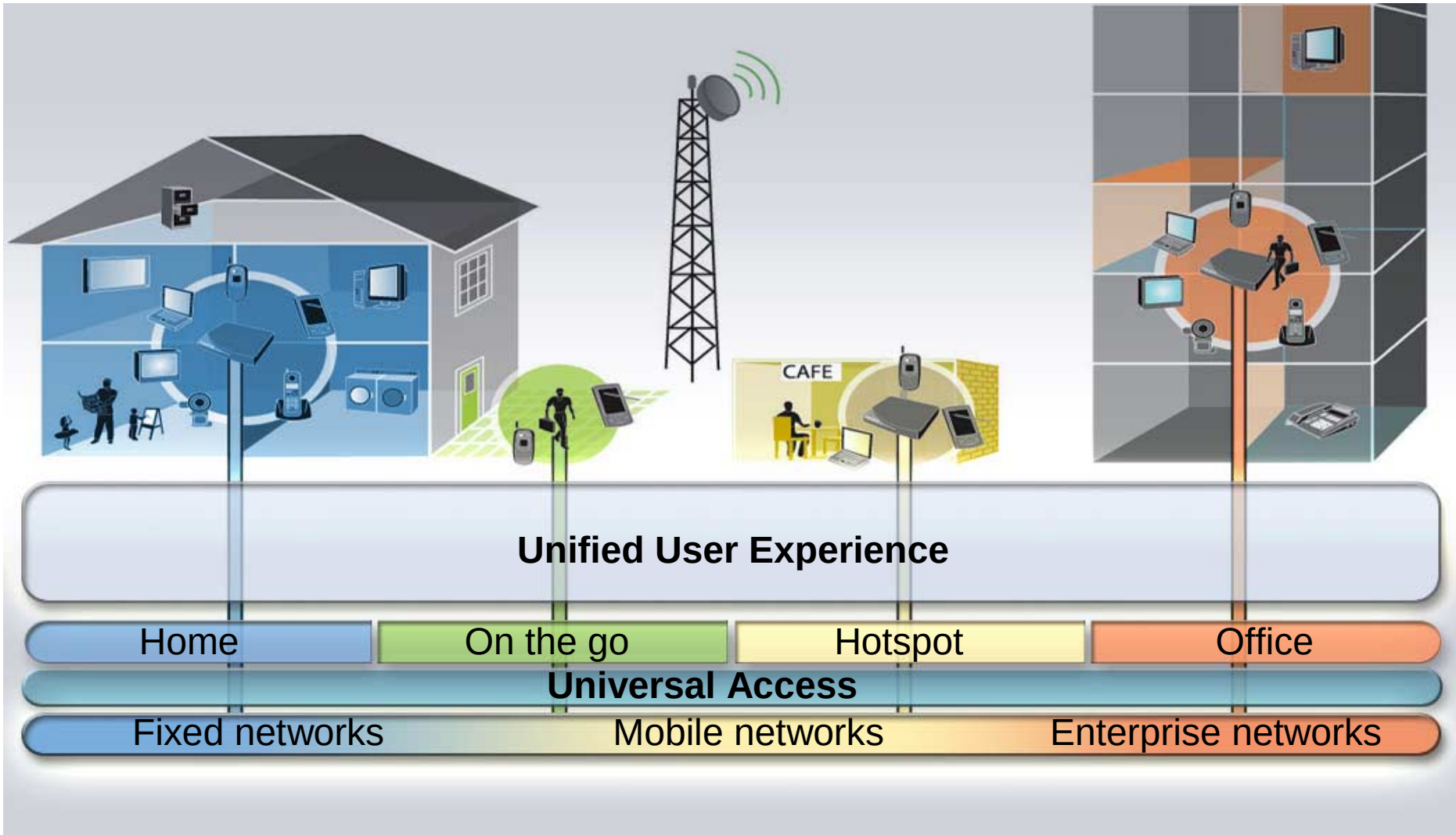

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1 A unified user experience

- Fast intuitive access to people and information
- Life-role settings for personal and professional activities
- Personal availability control

2 Universal access to services

- Seamless connectivity at home, at work, and on the go
- Access to in-office business applications
- Universal presence information

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LifeWorks benefits for network operators

- Enter new high-growth markets
  - Create new revenue streams
  - Exercise robust tariff models
  - Offer richer services
  - Secure more future business
- Implement powerful customer retention model
- Lead as TIMES industry transforms

SURPASS Fixed Mobile Convergence – turning Lifeworks vision into reality

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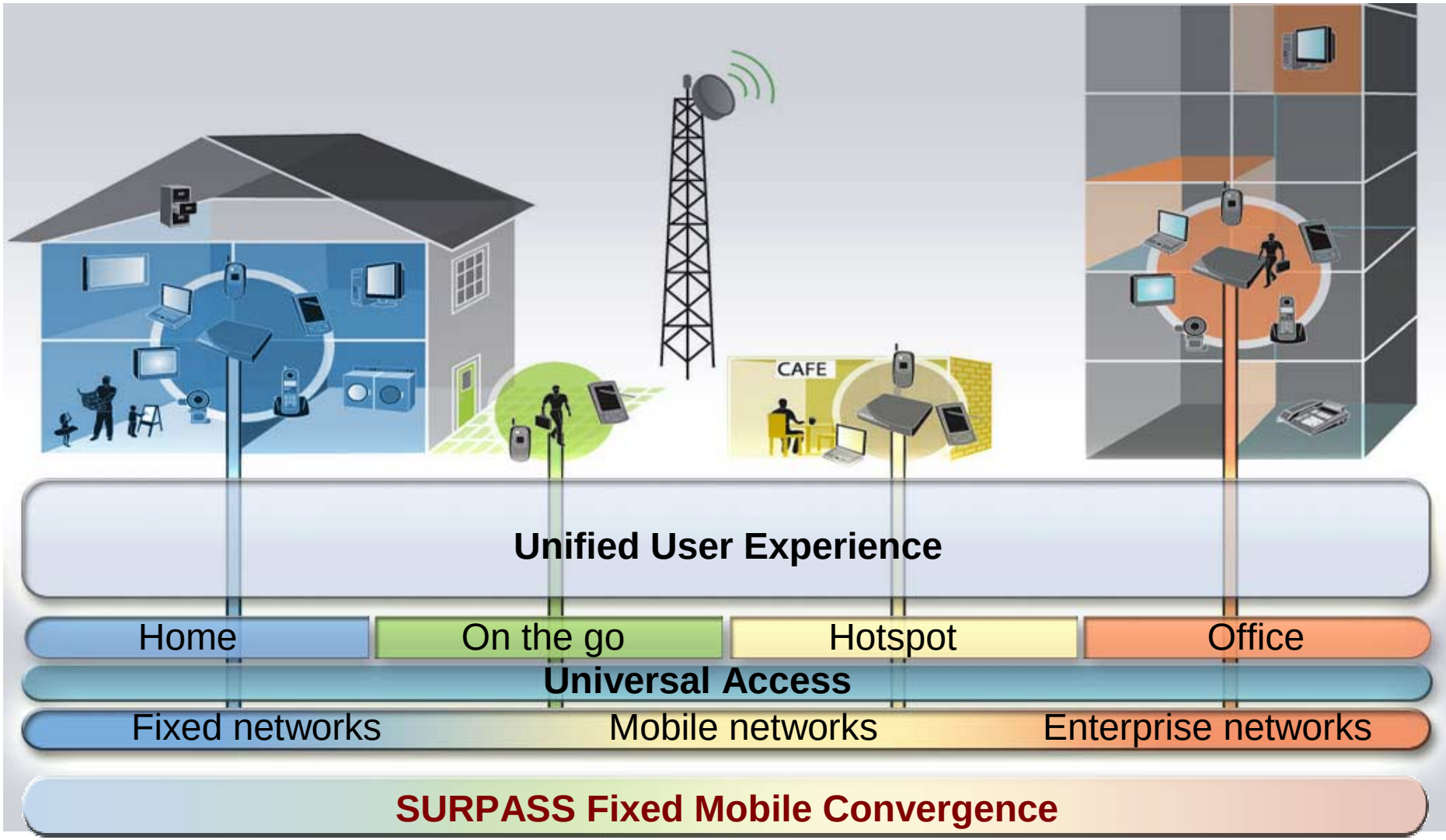
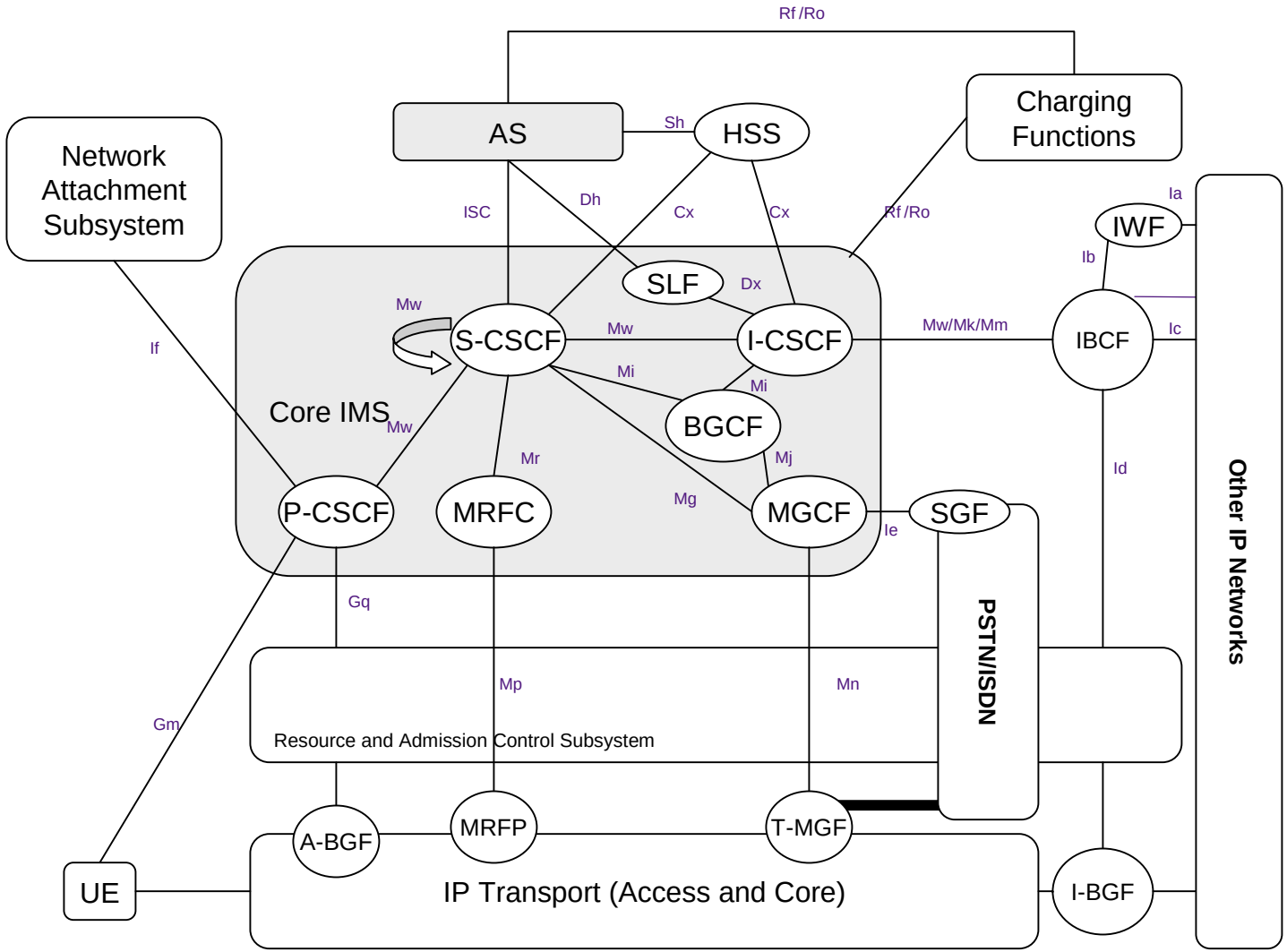


NGN Architecture



Siemens FMC solution maps to NGN Architecture

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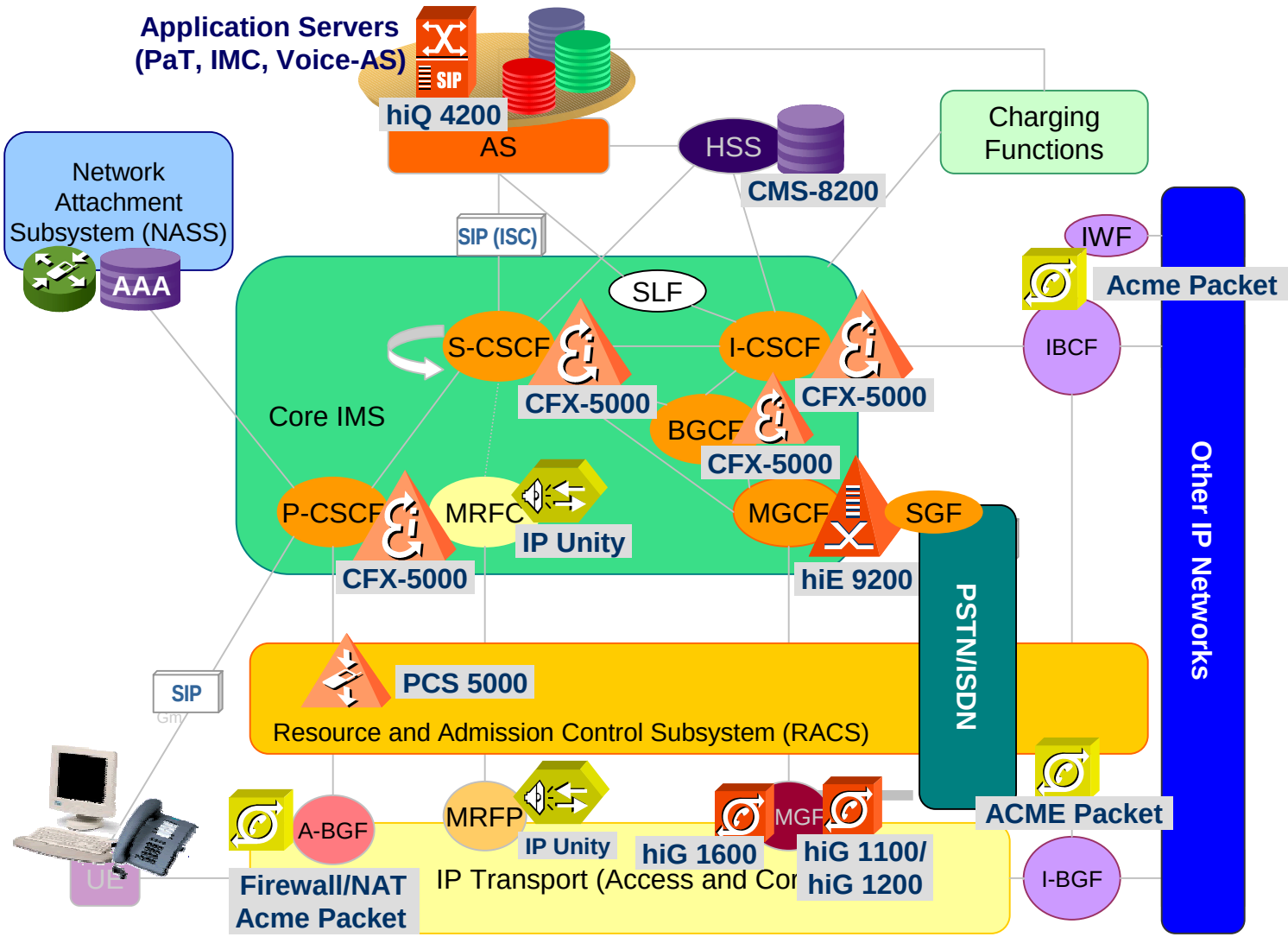

Fixed Mobile Convergence – a detailed look

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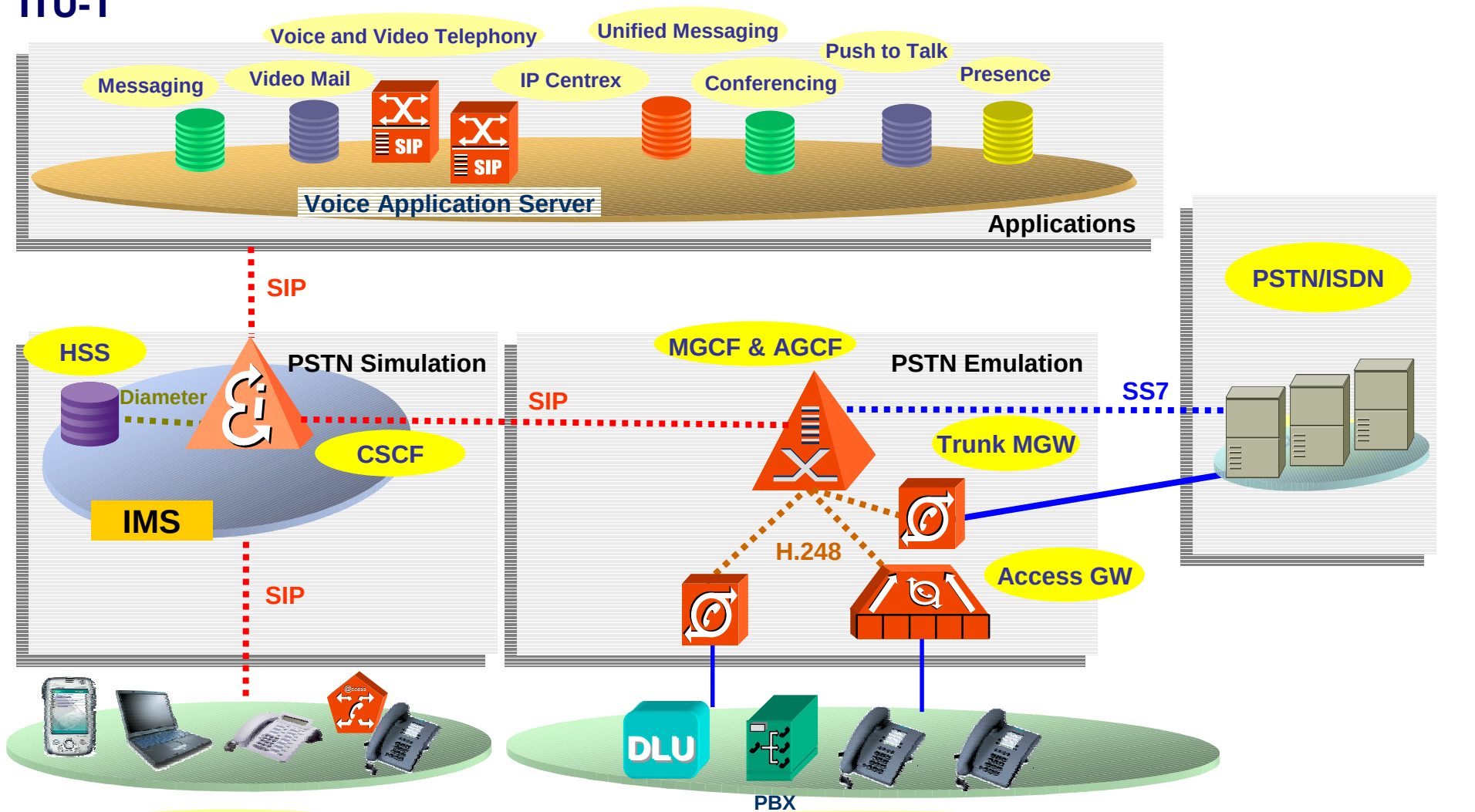

IMS – the common control as the key to converge access technologies, content & applications

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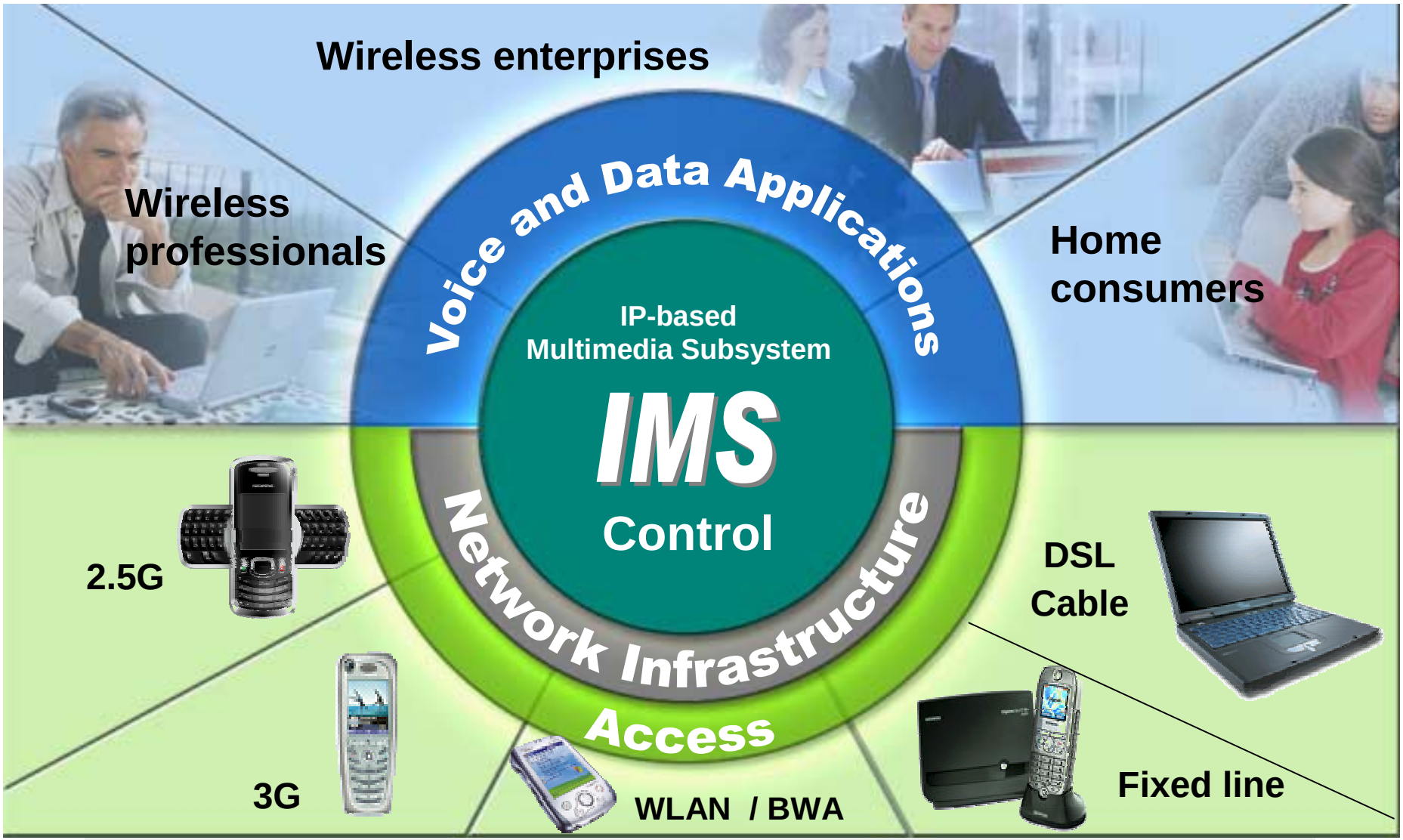

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IMS is a key element in NGN network evolution

- IMS (IP Multimedia Subsystem) is the **common control infrastructure for** real-time and non-real-time **end-to-end multimedia services** and any mixture of those
- IMS is designed and **standardized by 3GPP** to integrate smoothly with existing mobile and fixed networks
- New and existing **services** (e.g. Presence, Location) and **applications** can be connected and controlled by IMS through the standardized ISC interface
- By using SIP (Session Initiation Protocol) IMS based services can be accessed **from any IP/SIP capable device** (UMTS, GPRS, WLAN, wireline users, etc.)

IMS allows efficient application integration

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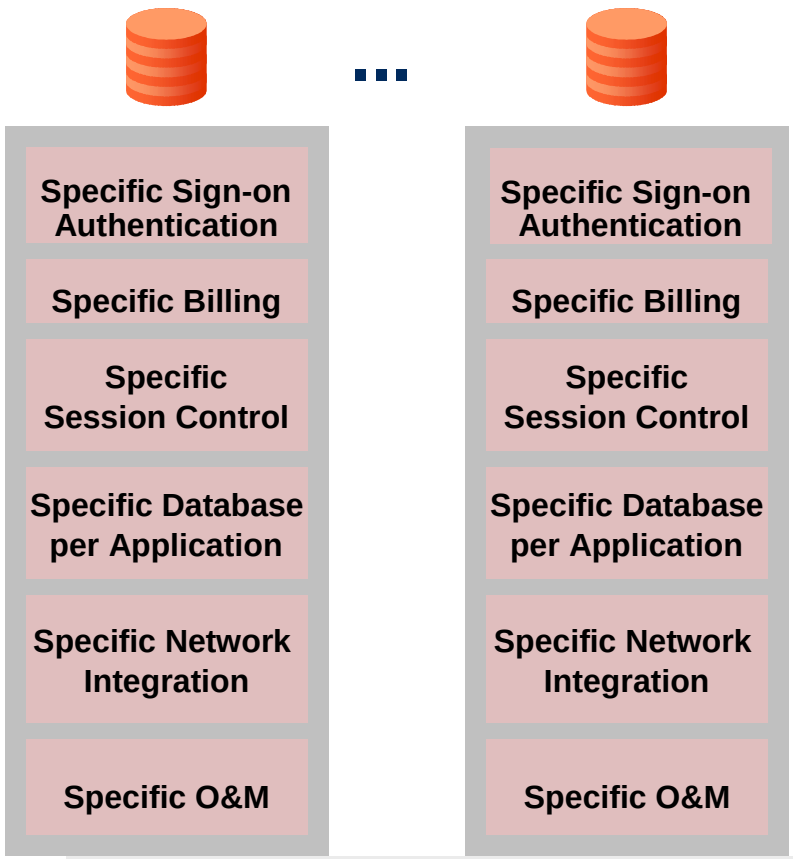
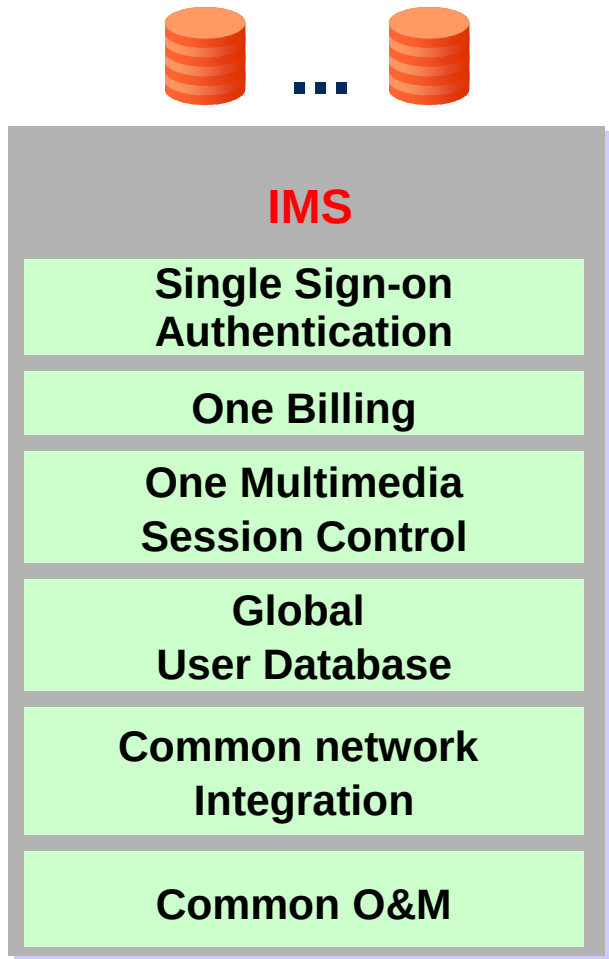
- No IMS: - repeated vertical integration
  - no synergies!



- With IMS: - one-time integration



Lifestyle Telephony Application Server with IMS

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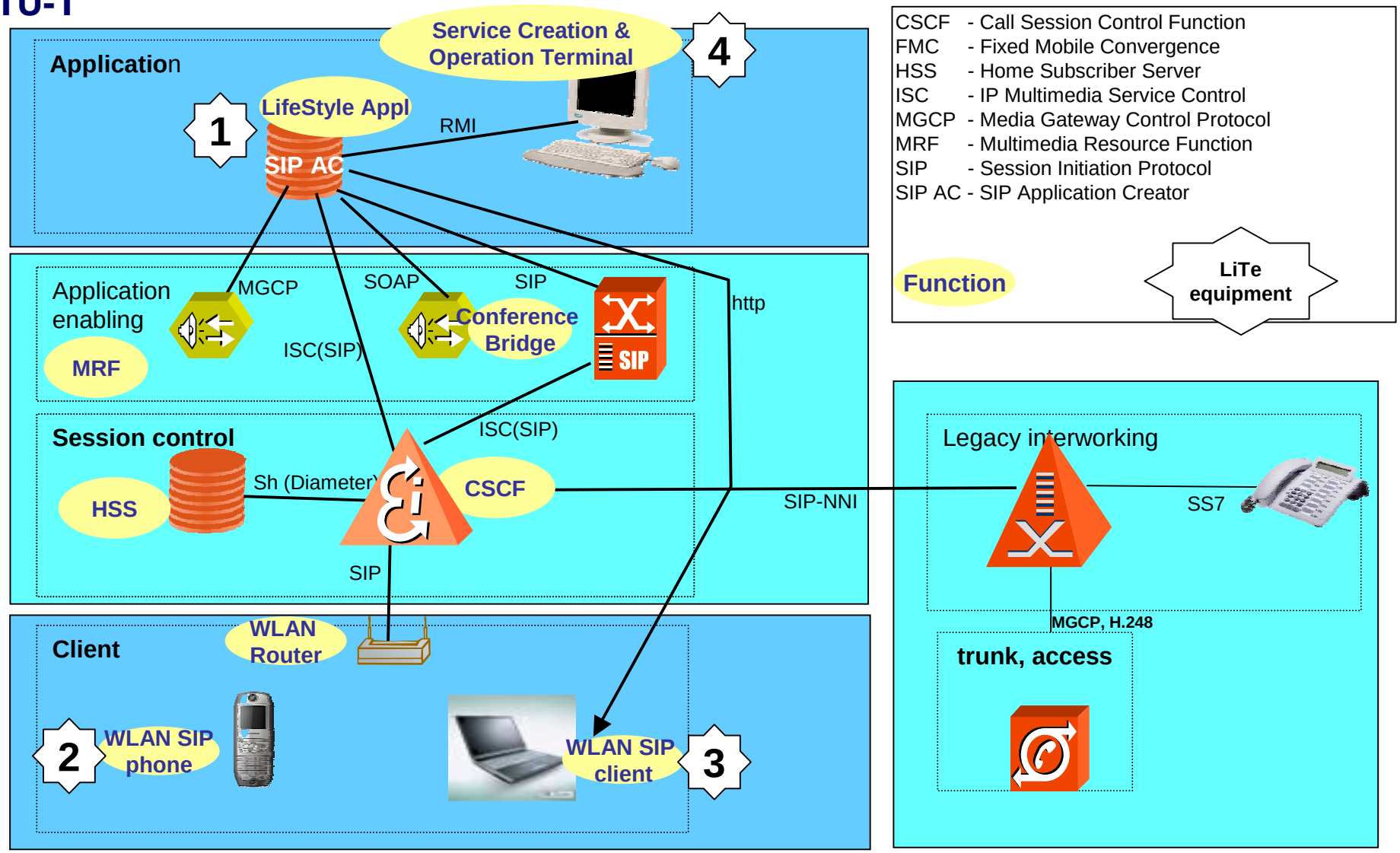

CSCF - Call Session Control Function
FMC - Fixed Mobile Convergence
HSS - Home Subscriber Server
ISC - IP Multimedia Service Control
MGCP - Media Gateway Control Protocol
MRF - Multimedia Resource Function
SIP - Session Initiation Protocol
SIP AC - SIP Application Creator

Function

LiTe equipment

Lifestyle Telephony with IMS – a detailed look

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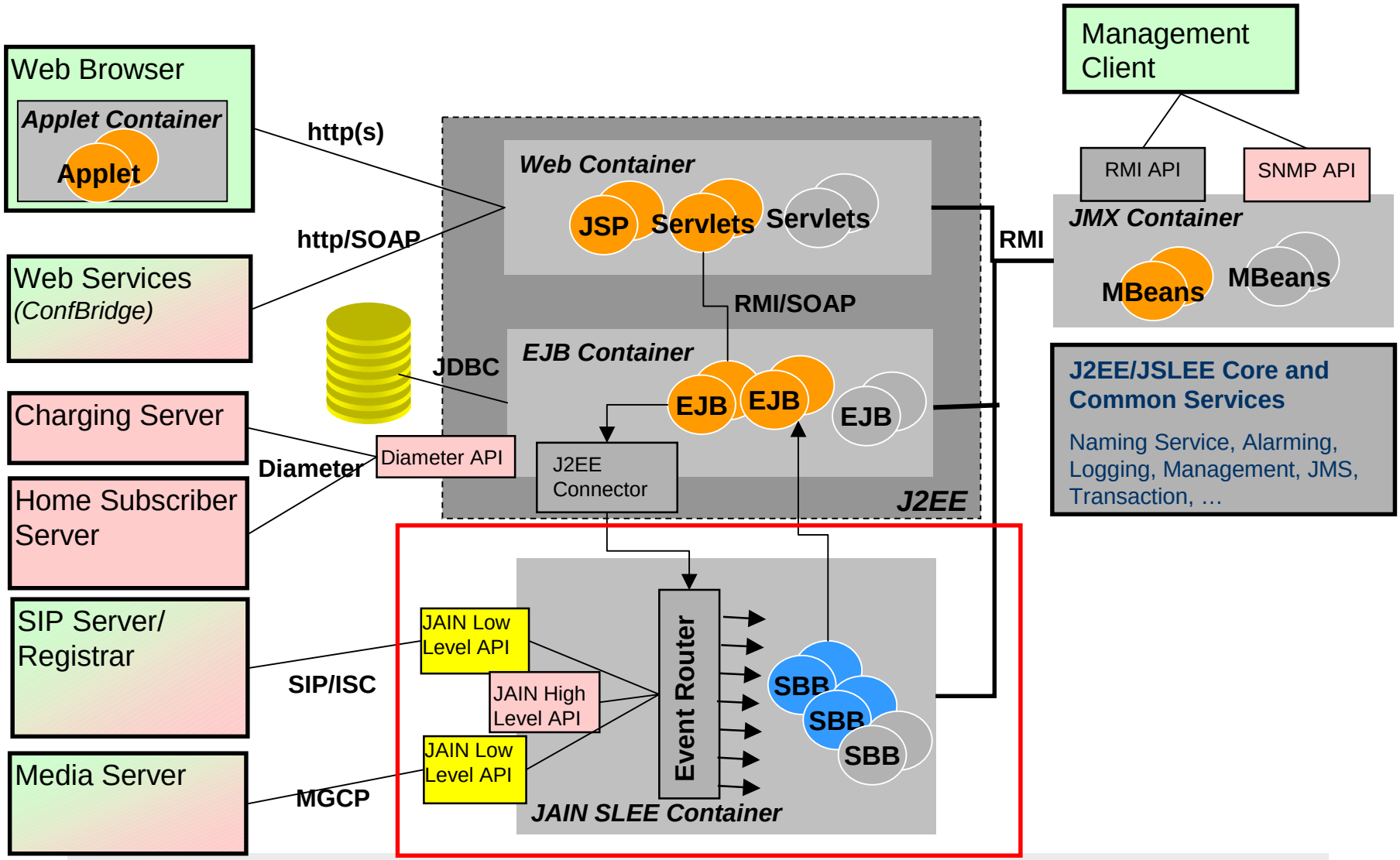

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Key FMC Network Component – Call Session Control Function

- Functionality:
  - IMS Registration and IMS User Authentication
    - Access control to IMS and support of different user authentication schemes
  - IMS Session Control and Service Control
    - Service invocation and control of application servers
  - IMS Addressing Support
    - SIP-URI, ENUM
  - SIP Signaling Compression
    - Allows efficient transport over RAN
  - IMS Routing Support
    - Dynamic routing of SIP messages
  - Charging and Lawful Interception Support
    - Generation of charging and LI information in CSCF

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Key FMC Network Component – Home Subscription Server

- The HSS is the central database for network services and the user profile data, such as:
  - User identity information (eg: MSISDN, IMSI, HTTP Digest Password etc)
  - Registration and Mobility Management information (eg: S-CSCF SIP address, hostnames etc)
  - Subscribed services and profiles: Application Server Trigger (Filter Criteria)
  - Charging Information, e.g. Charging ID

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Key FMC Network Component - Media Gateway Control Function & Access Gateway Control Function

- Interconnection to CSCF via SIP
- Trunk Media Gateway Control and Access Gateway Control using H.248
- Integrated Signaling Gateway providing SS7 connection to PSTN network
- Full range of Class 4 and 5 services
- Most comprehensive set of network features
  - Routing
  - Number Portability .. and more …
- Support of various signaling variants
  - Multiple ISUP variants (different from countries)
  - SIP, SIP-I, H.248, MGCP, INAP CS1/CS2/CS3, H.323 etc

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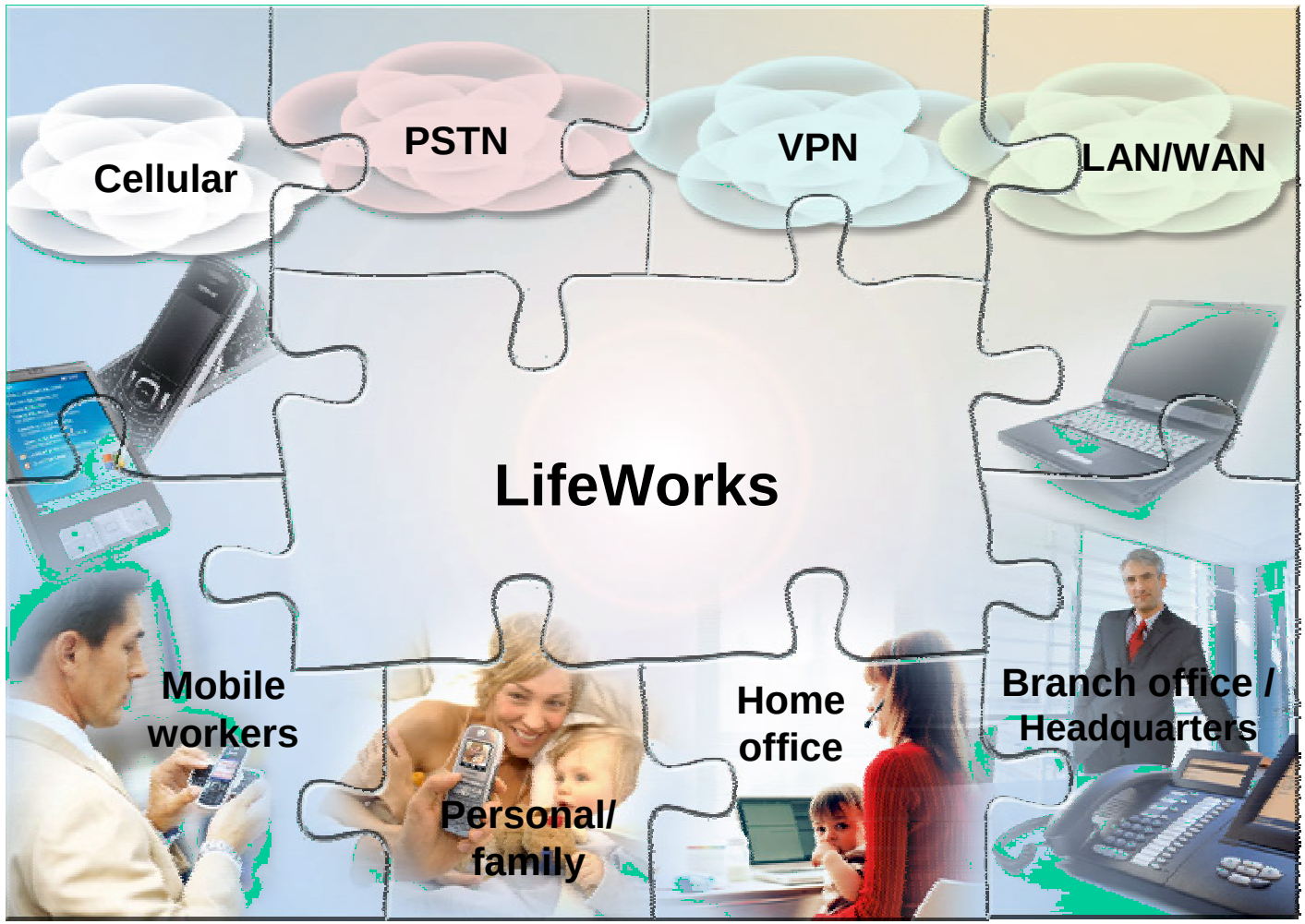
Key FMC Network Component – Voice Application Server

- VAS is an Application Server providing hosted services, i.e. it is a software based switching platform designed to run on commercially available hardware, utilizing standard communication protocols
- Providing feature rich voice and video application server to the IMS subscribers
- Provides IP Centrex functionality
- Web based call management
- Attendant function and Presence management
- State of art commercial platform delivering residential, business, regulatory and next generation multimedia features for SIP users

FMC as the major step to LifeWorks delivers Unified user experience



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Thank you !