ITU-T Workshop
"Opportunities and Challenges in Home Networking"

CV

Mark Jeffrey

Program Manager, European Media Standards
Windows Client Division
Media & Entertainment Technology Convergence
Microsoft Corporation (Geneva, Switzerland)

Session:	**4: Security and Digital Rights Management**
Title of Presentation:	**Protecting Broadcast Television in Home Networks**

Mark Jeffrey is based in Geneva, Switzerland, and covers European Media Standards for Microsoft Corporation's "Windows Client" division. He was born in Essex, England, studied in Southampton and Salford, and from 1983 worked for Plessey/GPT in Poole, Dorset. He started working on residential broadband technologies in 1989, and in 1995 he moved to Seattle, USA to join Microsoft, and was on the team that established one of the first ADSL deployments in America. In 1999 he returned to the UK, and in 2003 he took up his current post in Geneva. He is a regular participant in the security aspects of the DVB Project and is the Rapporteur for Digital Television Content Protection in ITU-R Working Party 6M. He is a member of the IEE, and the Society of Motion Picture and Television Engineers.