

# ITU-T Workshop

## “Opportunities and Challenges in Home Networking”

CV

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Jay Kishigami  
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**Session:** 3: Home Networking Services and Business Models  
**Title of Presentation:** The role of metadata in home networking environment

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Dr. Jay Kishigami is Vice President of Service Strategy, Corporate Management Strategy Division and Director of NTT Service Integration Laboratories and Producer in NTT holding company.

He is leading to promote RFID and Broadband related activities at Labs to the business. He has been creating and promoting the concept of “metadata” for the RFID and broadband services. He was Secretary General at cIDf(Content ID Forum), which was founded by him and Professor Yasuda, University of Tokyo. He had been a member of GBDe(Global Business Dialogue on Electronic Commerce) as Sherpa who directly supports board member of NTT. He is also MOT Visiting Professor at Rikkyo University. He had been invited a lot of seminar and society. He is one of the columnists at Nikkei IT Forum and a member of some government sponsored committees.

He was a vice president and general manager at IP HQs in NTT America 1994 through 1999. His main mission was to create and promote Internet business both for US and Japan. He coordinated ISP and Backbone between US and Japan.

Before June, 1994, he has been researching magnetic disk storage design for over fourteen years. Upon graduation in 1980, he joined NTT as researcher, where he researches the solid state physics of thin film head, a key technology in the development of high capacity magnetic storage devices. In 1989, he was responsible for the design and development of an electronic filing system for Video-on-Demand.

He received Bachelor's and Master's degrees in Physics from Hokkaido University in Japan. And he received Doctor degree in electronic engineering from Hokkaido University. He is a member of IEICE Japan, committee of academic society Japan and Distinguished Speaker of IEEE, committee at ARIB, INSTAC and TV Anytime Forum.

He has a variety of hobbies, such as wine, music listening and playing, writing, and Audio.