

# ITU-T Workshop

## “Opportunities and Challenges in Home Networking”

Abstract

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Speaker: Mark Francisco  
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Session: **3: Home Networking Services and Business Models**

Title of Presentation: **Different Rooms Different Views – The Evolving Home Networking Landscape**

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From purchase and self-install to lease and professional install, the Cable Industry has been integrating home networking into their broadband service offerings. With an increasingly rich set of IP-services and connected devices causing divergent needs for home networks, learn what opportunities exist to deliver services within multiple in-home ecosystems. Listen to hear how the Cable Industry approaches the home network as an extension of their content and services delivery infrastructure