



The Australian spam experience and views on good international cooperation

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Australia's multi-layered approach to reducing spam

1. Strong legislation
2. Technological solutions
3. Industry partnerships
4. Education of business and consumer end-users
5. International cooperation



International Co-operation – what is needed (1)?

Between nations:

- Establishing and maintaining working level links with other national regulators
- Sharing technical expertise, commercial intelligence, educational strategies and material
- Cooperation between industry members and anti-spam groups
- Use of existing international fora
- Development of multilateral MOUs



International Co-operation – what is needed (2)?

At a national level:

- Introduction of national laws and industry practices
- Action against local spammers
- Closing off indirect sources of spam eg. Open proxies



Example - Memorandum of Understanding between Australia and Korea

- Exchange of skills, knowledge and information about known sources of spam
- Conduct of joint anti-spam operations



Way forward

Participants to consider:

- the appropriateness of an MOU to cooperate against spam;
- if supported, the form of that MOU;
- the formation of a working level team to propose a draft MOU for discussion at the May-June 2004 ITU conference with supporting case studies.