



Developing successful PPPs to foster investment in universal broadband networks

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The project considered 13 PPP broadband projects





Best practices in establishing successful projects

- Conduct a public consultation
- Consider multiple investment models and funding
- Be technology neutral
- Conduct pilot projects
- Provide funding in line with milestones and targets
- Mandate open access and monitor compliance
- Consider setting up parallel initiatives to stimulate demand



Conduct a public consultation

- Consider consulting with all potential stakeholders, including
 - end users
 - telecommunication operators
 - other government agencies
 - local authorities
 - equipment vendors



Consider multiple investment models and funding

- Mixed broadband projects may consider
 - different investment models
 - Public DBO and public outsourcing
 - different funding sources
 - Universal service funding and government grants



Be technology neutral

- Projects should not be limited to one technology
 - difficult topographies
 - lack of last-mile copper access
 - backhauling traffic may be challenging
- Authorities should consider operators' capabilities
 - expertise working with technology



Conduct pilot projects

- Test the ability of the project meet its objectives
- Identify risks
- Identify key learnings



Provide funding in line with milestones and targets

- The timing of payments should be based on
 - roll-out plan, and
 - take-up of wholesale services, and
 - take-up of access services



Mandate open access and monitor compliance

- Promotes competition
- Supports innovation
- Minimizes market distortion.



Consider setting up parallel initiatives to stimulate demand

- Provide free or subsidized laptops/netbooks
- Establish centres to train people
- Establish centres to provide access to broadband
- Provide general ICT training
- Consider additional initiatives for private partners to adhere to.



Thank you