

# 4<sup>th</sup> Global Industry Leaders Forum

## Provisional Programme

### Smart Regulation for a Broadband World

#### Registration:

Monday 19 September 2011      from 08:00 to 18:00 hours  
Tuesday 20 September 2011      from 08:00 to 18:00 hours

#### Venue:

**Armenia City, Colombia**

**20 September 2011**

**08:00 – 09:30      REGISTRATION**

**09:30 – 10:30      OPENING PANEL: THE EVOLVING REGULATORY LANDSCAPE**

This “big picture” opening panel will set the stage for some of the more detailed discussions in other sessions by exploring how key industry trends are changing the regulatory landscape.

1. What are the key trends shaping the regulatory landscape?
2. What does all of this mean for telecommunications regulation?
3. How is it changing the relationship between industry and regulators?

Panel discussion: BDT Director, Colombian Minister, Regulator, CEO

**10:30 – 11:00      COFFEE BREAK**

**11:00 – 12:00      SESSION 1: TAXATION**

As the ICT sector has been generating revenues, some countries have introduced taxes that capture some of this income to bolster government coffers.

1. What is the current situation and impact on ICT growth?
2. What are the alternatives?
3. What are examples where the right balance has been struck?

[Presentation of study group paper]

Interactive panel discussion

**12:00 – 14:00      LUNCH**

**14:00 – 15:00 SESSION 2: INNOVATION AND ENTREPRENEURSHIP – NEW APPLICATIONS AND SERVICES DRIVING FUTURE GROWTH**

With the advent of broadband in recent years, we have witnessed tremendous growth in new applications

and services. Now, with the capacity of handsets evolving to allow for broadband-like capacity, the potential is even greater.

1. How can regulators stimulate entrepreneurship and innovation in new ICT applications and services?
2. What can policy-makers do? What incentives can be put in place? What rules are needed?
3. How is security of information and transactions being addressed? What is working or not?

[Presentation of discussion paper]

Interactive panel discussion

**15:00 – 15:30 COFFEE BREAK**

**15:30– 16:30 SESSION 3: IMPACT OF SOCIAL MEDIA ON THE REGULATORY ENVIRONMENT**

Social media has raised some key opportunities and challenges.

1. Are current telecom regulatory regimes equipped to deal with social media?
2. Is there a new social contract on privacy? What if anything has changed?
3. Who is responsible for protecting consumers? Are they sufficiently protected?

Interactive panel discussion

**16:30– 17:00 CLOSING SESSION: WAY FORWARD**