

OECD Anti-Spam Toolkit

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OECD Task Force on Spam

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The OECD

- 30 member countries
- Cooperation for economic and social development
- Research, analysis, publications
- International frameworks eg privacy
- Commitment to outreach
- www.oecd.org

OECD Task Force on Spam

- First meeting 22 October 2004
- Includes OECD member governments, business and civil society
- Main focus is international cooperation
- Series of projects to be delivered over next two years

Anti-spam Toolkit

- A strategic information source
- A source of practical information for policymakers and regulators
- A state-of-play information source on some aspects of spam
- Most importantly : A resource for all countries, OECD and non-OECD.

Anti-spam Toolkit : Elements

1. Anti-spam Regulation
2. International enforcement/cooperation
3. Industry-led initiatives
4. Existing & emerging technologies
5. Education & awareness-raising
6. Cooperative partnerships

Anti-spam Toolkit

- Still a work in progress.
- Will complement other anti-spam and e-security initiatives eg model legislation
- National anti-spam frameworks remain a fundamental building block.

Other Task Force Work

- Liaison with anti-spam regulators
- Spam metrics
- Coordination and cooperation with ITU, APEC & other anti-spam initiatives

THANK YOU

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