



Global Information and Communication Technologies
The World Bank • International Finance Corporation

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Training on competition and changing market conditions: Impact on ICT regulation

ITU – InfoDev-World Bank- COMESA
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Opening Session

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Boutheina Guermazi
Sr. Regulatory Specialist
GICT
The World Bank Group

Training- Context

- First Regional training event under the Global Capacity Building Initiative (GCBI).
- GCBI is a joint ITU, Infodev and World Bank flagship initiative designed to create a client oriented, comprehensive and sustainable capacity building framework that facilitates the development and transfer of knowledge to support regulatory reform and support Governments in leveraging the role of the ICT sector as a key driver for economic and social development.

Why a training on competition?

- As markets develop and competition matures, many countries are revising their approach to telecom regulation and adopting different combinations of ex-ante and ex-post regulation to manage the transition from full monopoly to a regime where markets are fully competitive.
- This evolution in regulatory thinking requires new skills in regulatory authorities, more dialogue between regulatory authorities and competition authorities in a given country and new approaches to traditional regulatory levers to reach public policy goals.

Training objectives and Focus

Objective: Discuss the changing role of regulators in the context of changing market condition and improved competition in the sector.

Focus: Regulatory tools to deal with the complexities of competition issues and facilitate the development of significant competition in the market.

Expected Results

- Improved understanding of the link between market maturity and regulatory intervention
- Improved understanding of the mix between ex-ante regulation and ex-post regulation as markets develop
- Improved understanding of the relationship between competition policy and regulatory reform
- Improved understanding of dominant operator regulation on key regulatory issues (interconnection, price regulation and licensing)
- A better understanding of the role of regulators to create the right environment for improved competition in the sector

Training Program

DAY 1

- Session 1: Setting the stage Competition approach to regulating the ICT sector
- Session 2: Competition Policy Fundamentals
- Session 3: How Competition Law Principles influence regulation: EU-India case studies
- Session 4: Institutional Framework: Jurisdictional boundaries and roles of different agencies

Day 2

- Session 5: COMESA Priorities: How to apply competition policy principles in the region
- Session 6: Market Analysis
- Session 7 and 8 : Application of competition principles to

Training Program

- **Day 3:**
 - Session 9: Fixed market and Ex-ante Regulation
 - Session 10: Mobile Markets and Ex- ante Regulation
 - Session 11- 12: Mobile termination market: role play exercise
- **Day 4:**
 - Session 13: conducting a market Review
 - Session 14: Looking forward- Competition Issues likely to arise in the near future
 - Session 15: Global Capacity building Initiative and feedback on best approaches

Training Approach

- **Interactive**
 - Interconnection
 - Mobile termination
 - Conducting a market review
- **A combination of global lessons and lessons from case studies from the region**
 - Experiences from the EU- India- South Africa
- **Sharing experience from regulators and policy makers**
 - Experience from COMESA countries
- **Invited speakers with hands on experience**
 - Regulator from India and South Africa
 - Consultants with African experience
- **A diversified teaching team from leading academic institutions**