

#### Abstract\_E.txt

The transition from analog to digital broadcasting and television is a major event for the broadcasting sector. This transition must take place in the next four years will pose problems on the economic, regulatory and technical.

The ultimate goal would be at the end of the transition from analog to digital, there are more and more consumers of services to populations.

On the regulatory plan would involve setting set the new frequency management plan and implement the arrangements for granting of frequencies and new management rules of the profession.

The choice of the technology standard used for television and digital radio is a problem that we must pay special attention. This choice should take into account the scalability of the standard deduction, its use in the world but mainly reflect the standard used by the main partners in each country not to disturb the existing collaborative networks.

It will also consider the fact that the technology is new and why problems arise and equipment maintenance for operators of radio and television and perhaps for troubleshooting new radios and television.

The economic problems will solve the most important AC they relate to both people and service providers (radio and television today). The transition to digital requires a change of equipment and this will pose economic problems to the majority of radios and televisions in our country because this activity is often not profitable in SSA.

For the public, it will also change positions (radio or television) or adapt to current digital signal capture. This adjustment will cause a lot of problems for people less fortunate.

The major challenge will be the organization of the activity transition. What institution will top of it the event? ; What are the key players in this transition? How to develop a roadmap? How to support the different actors?

The presentation will tour the political, regulatory, technological (in terms of standard and frequency) and economic. It will make proposals on each side to allow participants to inform decision makers in the initiation of the transition to digital